



# Template “Peace REC” Language for Corporate Buyer RFP Processes

A growing number of companies want to maximize the environmental and social impact of their clean energy strategy. [Peace Renewable Energy Credits \(Peace RECs\)](#) offer a powerful solution for companies to consider integrating into their strategy.

[Energy Peace Partners \(EPP\)](#) produced this document to support buyers and bidders with incorporating high-impact clean energy procurement options into request for proposal (RFP) processes. This document provides template language about Peace RECs that corporate clean energy buyers can include in their RFPs. This document also offers template language that advisory firms and other service providers can include in their RFP responses as bidders.

## Template Language For Buyer RFPs

Corporate buyers with goals to maximize the environmental and social impact of their clean energy strategy can copy, paste, and modify the following template language:

RFP Section	Template Language
<p><i>Overview &amp; Goals</i></p>	<p>This RFP supports [Company’s] goals to maximize the wider environmental and community benefits associated with its clean energy procurement decisions. [Company] prioritizes the following characteristics in its procurement efforts:</p> <ul style="list-style-type: none"> <li>● <b>Energy access:</b> Expand energy access, particularly in communities with limited electricity access</li> <li>● <b>Community impact:</b> Deliver tangible social benefits in communities, such as those that promote greater local economic development, safety, and governance</li> <li>● <b>Emissionality impact:</b> Support clean energy development in the places currently or potentially relying on the most carbon-intensive forms of electricity</li> <li>● <b>Value chain decarbonization:</b> Address material upstream and downstream electricity emissions among value chain partners with a geographic match where possible and otherwise in highest-impact locations (e.g., least-developed/fragile countries)</li> <li>● <b>Supply chain risk mitigation:</b> Support projects that help reduce climate, social, geopolitical, and conflict-related risks and promote greater resilience across [Company’s] global supply chain</li> <li>● <b>Regulatory disclosure benefits:</b> Optimize procurement to improve as many ESG-related metrics as possible for regulatory disclosures</li> </ul> <p>Bidders should submit proposals that include these characteristics so that [Company’s] procurement achieves its goals and delivers next generation impacts to communities beyond the megawatt-hour.</p>



<p><b>Offer Form &amp; Narrative</b></p>	<p>Bidders should submit a brief narrative of the proposed project(s) and Bidder qualifications associated with maximizing the environmental and community benefits of clean energy procurement.</p> <p>The Bidder's offer narrative should include an <i>Environmental and Community Benefits</i> section that addresses questions like the following:</p> <ul style="list-style-type: none"> <li>• What experience does Bidder have with integrating high-impact procurement options, such as Peace RECs, into global clean energy and sustainability strategies? How does Bidder integrate this type of high-impact option into corporate strategies? How many transactions of this kind has the Bidder executed and what can you share with [Company] about this high-impact project experience?</li> <li>• What experience does Bidder have with supporting projects that expand energy access, particularly in un- and under-electrified communities?</li> <li>• What experience does Bidder have with delivering tangible social and economic benefits to local communities from projects?</li> <li>• What experience does Bidder have with decarbonizing the electricity use of upstream and downstream value chain partners, including among value chain partners located in least-developed and fragile countries?</li> <li>• What experience does Bidder have with aggregating supplier and/or customer electricity use volumes to optimize procurement for impact?</li> <li>• What experience does Bidder have with transacting impactful clean energy options, such as Peace RECs, to address gaps toward [Company's] clean energy targets in countries where [Company] consumes electricity yet offer insufficient local clean energy options?</li> </ul>
<p><b>Bidder Evaluation &amp; Selection Criteria</b></p>	<p>[Company] will evaluate the environmental and community benefits of different Bidder proposals. This evaluation will rank Bidder responses on questions from the <i>Environmental and Community Benefits</i> section with a score of Low, Medium, or High. This rank will depend on the strength of the Bidder response relative to [Company's] impact goals.</p>
<p><b>Links to External Resources</b></p>	<p>LINK: <a href="#">Peace Renewable Energy Credits (Peace RECs)</a>          LINK: <a href="#">Available Peace RECs</a>          LINK: <a href="#">How to report Peace RECs in regulatory disclosures</a>          LINK: <a href="#">Leapfrog Alliance</a>          LINK: <a href="#">Peace impacts of renewables in fragile countries</a>          LINK: <a href="#">CEBI's Principles for purpose-driven procurement</a></p>



## Template Language for Bidder RFP Responses

Advisory firms and other service providers that want to respond effectively to buyers' request for high-impact options and/or want to include high-impact options to differentiate their RFP responses can copy, paste, and modify the following template language:

