There are about 1.5M eligible voters in Pennsylvania who aren’t registered to vote!

Sources: PA Department of State, U.S. Census Bureau
FROM VOTER REGISTRATION…TO GOTV

Gen Xers and younger generations are the clear majority of eligible voters...

...but cast 21 million fewer votes than older generations in 2014


PEW RESEARCH CENTER
WAYS TO REGISTER

1. Online at pavoterservices.pa.gov

2. By Mail

3. In-person at your county voter reg. office

4. At PennDOT, other gov. agencies, many libraries and post offices
FILLING OUT THE PAPER APPLICATION

+ Registering voters **MUST BE CITIZENS**.

+ Registering voters **MUST BE 18 ON OR BEFORE** the election.

+ Registering voters **MUST PRINT CLEARLY**.

+ Let the person you are registering write on and fill out the form themselves.
FILLING OUT THE
PAPER APPLICATION

About you:
+ Birthdate is required and critically important
+ Phone and email say “optional” but are important if there are voter registration issues.

Address:
+ Make sure that COUNTY is filled in. Philadelphia is both the City and County.
+ If Municipality is the same as the City (e.g. Philadelphia), no need to fill it in.

Identification:
+ Must provide PA Driver’s license or PA ID card
+ Without a PA Driver’s license or PA ID card, they should fill out the last four of their Social Security number.
FILLING OUT THE PAPER APPLICATION

Political party

+ You do not have to choose a party.
+ Remind them that if they wish to vote for candidates in a Primary Election, they must be registered in that party.

Declaration — The registering voter MUST:

+ Sign in the box
+ Print their name clearly (it must match the name at the top - e.g. no Debbie for Deborah)
+ DATE THE FORM
FILLING OUT THE PAPER APPLICATION

At the end

+ Review all sections for completeness

+ Rip off the back page, circle the County Voter Registration Office for them, and tell them to call if they don’t get their voter ID card in 4 weeks.

+ Tell them where to submit their forms—either via mail or in-person.

+ Instruct them to bring their Voter ID card and ID to the polls the FIRST time they vote. It is not necessary after.
ONLINE REGISTRATION

+ To register online, you MUST HAVE a PA DL or other PennDOT ID, as that’s the only way to get an electronic signature.

+ If you don’t have that, you have to have the last four digits of your SSN, then your County Commissioner’s office will send you a form for you to sign to attest that what you have submitted is true and accurate.

Key: Online registration is not complete without a signature, either kept by PennDOT or received.
REGISTRATION FAQ’S

When does someone need to show ID?
+ If this is their first time voting after registering.

When does someone need to re-register?
+ If they have moved.
+ If they want to change party.
+ If they have changed names.

When are the voter registration deadlines?
+ 30 days prior to election day.
VOTING FAQ’S

When is the election?
+ Find out when elections take place by visiting your county election office or visit dos.pa.gov

Did my registration go through?
+ Confirm your registration by checking out votespa.com

Where is my polling place?
+ You should receive a card in the mail with your polling place.
+ Alternatively, you can check out Vote411.com or votespa.com to find your polling place.

When on election day can I vote?
Polls should be open from 7AM to 8PM.
HOW TO APPROACH A POTENTIAL VOTER

+ Use nonpartisan language

+ Motivation—Voting is easy & important!

+ Pivot — If someone says that they are already registered, ask them if they have changed addresses, want to change parties, etc.

+ Call to action—finish by reminding them of the next election day
WHAT NOW?

+ Join a voter advocacy group, like the League of Women Voters!

+ Plan a voter registration drive at your school or community center

+ Set up a registration booth at a public event