

# Jean Hoefliger



Jean Hoefliger is an artisan inherently driven to push the envelope, continually challenging the cognizance of, not only winemaking, but life in general. With an insatiable appetite for art, philosophy, and a good discussion, Jean thrives when his creativity and passion are left unbound by conventional thinking. Whether in the vineyard, at the winery, home, or around the table with friends - old and new - Jean brings these pursuits alive with playful banter and endearing jokes. In his winemaking, the essence of these experiences is brought to life through a particular craft of winemaking: fundamentally balanced by his experiences in Bordeaux, now left unbridled on the frontier of Napa Valley, making a delectable intersection between the past and future of wine. Jean Hoefliger was born and raised in Switzerland. His initial experience took him from Switzerland to California where he worked at Michel Schlumberger and Hartford Family in Sonoma followed by Bordeaux and South Africa, making wine at the esteemed estates of Chateau Carbonnieux, and Meerlust. Completing a winemaking and viticulture degree at the Swiss federal school of Changins, Jean made his way back to Bordeaux making wine at Chateau Lynch-Bages, and then moving back to California where he spent five years as winemaker for Newton Vineyard from 2001 to 2005.

In 2005 Jean started Alpha Omega Winery as the Winemaker and General Manager while concurrently building his consulting business with many projects around the world. At Alpha Omega he was running the business along with the production, specializing in Direct to Consumer strategy and National Sales. After 10 years, the business reached a size that required more time than he had, and he moved away from the business management to focus solely on winemaking. Two years later in 2019, Jean decided to shift his career to become a full time Consulting Winemaker, therefore, shifting his role within the Alpha Omega organization. Jean has built his client wineries over the years to include: Monteverro in Tuscany, Pact(e) in Burgundy, Perinet in Priorat, Tolosa Winery in Edna Valley, Grapeheart in Suisun Valley, V. Vineyards in Sonoma County, and Alpha Omega, The Debate, Clark-Claudon, Decades 5, Theorize, Sunshine Valley, MR Michel Rolland, AXR and Hill Family Estate all from Napa Valley. Jean's consulting business includes everything he loves from managing farming, to crafting world class wines, to advising on business strategies and even building and implementing the sales structure for clients. Jean's passion, knowledge, scientific training and innate ability put him in a unique position to take the best grapes around the world and transform them into wines and brands worthy of world class standing.



2010 Monteverro – 96  
 2012 The Debate | Cabernet Sauvignon To Kalon – 100  
 2013 The Debate | Cabernet Sauvignon Dr. Crane – 98  
 2014 MR | Cabernet Sauvignon – 96  
 2014 AXR Napa Valley | Chardonnay – 94  
 2014 Monteverro – 93  
 2015 V Madrone | Le Prechaun – 92  
 2015 Clark-Claudon | Cabernet Sauvignon – 94  
 2015 Clark-Claudon | Cabernet Sauvignon ETERNITY – 95  
 2015 MR | Cabernet Sauvignon – 96+  
 2016 The Debate | Cabernet Franc To Kalon – 98  
 2016 Tolosa | Chardonnay Poletti – 94  
 2016 Tolosa | Pinot Noir Primera – 93+  
 2016 AXR Napa Valley | AXR Napa Valley – 95  
 2016 AXR Napa Valley | Cabernet Sauvignon Denali – 97+  
 2016 Alpha Omega | Cabernet Sauvignon Dr. Crane – 99  
 2016 Alpha Omega | ERA – 98  
 2016 Alpha Omega | Cabernet Sauvignon To Kalon – 97  
 2016 Alpha Omega | Reserve Chardonnay – 94  
 2016 Hill Family Estate | Double Barrel – 95  
 2017 Tolosa | Pinot Noir Saltonstall – 93+  
 2017 Tolosa | Pinot Noir Toyon – 93+

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2013 Monteverro | Toscana – 96+  
 2014 AXR Napa Valley | Chardonnay – 94  
 2014 AXR Napa Valley | Cabernet Sauvignon – 94  
 2015 The Debate | Cabernet Sauvignon To Kalon – 100  
 2015 AXR Napa Valley Flagship – 96+  
 2015 MR | Cabernet Sauvignon – 96  
 2015 Alpha Omega | ERA – 98  
 2015 Alpha Omega | Cabernet Sauvignon Dr. Crane – 97+  
 2015 Alpha Omega | Cabernet Sauvignon Georges III – 97+  
 2015 Alpha Omega | Chardonnay Toyon – 94  
 2015 Alpha Omega | Cabernet Sauvignon Drew – 95+  
 2016 The Debate | Cabernet Franc To Kalon – 99  
 2016 Alpha Omega | Cabernet Sauvignon To Kalon – 99  
 2016 Alpha Omega | Cabernet Sauvignon Dr. Crane – 99  
 2016 Alpha Omega | Cabernet Sauvignon Stagecoach – 95+  
 2016 Alpha Omega | ERA – 98  
 2016 Alpha Omega | Cabernet Sauvignon Las Piedras – 97  
 2016 Alpha Omega | Reserve Chardonnay – 96  
 2016 Hill Family Estate | Double Barrel – 95  
 2016 AXR Napa Valley Flagship – 96  
 2016 AXR Napa Valley | Chardonnay – 92  
 2016 AXR Napa Valley | Cabernet Sauvignon Sleeping Lady – 96+  
 2016 V. Vineyards | Audace – 95  
 2016 MR | Cabernet Sauvignon – 96+  
 2016 Theorize | Chardonnay – 92  
 2017 Theorize | Sauvignon Blanc – 91

