GUIDE

Sample Golf Fundraiser Sponsorship Packages
Sponsorships are a key element of golf fundraisers and typically bring in the most revenue for the event. They open doors for high-level donor relationships that can be stewarded and leveraged for future support and long-term partnerships. Golf events are especially attractive to sponsors looking for brand lift and a win-win investment.

Your sponsorship packages should be appropriate and appealing to the audience you’re hoping to attract. Consider player demographics, the caliber of the golf course, and the reputation of your tournament when building and pricing your packages.
This guide outlines sample sponsorship packages for a golf tournament aiming to raise between $25,000 and $50,000. The benefits and prices are included for each package, as well as sample prices for individual golfer and foursome registrations. These samples are for guidance purposes only and should be adapted based on your event’s goals and needs.

Pro Tip: A golf event management platform makes it easy to build registration packages tailored to your fundraiser’s unique needs. An event website complete with online registration lets prospective sponsors browse packages and purchase them right through the site, quickly and easily.

**Golfer registration fee:** $125 per person  
**Foursome registration fee:** $500 per team  
**Mulligans:** 1 for $10 or 3 for $25 (add on purchase; not included with registrations)
Title Sponsor: $5,000

Technology Sponsorship

✓ Three foursomes
✓ Logo on homepage of event website
✓ Logo on live leaderboard
✓ Hole signage recognition (on the mobile scoring app, at the golf course, or both)
✓ Option to speak to participants before the tournament begins
✓ Recognition on organization’s social media channels

Pro Tip: The Technology Sponsorship is provided exclusively by GolfStatus, and provides premium digital exposure throughout the platform. Golf fundraisers that list and sell the Technology Sponsorship raise on average an extra $4,000!
18-Hole Pin Flag
Sponsor: $4,000
One sponsor’s logo appears on all 18 pin flags.
✓ Two foursomes
✓ Logo on 18 pin flags (or nine for two sponsors)
✓ Logo on event website
✓ Recognition on organization’s social media channels

9-Hole Pin Flag
Sponsor: $2,000
Option to sell two pin flag sponsorships, one for the front nine and one for the back nine.
✓ Two foursomes
✓ Logo on 18 pin flags (or nine for two sponsors)
✓ Logo on event website
✓ Recognition on organization’s social media channels

Cart Sponsor:
$3,000
✓ One foursome
✓ Logo on all cart signs
✓ Logo on event website
✓ Hole signage recognition (on the mobile scoring app, at the golf course, or both)
✓ Recognition on organization’s social media channels
Scorecard Sponsor: $3,000

- One foursome
- Logo on all printed scorecards
- Logo on event website
- Hole signage recognition (on the mobile scoring app, at the golf course, or both)
- Recognition on organization’s social media channels

Hole-in-One Contest Sponsor: $2,000

- One foursome
- Logo on hole-in-one hole(s) and contest signage
- Logo on event website
- Recognition on organization social media channels

Pro tip: Hole-in-one contests are a great way to add fun and excitement to your tournament while also raising more money. Securing a contest sponsor is key—it’s a premium sponsorship that offers great exposure while offsetting the cost to raise more dollars for your mission.
Hole Sponsorship:
$1,000
Foursome included

✓ Hole signage recognition (on the mobile scoring app, the golf course, or both)

Hole Sponsorship:
$100 or $250
No golf included

✓ Hole signage recognition (on the mobile scoring app, the golf course, or both)

Other Sponsor Packages to Consider:

19th Hole Reception Sponsor
Long Drive Entertainer Sponsor
Registration Sponsor
Driving Range Sponsor
Putting Green Sponsor
Breakfast or Lunch Sponsor
Halfway House Sponsor
Beverage Cart Sponsor
Player Gift Sponsor
Golf Ball Sponsor

Pro Tip: Level up your sponsorships with the trusted vendors in the GolfStatus Marketplace. Get exclusive offers from a variety of vendors, including pin flags, golf balls, long drivers, auctions, and more.
TECHNOLOGY MAKES IT EASY

Golf technology company GolfStatus offers industry-leading golf event management and fundraising software. Its full-featured platform streamlines golf fundraisers to save time and raise more money and its responsive support team is there to help every step of the way. Through the Golf for Good program, nonprofits and organizations doing social good can qualify for no-cost access to this technology. Learn more and get qualified at www.golfstatus.org/demo or email events@golfstatus.org.