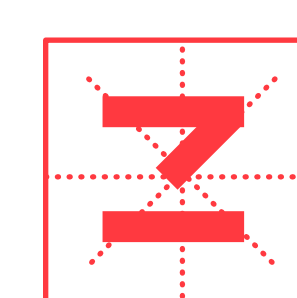


# i'm Maria Wang — a ux/ui designer working remotely.

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## Education

### Designlab

User Experience Design, 2020

### Parsons the New School For Design, NY, NY

BFA Fashion Design, 06/2013

### Central Saint Martins, London, UK

BFA Study Abroad Textiles/Fibre Arts, F2011

## Experience

### Assistant Editor

Junior Library Guild, NY, NY, 06/2016 — Present

- Ideate, test, and evaluate UX/UI of editorial CMS:
  - Test, evaluate, and develop UX/UI of editorial CMS:
  - Collaborate with third-party developers.
  - Call out technical errors with features and functions.
  - Propose improvements to existing features and functions.
  - Ideate new features and functions to improve editorial workflow.
  - Draw mock-ups in Sketch for new Book Fair business initiative and multiple dashboards in CMS including financials and production, iterate upon feedback.
  - Mock-ups used to estimate development costs and forecast tech budget for department.
  - Prioritize tasks with consideration towards impact and resources.
  - Designed a survey to improve remote onboarding procedure.
  - Wrote technical guide on how to navigate CMS for new users.
- Read and evaluate children's, young adult, and adult manuscripts.
  - Specializing in genre fiction i.e. Sci-Fi, fantasy, horror, mystery, thriller, and true crime.
  - Selection of AR-ready books for children's categories.
  - Part of picture book and series nonfiction teams specializing in Gr 3-5 science.
  - Point of reference for Mandarin, Chinese materials.
  - Curate titles most likely to receive starred reviews. annual awards.
  - Market research for adult titles.
  - Establish ongoing book club relations with renowned authors i.e. Stephen King, Stephen Graham Jones, Rebecca Roanhorse.
- Develop job descriptions, review resumes, and interview editorial candidates.
- Onboard editorial assistants and curate training materials.
- Write and edit sales, catalog, and curriculum index copy.
- Host in webcasts.
- Create and present in sales presentations.
- Propose ideas for and write blog posts.
- Point of contact for publisher requests.

### Associate Menswear Designer

Jackthreads, NY, NY, 08/2013 — 09/2015

- Build strong working dynamics across product, technical, merchandising teams
- Research, present initial concept boards: commercial translation, trend analysis, branding, customer relevancy
- Level design with cost-effective strategies, reacting to market hits
- Techpack detailed design specs, mock-ups for production clarity
- Work with technical manager to perfect fits from prototype through post-production stages
- Travel to Tokyo, Hong Kong, China for design inspiration, market research, factory quality inspections

## Skills

### Interface

Sketch

Invision

Figma

Adobe XD

Illustrator

Photoshop

InDesign

### Experience

Competitive Analysis

User Interviews

Archetypes, Empathy Maps

Scenarios, Storyboards

Product Roadmaps

Site Maps, IA

Task Flows, User Flows

Wireframes

Brand Style Tiles, UI Kits

Prototyping

Usability Testing

Data Analysis

Miro

Trello

### Creative

Concept Development

Branding

Illustration

Photography

### Languages

Mandarin, Chinese