

OFFICIAL GUIDE FOR AUTHORS

THE WATERBORNE SYMPOSIUM

The University of Southern Mississippi
School of Polymer Science and Engineering

Contact: Melanie Bryan
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Please review the guidelines below while preparing your paper and make use of the checklist provided before submitting your paper. Deadlines for papers are set to accommodate time to publish the proceedings book and need to be followed when at all possible. Please plan adequate time if your paper needs to go through your legal department so that you can get it to us before the due date. Deadlines can be found on our website under “submit your abstract”. Papers principally commercial in nature will be returned for editing to remove commercial aspects. If the resubmission is judged as commercial, the paper will be disqualified from receiving an award and may be rejected altogether.

Papers must be original and represent recent advancements in coatings science or related disciplines. The author(s) contact, company information, abstract, and technical paper submitted will be published in the annual Symposium Proceedings, so please ensure that the provided information is pertinent and correct.

Please submit your paper to melanie.heusser@usm.edu. Any questions concerning paper preparation, submission should be directed to (601) 266-4475 or the email above.

PowerPoint presentations need to be in PowerPoint (not PDF) and sized 16:9.

TITLE (CENTERED, BOLD, SMALL CAPS, 14 POINT)

¹Speaker Name (underlined) and ²Coauthor(s),

First name, Middle initial (with period), and Last name, No salutations or educational qualifications please

¹Organization Name and Address (please provide name exactly as you want it to be published)

Indicated for each author by superscript numbering corresponding to their respective institution. Numbering is not necessary for single institution submission.

¹Contact information for primary author

E-mail and phone

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Abstract Guidelines

The abstract is to be inserted between the contact information and the manuscript. The abstract will be single spaced and full justified. Abstracts should be submitted via the provided template on <http://www.usm.edu/waterborne/speakerinfo.html> under the abstract submission tab. You can also request a template directly from me via the email(s) listed above. No pictures, tables, figures, etc. in the abstract.



Paper Guidelines

General Paper Guidelines	
Margins	1" right, left, bottom, and top
Font	12 point, Calibri
Paper size	Letter, 8½" x 11"
Manuscript length	Recommended 10 – 15 pages. Minimum 5 / Maximum 25
Line spacing	Single, leave one blank line above each heading or sub-heading
Justification	Fully justified
Indentation	½", First line of the paragraph only
Page Numbers	Please remove all page numbers prior to submission.
Acronyms	Make sure all acronyms are spelled out at first use in paper.
Numbers	Numbers < 10 need to be written out (one, two, etc.) while numbers > 10 are to be written numerically.
Symbols and Placement	
°C	Space between Celsius and degree symbol Ex: 10 °C, not 10°C
< or >	< 50% (space between < and number), not <50%
~	~ 35 (space between ~ and number)
Weight percent	wt% (no period, no space)
® and ™	All commercial products should be designated with the appropriate ® or ™ (only on first use).
Topic Specific Guidelines	
Major headings	Bold , capitalize first letter of each word, left justified, leave one blank line before and after heading. Example: Experimental Eco-friendly Sustainable Surfactant Properties
<i>Sub-headings</i>	<i>Italics</i> , capitalize first letter of each word, left justified, leave one blank line before and after heading. Example: <i>Experimental Eco-friendly Sustainable Surfactant Properties</i>
<u>Sub-sub headings</u>	<u>Underline</u> , capitalize first letter of each word, left justified, leave one blank line before and after heading. Example: <u>Experimental Eco-friendly Sustainable Surfactant Properties</u>
Tables	Each table should be referenced by its number in the paragraph immediately preceding it in the paper. Tables must be in Excel format within the Word document (editable). Each table should have a reference number and title, that appear above the table. The number and title should be in bold with the first letter of each word capitalized. No period at the end. Example: Table 1. Biodegradability and VOC Data for the MW Series Title and Table <i>should be centered on the page.</i> Leave one blank line before and after the table. Inside of tables – first letter capitalized (sentence format). The table and its title need to be on the same page.