RFP Section	Template Language
<p><b>Overall Narrative &amp; Offering</b></p>	<p>[Bidder] offers demonstrated experience with designing clean energy procurement strategies for corporate partners like [Company] for maximum environmental and community benefits.</p> <p>For example, [Bidder] can offer Peace Renewable Energy Credits (Peace RECs) as a powerful procurement solution to help [Company] deliver environmental and social impact together for communities in fragile countries. We can help [Company] integrate Peace RECs into its strategy to achieve its goals of supporting new renewable energy projects, delivering tangible community benefits, reducing emissions from value chain partners, optimizing for avoided emissions, and showing progress toward the “E” and “S” in its ESG disclosures to regulatory and voluntary reporting bodies.</p> <p>[Bidder] team offers expertise on Peace RECs and different ways to integrate this high-impact procurement option into [Company’s] strategy. Consider a few possible scenarios where [Bidder] can help [Company] apply Peace RECs to maximize the environmental and community benefits for every megawatt-hour of clean energy it procures:</p> <ul style="list-style-type: none"> <li>• Decarbonize [Company’s] Scope 2 emissions in fragile countries with high-impact projects</li> <li>• Address gaps in select countries with insufficient clean energy options with Peace RECs to make progress toward [Company’s] 100% clean energy goal</li> <li>• Go beyond [Company’s] RE100-aligned clean energy goal by procuring Peace RECs on top of [Company’s] geographically-matched clean energy procurement to maximize the social impact of [Company’s] clean energy strategy</li> <li>• Decarbonize the electricity use (i.e., Scope 2 emissions) of [Company’s] suppliers and/or customers in fragile countries</li> <li>• Support projects that deliver maximum avoided emissions impact while expanding energy access, helping communities leapfrog over the fossil energy system</li> </ul> <p>As premium solutions, high-impact procurement options like Peace RECs are more expensive than conventional options. [Bidder] can package Peace RECs for [Company] in different ways to alleviate cost concerns. For example, [Bidder] typically weaves Peace RECs into overall unbundled energy attribute certificate (EAC) offerings. Given how Peace RECs will represent a relatively small share of the unbundled EACs that [Company] procures, the total average cost per EAC may only increase slightly after integrating Peace RECs. [Bidder] can also advise on other options, such as collaborating with different internal business units and the [Company] corporate philanthropic entity for budget sharing.</p>
<p><b>Bidder Evaluation &amp; Selection Criteria</b></p>	<p>[Bidder] would like to provide further details about our demonstrated experience with high-impact options like Peace RECs and communicating the</p>

	<p>resulting environmental and community benefits.</p> <ul style="list-style-type: none"> <li>• <b>Experience:</b> [Bidder] has executed [#] P-REC project(s) in [Country/Countries]. In these transactions, [Bidder] helped client(s) first understand the impact of P-REC projects to inform decision making. [Bidder] then structured the transaction to meet client(s) procurement needs. [Bidder] also trains staff about high impact procurement options. (If applicable) This is why [Bidder] holds the “Experienced P-REC Seller” distinction from Energy Peace Partners (EPP), which is a nonprofit that serves as the global P-REC issuer.</li> <li>• <b>Impact:</b> Through experience with P-REC transactions, [Bidder] has supported new renewable mini-grid plus linked community impact projects in the world’s most fragile countries like [Country/Countries]. The P-REC projects that [Bidder] helped clients support delivered tangible community benefits on top of expanding clean energy access, such as [Benefit/Benefits].</li> <li>• <b>Communication &amp; reporting:</b> [Bidder] helps clients understand how and where to report P-RECs in voluntary and regulatory climate-related and wider ESG disclosures. [Bidder] liaises with P-REC project developers closely to develop an in-depth understanding of project-related benefits and meet the unique reporting and communication needs of [Bidder’s] clients. Where needed, [Bidder] also coordinates with EPP to understand any relevant insights from EPP’s Peace Impacts research that may inform reporting and communications about a P-REC project.</li> <li>• <b>Implementation model innovation:</b> [Bidder] has experience with developing innovative implementation models that help clients achieve their next generation goals and support high-impact clean energy projects. For example, [Bidder] can help [Company] understand how to apply P-RECs to decarbonize the electricity use of suppliers and/or customers. [Bidder] can also help [Company] understand how to use P-RECs to solve any gaps toward achieving a global 100% clean energy target in the case that some countries where [Company] has load offer insufficient options.</li> </ul>
<p><i>Links to External Resources</i></p>	<p>LINK: <a href="#">Peace Renewable Energy Credits (Peace RECs)</a>          LINK: <a href="#">Available Peace RECs</a>          LINK: <a href="#">How to report Peace RECs in regulatory disclosures</a>          LINK: <a href="#">Leapfrog Alliance</a>          LINK: <a href="#">Peace impacts of renewables in fragile countries</a>          LINK: <a href="#">CEBI’s Principles for purpose-driven procurement</a></p>

Please contact Energy Peace Partners with any questions at [info@energypeacepartners.com](mailto:info@energypeacepartners.com).