This Children’s Privacy Notice describes the privacy practices of Discovery Communications, LLC and/or its subsidiaries and affiliated entities ("Discovery," "we," or "us") with respect to the collection of “personal information” (as defined by the Children’s Online Privacy Protection Act ("COPPA")] from children under the age of 13 ("child" or "children") either: (1) through Discovery’s online services that are directed to children as listed here ("Discovery Children’s Service"); or (2) when Discovery obtains actual knowledge that it has collected personal information from a child. For more information about COPPA, please see the Federal Trade Commission’s information about Children’s Privacy.

You can find out more information about Discovery, including our subsidiaries and affiliates, here. For more information about how Discovery collects, uses, and shares information from other products and services, see the Discovery Privacy Notice.

We may change this Notice from time to time. If we make changes, we will notify you by revising the date at the top of the Notice and, in some cases, we may provide you with additional notice depending on applicable legal requirements (such as adding a statement to our homepage or sending you a notification).

COLLECTION AND USE OF PERSONAL INFORMATION FROM CHILDREN

We will only collect and use your child’s personal information that is not subject to an exception under COPPA when we have the consent of the child’s parent or guardian.

Information You Provide Us

When your child uses a Discovery Children’s Service, we generally only ask them for basic information such as a username and password. If they need consent to access a Discovery Children’s Service, we may ask them to provide their parent’s email address so that we can ask you for consent.

Information We Collect from Your Child’s Use of Our Services

When your child uses a Discovery Children’s Service, we collect information about how they interact with the service, such as pages viewed, actions taken, and other similar information for our own internal business purposes.

We also automatically collect and store information about the device used to access our services, such as IP addresses, browser type, language, operating system, and app and mobile device information (including cookie and application identifiers).

HOW WE USE THE INFORMATION WE COLLECT

We use the information we collect for our internal business purposes to provide, personalize, and improve our services, to authenticate users’ identities, to provide customer support, and to obtain parental consent where legally required.

HOW YOUR CHILD’S INFORMATION IS SHARED
Information we collect may be shared outside of Discovery in limited circumstances. We will not disclose the personal information we collect from children to third parties unless one of the following applies:

- We provide personal information to our service providers to process it on our behalf, based on our instructions and subject to other appropriate confidentiality and security measures.

- If we are involved in a merger, acquisition, or sale of assets, we will continue to take measures to protect the confidentiality of personal information and give you notice before transferring any personal information to a new entity and comply with any applicable notice or consent requirements.

- We may disclose personal information as permitted or required to comply with a law, regulation, legal process, or governmental request (e.g., to respond to a valid subpoena or warrant); to assert legal rights or defend against legal claims or liability; or to prevent, detect, or investigate illegal activity, fraud, abuse, violations of our terms, or threats to the security of the services or the physical safety of any person, including a child.

PARENTAL CONTROLS AND CHOICES

Parents and guardians can request to access or delete their child’s personal information at any time by clicking the option to “clear data” in the settings section. Deletion may affect your child’s ability to use certain of the services.

If at any time you wish to stop further collection or use of your child’s personal information, you can revoke your consent to the collection by contacting us at discoverymindblown@discovery.com.

We will take reasonable steps to help verify a parent’s identity before providing access to any personal information in order to protect a child’s privacy and security.

MINORS UNDER 18

Minors under 18 years old may request the removal of any information that they posted to Discovery’s sites by contacting us at privacy_policy@discovery.com. Upon such request, we will anonymize, or remove from public view, any content posted by a minor to one of its websites, unless required by law to retain such content or information.

HOW TO CONTACT US

If you have questions, suggestions, or concerns about this Notice, or about our use of your child’s information, please contact us at privacy_policy@discovery.com or 8403 Colesville Road, Silver Spring, MD 20910.