	<i>Use an actual table and not a picture or hyperlink.</i>
Figures and Schemes	<p>Each figure should be referenced by its number in the paragraph immediately preceding it in the paper.</p> <p>Data figures/graphs must be in Excel format within the Word document (editable).</p> <p>Each figure should have a reference number and caption that appear directly below the table.</p> <p>The number and caption should be in bold with only the first letter of caption capitalized. Insert a period at the end.</p> <p>Example: Figure 1. Biodegradability and VOC data for the MW series.</p> <p>The figure and its caption should be centered on the page.</p> <p>Leave one blank line before and after the figure.</p> <p>Inside of figures – first letter capitalized (sentence format).</p> <p>Figure and its caption need to appear on the same page.</p> <p>Figures can be full color but should be legible in black and white for printing purposes.</p>
Equations	Use a table with two columns and one row centered on page and insert the equation in the left cell. Insert the equation number in the right cell in bold, e.g., Equation 1 (not Eq. 1) . Then remove the table borders.
References in text	<p>References should be numbered as superscripts in order of their appearance within the text and listed at the end of the manuscript in numerical order (see examples below).</p> <p>References should be listed as ^{9,10} (single or double reference /space in between) not ⁹⁻¹⁰, or for multiple references ⁹⁻¹⁴ (multiple numbers/no space).</p> <p>DO NOT USE ENDNOTES FOR REFERENCES.</p>
References at end of paper	<p>Left justified</p> <p>Please use ACS style guide for formatting references</p> <p>http://pubs.acs.org/isbn/9780841239999.</p> <p>Please list all authors in each reference – do not use <i>et al.</i> <i>et al.</i> is acceptable only in the text.</p>

PLEASE USE THE FOLLOWING CHECKLIST FOR EDITING BEFORE SUBMITTING YOUR PAPER

MAIN HEADING

- Title: centered **bold** Calibri, 14 pt. font SMALL CAPS
- Correct speaker and co-authors – presenting author underlined and listed first
- Middle initial with period (not full middle name)
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- Emails should NOT be underlined (hyperlinks acceptable – no underline)
- Phone number in format (xxx) xxx-xxxx
- Spacing – check for any unusual or extra spacing in the heading



TABLES

- Each table is referenced by number in the paragraph immediately **prior** to it in the paper (not after)
- Tables are in Excel format within the Word document (editable).
- Check table numbers for sequential errors (numbers out of order or missing) or referencing errors (wrong table being referenced etc.)
- Capitalization inside tables/figures – all important words capitalized
- Make sure table header and table are on the same page
- Table and header centered on page
- Table headers: BOLD , First Letter of Each Important Word Capitalized , no period , header above the table (not below) , space between paragraph, table and header
- All table, figures, images, logos should be rendered readable in black and white

FIGURES & SCHEMES

- Each figure is referenced by number in the paragraph immediately **prior** to it in the paper
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- Figure headers: BOLD , only first letter of caption capitalized , period , caption below figure (not above) , space between figure, caption, and paragraph

HEADINGS AND SUB-HEADINGS

- Major Headings:** **Bold**, Capitalize First Letter of Each Word, left justified, leave one blank line before and after heading, no periods
- Sub-Headings: Italics*, Capitalize First Letter of Each Word, left justified, leave one blank line before and after heading, no periods
- Sub-sub Headings: Underlined, Capitalize First Letter of Each Word, left justified, leave one blank line before and after heading, no periods

BASIC FORMATTING CHECKS

- Celsius spacing and placement: ex: 5 °C and 10 °C
- < 50% (space between < and number)
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- wt% (no period, no space)
- Make sure that all acronyms are spelled out at first use in paper
- Spacing for references **in document**: ^{9, 10} not ⁹⁻¹⁰, or for multiple references ⁹⁻¹⁴
- Spacing issues – especially between tables, figures, headings, etc.
- No page numbers – remove



- First line of each paragraph should be indented
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- Please diligently check the formatting of the references and that all references are complete
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- Left Justified

Notes, Questions, Comments:



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²Lorem Magna Corp., 123 Franklin Avenue, Anytown, USA

Jane.doe@dolore.com, 555-123-4567

Abstract (Main Heading Example)

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Introduction

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$$(x + a)^n = \sum_{k=0}^n \binom{n}{k} x^k a^{n-k} \quad \text{Equation 1}$$

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Odio	10	20	30
Magna	5	12	12

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Results and Discussion

Lorem with Ipsum Dolor (Sub-heading Example)

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Scheme 1. Magna Aliquam.

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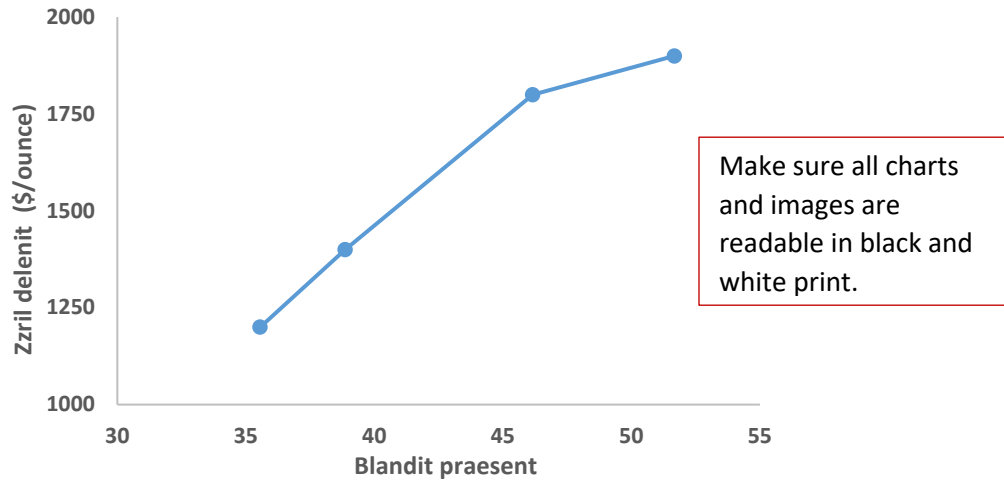


Figure 1. Luptatum zzril delenit.

