The Campaign for a Creative Generation is a global campaign working to ensure that the next generation reaches their full potential to solve society’s greatest challenges.

With intergenerational leaders from around the world, the Campaign is dedicated to inspiring, connecting, and amplifying the work of individuals and organizations committed to cultivating the creative capacities of young people.

Advertising opportunities, ranging in cost from USD $75 - $250 per month, exist to connect with our audience about your most-important information and opportunities. At right, please find an overview of the Campaign. Below, please find our stats. Inquiries, can be director to Jeff M. Poulin, managing director, at info@creative-generation.org.

Advertising opportunities:

- **$75/month**
  - Link + 25 words in Newsletter
  - 1 Tweet
  - 1 Facebook Post
  - 1 Instagram Post

- **$250/month**
  - Banner + Link in Newsletter
  - 2 Tweets
  - 2 Facebook Posts
  - 1 Instagram Post + 2 Story Shares

**SUBSCRIBERS**

- **11,423**

**OPEN RATE**

- **20.1%**

**CLICK RATE**

- **3.2%**

**GEOGRAPHY**

- **United States** 73.9%
- **Ireland** 2.9%
- **Canada** 2.8%
- **Australia** 1.8%
- **United Kingdom** 1.7%
- **Rest of Europe** 6.7%
- **Asia** 4.2%
- **Africa** 2.9%
- **South America** 2.9%

**AUDIENCE DESCRIPTION**

The typical recipient of a Campaign newsletter works in the fields of arts and culture, education/youth development, and/or activism. Usually self-designated as an educator, the typical recipient operates in a small non-profit, a smaller division of a large institution, or as an independent contractor. Connecting to important news, unique opportunities, or relevant research is of the utmost importance to subscribers. They value connecting to others, celebrating successes, or thinking critically about current practices. On-the-go info, usually read on a mobile device, is most consumable. Positivity and succinctness is vitally important. 1-click to action steps is best.