Worldreader is a digital reading organization — partner driven to support learning outcomes.

- Affordable, Purpose-Built Solutions
- Digital Reading Expertise
- Integration
- Training
- Support
- Data Insights
- Automated Evaluation Tools
- Featured Collections
- 120+ Categories
- 52 Languages
We deliver a library of culturally relevant, quality content to our readers.
We work with publishers around the world to support strong reading ecosystems.

We work with over 443 publishers across the globe by entering into agreements to distribute digital books to Worldreader platforms.
We focus on local content

Focus on paying publishers for local content and subsidizing with open-source and donated content from large international publishers.

We source content from local publishers that is relevant to our readers, preserving the local culture and contributing to a strong reading ecosystem.
Training Objectives

- Define content metadata for Worldreader and its publishing partners
- Articulate the value of content metadata
- Carry out metadata training and survey
- Gather insights on metadata standards
- Draft metadata policy and framework consistent with publisher practices
What is metadata?

Metadata is structured information about content that helps in its identity, access, use, management, tracking (usage), storage & retrieval.

All books in our database have metadata, such as: Title, Publisher, Author, Subject, Category, Reading Level, Description, Created Date, etc.

NB: Everything that exists has some form of metadata including human beings.
1.3 If you work with a distributor, how do you share the information of your books with the distributor(s)? Tick all that apply.

12 responses

- As blurbs: 6 (50%)
- As catalogues: 10 (83.3%)
- In a metadata sheet/form provided by the distributor: 2 (16.7%)
- In our own metadata sheet/content management system: 1 (8.3%)
- The distributor generates the information: 0 (0%)
Early Results

- Faster turnaround time to get metadata from trained publishers from 15-20 days to 4-6 days
- Increased interest around metadata from publishers
- More publishing staff trained and competent in metadata best practices
- Higher metadata quality with clarity on subject, category and keywords for books
Keep Children Reading - COVID-19

BookSmart (bebooksmart.com)

1 month: TBC

Worldreader
read.worldreader.org

Reading Challenge
Thank you!