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Conclusions

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References

1. J. Doe, A. Doe and B. Doe, *Journal of Irrelevant Logic*, **2014**, 23, 17 – 55.
2. D. Doe, *The Last Book on Successful Writing*, 10th Ed., Lorem Ipsum Publishers, New York, **2004**, 23 - 24.
3. F. Doe, *The Art of Verbiage*, 12th International Symposium on Writing, **2000**, New Orleans, LA.
4. G. Doe, H. Doe and I. Doe, US Patent XXX,465, **1976**.

Important Dates

Abstract Submission Deadline: October 1, 2022

To submit a late abstract, contact Melanie Bryan at 601-266-4475 or at melanie.heusser@usm.edu.

Paper is due December 1, 2022

Completed contributors' agreement is due with paper submission.

****Written Paper Required (this is NOT the same thing as your PowerPoint presentation)***

PowerPoint presentation is due February 1, 2023

All presentations ***must be original*** (not been presented to a public audience earlier) and non-commercial in nature. A paper may be rejected at any time or for any reason by our approval committee.

The Waterborne Symposium seeks submissions from academia, government, and industry presenting novel research results in all aspects of coatings. The 50th Annual International Waterborne, High-solids and Powder Coatings Symposium, is a five-day event bringing together coatings formulators, chemists, managers, business owners, industry suppliers, students, and educators to network and learn about the latest research and technology in the field of paint and coatings. Waterborne offers educational and technical presentations to create a profound understanding of the theory, science, manufacturing, and the marketing of coatings to highlight the improvement of coatings performance and functionality beyond traditional expectations.

<https://www.waterbornesymposium.com/submit-for-2023>

Speaking Format

2023 Speaker's Format

Speakers will be presenting on **February 15 - 17, 2023**. The Waterborne Symposium Technical Committee will be responsible for coordinating all speakers and the agenda. The technical committee will send abstract acceptance letters by **November 1st, 2022**. It is our goal to further the advancement of coatings technology through these speaker platforms.

The criteria for the presentations are listed below:

Required:

The symposium requires a written paper, a presentation, a speaker biography, and picture.

Content: The Waterborne Symposium Committee will be reviewing the abstracts based on their technical content and contribution. All presentations must be original (1st time presented) and non-commercial. Presenters are selected based on the submitted abstracts. All speakers must submit an original paper for publication in our annual proceedings book. Presentations must be original and should represent recent advancements in coatings science or related disciplines. Company logos on presentation slides are acceptable; however, commercial presentations or those containing multiple trade name references will be rejected.

Time: Presentations should be no less than 20 minutes and no longer than 30 minutes.

Presentations: Please email presentations for accepted abstracts to melanie.heusser@usm.edu on or before **February 1st, 2023**. Presentations can also be mailed via CD or USB to: Melanie Bryan, 118 College Dr., Box 5050, Hattiesburg, MS 39406. All presentations **MUST** be in 16:9 ratio and PowerPoint format (no PDFs). We do not distribute the presentations, only the written papers.

<https://www.waterbornesymposium.com/submit-for-2023>

Who Should Submit?

We invite papers pertaining to new and emerging technologies related to materials, processes, production, characterization, application, and markets in the field of surface coatings.

Suggested topics include (but are not limited to):

- Novel Waterborne Materials
- High Solids
- New Technologies
- Nano (structure or technology)
- Architectural Coatings
- Protective Coatings
- Emulsion
- Renewable/Bio-based Coatings
- Corrosion and Adhesion
- Functional Coatings
- High Throughput
- UV
- Pigments/Additives
- Weathering/Durability
- Wood Coatings
- Powder Coatings Advancements
- General Session - all other coatings related topics

***Written Paper Required (this is NOT the same thing as your Power Point presentation)**

Papers will be selected based on the submitted abstracts. All speakers must submit a paper for publication in our annual proceedings book. Papers deemed to be principally commercial in nature will not be accepted. Papers must be original and represent recent advancements in coatings science or related disciplines.

<https://www.waterbornesymposium.com/submit-for-2023>

Abstract Submission Process

Go to:

<https://forms.gle/1jBEodn1u7v92h19>

1. Complete required questions and hit next at the bottom of the page. There are 4 pages in the submission form.
2. On the final page (page 4), you MUST hit the submit button on the bottom of the page to submit your abstract.
3. You should receive a confirmation page as well as a confirmation email with a copy of your submission.
4. If you do not receive a confirmation email, please verify submission status by emailing: melanie.heusser@usm.edu.

