2022 SPONSORSHIP INVITATION
ABOUT CENTER FOR SUCCESS NETWORK

The mission of Center for Success Network (CFSN) is to unite community and literacy to empower students in their journey of education.

Our vision is to vitalize the community’s affiliation with literacy, thereby inspiring families to relate with literacy as a fundamental necessity and encourage parents to generate themselves as primary stakeholders engaged in their children’s success.

WOULD YOU CONSIDER PARTNERING TO INCREASE THIS IMPACT?

From 2020–2021...

We ensured access to academic enrichment and literacy mentors for 388 YOUTH AT 12 SITES across Southeast Michigan.

CFSN trained and paired 514 MENTORS for the school year program.

Students, on average, grew 3 instructional and independent reading levels.

Our programs hosted a total of 14,821 one on one literacy mentoring sessions.
COMMUNITY PARTNERS

ENGAGED NETWORK...

- 690+ Website Visits (as of October 2021)
- 2,360+ Google Searches (as of October 2021)
- 1,390+ Facebook followers
- 370+ Instagram followers
- 179+ LinkedIn followers
- 29% Email open rate: Average open rate for nonprofit emails is 20.39%
- 2,300+ Email subscribers receiving regular communications and quarterly newsletters

*Average open rate according to Campaign Monitor
UPCOMING CFSN EVENTS

Center for Success Network offers a variety of events, from student celebrations to traditional galas, that provide an opportunity for the community to contribute towards sustainable programs that are making a direct impact for our students. Each event offers a unique perspective into the values, programs and measurable outcomes that drive our mission.

- **March Book Madness**: In celebration of National Reading Month in March, the Center for Success Network hosts an online fundraiser throughout the month. The fundraising campaign features a fun “March Book Madness” where selected book titles will face off on social media. By popular vote, the initial line up of 16 books will be narrowed to ‘elite eight,’ ‘final four,’ and ultimately the ‘champion.’ To wrap up our campaign, there will be an Author Meet & Greet event and a celebration for our Read-a-thon participants and the March Book Madness Champion.

- **Student Award Celebrations**: At the end of the school year and summer programs, each site holds a celebration for our students to acknowledge their achievements.

- **Fall Engagement Event**: An event to bring together our students, families, mentors, supporters, and partners to engage and connect with one another.

- **Crowdrise Campaign**: An online crowdfunding in either August or December to raise funds to support our program.

- **DEI Family Sessions**: Sessions to discuss Center for Success Network’s current Call to Action, share ways to implement it in our program for students, and listen to the feedback that parents have.
ANNUAL SPONSORSHIP OPPORTUNITIES

Literacy Champion: $10,000+
• Logo displayed on sponsor wall
• Recognition event webpage
• One dedicated post on CFSN’s LinkedIn page highlighting their business
• Inclusion of logo on all promotional materials at each event
• Center for Success swag
• 8 Tickets to the Fall Engagement event
• Exclusive business feature in one of our newsletters
• Acknowledgement in opening speech at each event
• Logo displayed on event presentation
• Posts on social media

Reading Mentor: $5,000
• Recognition event webpage
• One dedicated post on CFSN’s LinkedIn page highlighting their business
• Inclusion of logo on all promotional materials at each event
• Center for Success swag
• 6 Tickets to the Fall Engagement event
• Exclusive business feature in one of our newsletters
• Acknowledgement in opening speech at each event
• Logo displayed on event presentation
• Posts on social media

Author: $2,500
• Inclusion of logo on all event material
• Center for Success swag
• 4 Tickets to the Fall Engagement event
• Exclusive business feature in one of our newsletters
• Acknowledgement in opening speech at each event
• Logo displayed on event presentation
• Posts on social media

***Specific sponsorship levels and benefits for each event will be sent once you choose an event that you would like to sponsor.***
ANNUAL SPONSORSHIP OPPORTUNITIES

Scholar: $1,000
- 2 Tickets to the Fall Engagement event
- Mention in one of our newsletters
- Acknowledgement in opening speech at each event
- Logo displayed on event presentation
- Post on social media

Librarian: $500
- Mention in one of our newsletters
- Acknowledgement in opening speech at each event
- Logo displayed on event presentation
- Post on social media

Bookworm: $250
- Acknowledgement in opening speech at each event
- Logo displayed on event presentation
- Post on social media

***Specific sponsorship levels and benefits for each event will be sent once you choose an event that you would like to sponsor.***
FORMER AND CURRENT SPONSORS
BOARD OF DIRECTORS

DJ Ikeler, Board President
Director of Community Relations, Clarity Group

Jennifer Bohne, Treasurer
Executive Director and CEO, Progressive Lifestyles, Inc.
Consultant, American Association on Intellectual and Developmental Disabilities

Andrea Meyer, Secretary
Executive Director, Center for Success Network

Alex Resnik
President, Flagstar Strand Theatre

Ryan Ikeler
Executive, Illumio

Ingrid White
Ingrid White Consulting
Grassroots Community Organizer

Gabrial Taylor
Corporate Social Responsibility Consultant, AAA–The Auto Club Group

CAN WE COUNT ON YOUR SUPPORT?

For additional information or a customized sponsorship, please contact Andrea Meyer, Executive Director, at andrea.meyer@center4success.org or (313) 320–8961.