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2013 MR | Cabernet Sauvignon – 95  
 2013 Monteverro – 96  
 2014 Monteverro – 96  
 2014 AXR Napa Valley | Chardonnay – 92  
 2014 Monteverro | Chardonnay – 92  
 2014 The Debate | Cabernet Sauvignon Dr. Crane – 95  
 2014 Clark-Claudon | Cabernet Sauvignon ETERNITY – 94  
 2014 Perinet – 95  
 2015 Perinet – 95  
 2015 Alpha Omega | AOX – 97  
 2016 AXR Napa Valley Flagship – 95  
 2016 AXR Napa Valley | Cabernet Sauvignon To Kalon – 98  
 2016 AXR Napa Valley | Cabernet Sauvignon – 94  
 2016 AXR Napa Valley | Chardonnay – 93  
 2016 MR | Cabernet Sauvignon – 97  
 2016 AXR Napa Valley | Cabernet Sauvignon V Madone – 97  
 2016 Theorize | Cabernet Sauvignon – 93  
 2016 Alpha Omega | Cabernet Sauvignon Las Piedras – 99  
 2016 Alpha Omega | Cabernet Sauvignon Dr. Crane – 98  
 2016 Alpha Omega | Cabernet Sauvignon To Kalon – 98  
 2016 Alpha Omega | Cabernet Sauvignon Thomas – 97  
 2016 Hill Family Estate | Cabernet Sauvignon Atlas Peak – 94  
 2016 Hill Family Estate | Red Door – 94  
 2017 Theorize | Sauvignon Blanc – 92  
 2017 AXR Napa Valley | Sauvignon Blanc – 91  
 2017 Hill Family Estate | Sauvignon Blanc – 93



2008 Monteverro | Tinata Red – 94  
 2012 Decades 5 – 92  
 2013 Grapeheart | The Beat Cabernet Sauvignon – 93  
 2013 Monteverro | Terra di Monteverro – 90  
 2013 Alpha Omega | Cabernet Sauvignon Stagecoach – 99  
 2013 Alpha Omega | Proprietary Red – 98  
 2014 Grapeheart | Cabernet Sauvignon – 93  
 2014 AXR Napa Valley | Cabernet Sauvignon – 94  
 2014 Alpha Omega | ERA – 95  
 2014 Alpha Omega | Cabernet Sauvignon Sunshine – 97  
 2014 Clark-Claudon | Cabernet Sauvignon – 91  
 2015 AXR Napa Valley | Cabernet V Madrone – 94  
 2015 AXR Napa Valley | Chardonnay – 90  
 2015 Theorize | Chardonnay – 91  
 2015 V. Vineyards | Cabernet Sauvignon – 93  
 2015 SVV | Cabernet Sauvignon – 95  
 2015 Theorize | Cabernet Sauvignon – 90  
 2015 Theorize | Chardonnay – 91  
 2015 Alpha Omega | Cabernet Sauvignon Dr. Crane – 96  
 2015 Alpha Omega | Cabernet Sauvignon To Kalon – 95  
 2015 Alpha Omega | Proprietary Red – 95  
 2015 Alpha Omega | Cabernet Sauvignon – 95  
 2016 Tolosa | Pinot Noir Solomon Hills – 94  
 2017 Tolosa | Pinot Noir Primera – 94

## Wine Spectator

2004 Newton | Unfiltered Chardonnay – 93  
 2007 Alpha Omega | Chardonnay – 94  
 2008 Decades 5 | Petit Verdot – 95  
 2009 Monteverro | Terra di Monteverro – 91  
 2012 Clark-Claudon | Cabernet Sauvignon ETERNITY – 94  
 2014 Alpha Omega | Cabernet Sauvignon Thomas – 93  
 2015 Perinet | 1194 – 94  
 2015 Alpha Omega | ERA – 94  
 2015 Alpha Omega | Cabernet Sauvignon Georges III – 94  
 2015 AXR Napa Valley | Ganzin Chardonnay – 92  
 2015 AXR Napa Valley Flagship – 93  
 2015 The Debate | Cabernet Franc Dr. Crane – 93