SARAH LINDSTEDT

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PROFESSIONAL EXPERIENCE

METRO-GOLDWYN-MAYER (MGM) STUDIOS

Los Angeles, CA

Writer/Producer

July 2018 – present

- · Conceptualize, write, produce and edit promotional videos and digital content for five of MGM's largest domestic television networks
- Direct recording sessions with voice-over talent, supervise graphics, editing & audio mixing sessions during video production
- · Serve as Executive Producer for film shoots of large-scale marketing campaigns and long-running branded blocks on premiere networks
- · Supervise workflow of Associate Producers & lead team brainstorming workshops to generate new, on-brand creative for each network

Associate Writer/Producer

July 2017 – July 2018

- Organize project timelines with cross-functional teams to manage delivery schedules of spots, interstitials & other promotional materials
- Oversaw post-production process of various video content brought in house from outside vendors
- Served as member of creative development task force for two new networks: LIGHT TV (2017) & CHARGE! (2017)

Creative Coordinator

April 2016 – July 2017

- Wrote, developed and managed digital content for MGM's domestic television networks across multiple platforms
 - o Increased online traffic by over 200% within first quarter of handling each network's full suite of social media accounts
- · Served as primary liaison between senior management, legal, production, marketing & programming teams for creative content deliveries
- · Produced on-air, on-demand & B-to-B marketing collateral, oversaw production and delivery of new digital content

SONGWRITING

Independent

Present

- · Co-wrote "Streetlights on Mars" and "California" for Los Angeles-based artist, Jackson Penn
 - "Streetlights" reached #12 on Spotify's US Viral 50, was featured on MTV's Catfish & has over 4 million plays across streaming services
- Produced and composed the Penny Loafer's full-length a cappella album, After the Rain (2015)
 - Album received a 4.0 album rating from the Recorded A Cappella Review Board (RARB)

THE VILLAGE RECORDER

Los Angeles, CA

Studio Production Assistant

August 2015 – December 2015

- Managed relationships between talent and studio to ensure smooth operations during music, audiobook and podcast recording sessions
- · Organized recording events and live audio/video in-house performances and interviews, and maintained technical recording equipment
- · Coordinated daily studio schedule and served as a primary in-studio contact for outside clientele

THE BRAIN MUSIC

Santa Monica, CA

A&R Intern

May 2015 – August 2015

- Led PR initiatives for label's signed artists (i.e. Moxie Raia & The Spencer Lee Band), executed marketing campaigns on talent's social media
- Assisted in finding new, unsigned talent through live performance scouting, radio play, blogs, charts, demos & other industry insider events

HOMELAND (FOX/SHOWTIME)

Los Angeles, CA

Writer's Assistant

June 2014 – August 2014

- Conducted story and archival research for Homeland Season 4's sociopolitical content (US/Pakistani relations)
- · Provided creative support to executives in writers' room brainstorms, tone/concept calls, table reads & production meetings

THE HOLLYWOOD REPORTER

Los Angeles, CA

Music Journalist Intern

May 2012 – August 2012

- Wrote daily articles for the magazine's music section under Shirley Halperin, former Music Editor of The Hollywood Reporter
- · Conducted interviews with industry leaders and top musical talent for articles published in print and online

EDUCATION

THE UNIVERSITY OF PENNSYLVANIA, The College of Arts and Sciences

Philadelphia, PA

Bachelor of Arts in English with an emphasis in Creative Writing, Minor in Music

August 2011 – May 2015

- GPA: 3.79/4.00, Magna Cum Laude, Dean's List 2012-2015, Mortar Board Honors Society, Delta Delta Delta, Penny Loafers (Music Director)
- · Kings College, London UK: exchange program for theater journalism and classic literature (2013)
- Kelly Writers House Project Grant recipient for Documentary Writing (2015)

SKILLS & INTERESTS

- Skills: Copywriting, Screenwriting, Brand Integration, Story Development & Research, Adobe Creative Suite (Premiere Pro, Audition, Photoshop, InDesign, After Effects), AVID Media Composer, Final Draft, ProTools 10 & 11 (ProMedia Avid Certified July 2015), Logic, Microsoft Office (Word, Excel, PowerPoint), G Suite, Asana, Basecamp, Slack, MediaSilo, Airtable
- · Interests: Writing, Baking, Music-Making