2023 Waterborne Abstract Submission Template

The 18th Annual International Waterborne, High-Solids and Powder Coatings Symposium
February 17 - 19, 2023

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We look forward to being back in New Orleans for the 50th annual International Waterborne, High Solids and Powder Coatings Symposium. As we prepare for our next in-person event in 2023, we are implementing all necessary safety protocols and guidelines as set forth from the CDC and other leading health organizations.

Important Notes:
Responses received via our web page will not be published in our proceedings. Responses received via email will be published in our proceedings.

Next

Page 1 of 4

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Authors Checklist

STEP 1:

Submit abstract and receive confirmation submission email. Abstract will be reviewed and you will be notified via email of acceptance/decline status.

STEP 2:

DOWNLOAD THE 2023 OFFICIAL GUIDE FOR AUTHORS

STEP 3:

Preliminary Speaking schedule will be available after abstract submission period closes (slight adjustments might be made to accommodate paper award judging). You do not need to confirm your speaking time unless there is a conflict with the day/time assigned.

STEP 4:

Please review your speakers profile, bio abstract, company hyperlink & logo, and contact information on the website. You can find the information by looking under the day/track assigned to your talk.

STEP 5:

PREPARE AND SUBMIT PAPER:
DUE DECEMBER 1, 2022

Submit paper to melanie.heusser@usm.edu as a Word Document (no PDF's accepted).

STEP 6:

Register for the symposium. All speakers are required to register. Proceeds go to support the students in the polymer science program. If the registration fee is a problem please contact me to discuss options at 601-266-4475.

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Authors Checklist

STEP 7:

Be sure to make your hotel reservations as rooms quickly sell out during the Mardi Gras season. Staying in our Conference Hotel greatly helps us in meeting our commitments and ensuring as much profit back to student activities/scholarships as possible.

STEP 8:

Promote your talk among your colleagues and customers. We do the best we can to promote the technical talks aspect of our conference but we appreciate the co-promotion from our speakers. Please be sure to see our "start here" page for easy to share links.

STEP 9:

Consider whether your company can participate in a sponsorship at the conference. Sponsorships greatly improve the attendees experience while at the symposium and directly affect the amount of money that goes back to the students in the form of scholarships. We are always willing to accept door prizes, give aways for the attendees, or customizable sponsorships.

STEP 10:

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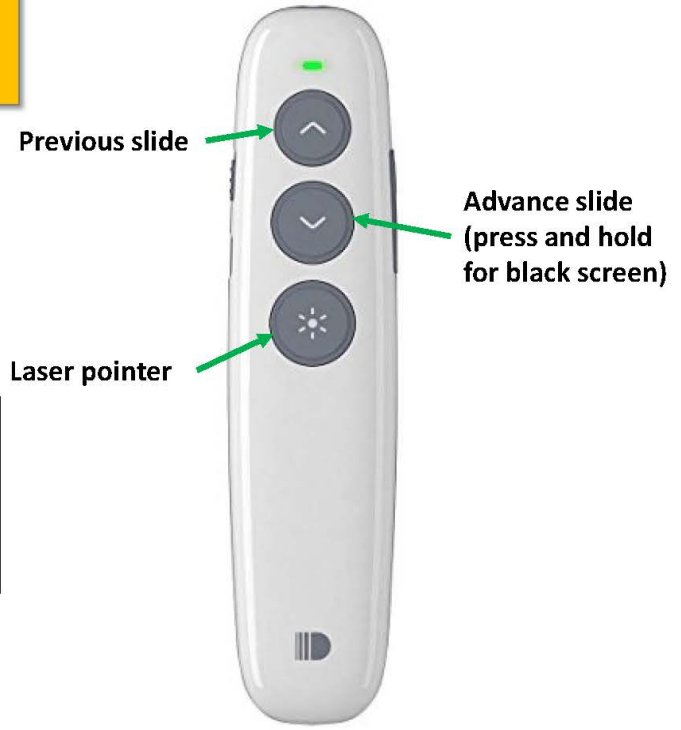
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4. PowerPoint presentations need to be in PowerPoint (no PDFs) and sized 16:9.

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Waterborne PowerPoint Presentation Guidelines

- Slide size: 16:9 aspect ratio
- Minimum preferred font size: Arial 18

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Official Guide for Authors

**OFFICIAL GUIDE FOR AUTHORS
THE WATERBORNE SYMPOSIUM**

The University of Southern Mississippi
School of Polymer Science and Engineering

Contact: Melanie Bryan
Senior Program Manager
118 College Dr. Box 5050
Hattiesburg, MS 39406
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