Creative Generation works to inspire, connect, and amplify the work of young creatives who catalyze social transformation, and those who are committed to cultivating their creative capabilities.

The Campaign for a Creative Generation is dedicated to inspiring, connecting, and amplifying the work of young creatives and those dedicated to their creative development.

What Do We Publish?

On our blog, we publish content that:
- Amplifies the voices of young creatives and promising practices of those committed to the cultivation of their creative capabilities.
- Elevates projects and people leading efforts of creative social transformation.
- Documents promising practices to support innovation in the field.

What Should be Included?

Generally, blog posts should:
- Be approximately, 500-750 words, though we can accommodate more or less, if the topic requires
- Use headers to break up different sections
- Embed links to references, whenever possible
- Include pictures/videos are always welcome and enhance the blog itself

Every post will need to include a photo and short biographical note for the author(s).

We utilize the frameworks of explanatory journalism, which focus on the "how" and the "so, what?" of a story. For this publication, it is not enough to write a short synopsis of a new report; instead, we want to know how and why the report came about and what impact its findings had to our field. Examples can be found on the Creative Generation blog here.

What’s Next?

You’re welcome to propose any ideas you have for consideration Here are some formats we’ve used in the past:
- Profiles of organizations, projects, leaders in the field, and change agents
- Interviews with educators, students, leaders, participants, and researchers
- Questions for the field, with appropriate background
- Summaries of research, toolkits, and resources
- Individual case stories
- Syntheses of case stories that identify trends, comparisons of two approaches, dialogue between two organizations or projects

Ideas can be submitted through this form or by email to info@Creative-Generation.org