

TAP INTO OUR SPECIAL EASTER S-EGG-MENTS

With less than a month to go until Easter, we have found an audience of more than **18m** choccy egg lovers for you to connect with. As a celebratory time for family and friends, be it at a religious event or around the dinner table with an Easter Sunday roast, our purpose built audience segments engage more frequently with content that inspires their **Easter Gifting** and **Food & Drink** ideas, and their Activities and **Travel** planning.

BEHAVIOURAL TARGETING

Identifying behavioural segments that **SHOW THE MOST LOVE** for relevant categories in the week leading up to Easter

CONTEXTUAL TARGETING

Leveraging Ozone's superior contextual capability to identify the most relevant content topics and keywords that **SHARE THE MOST LOVE** for Easter

ON THE HUNT FOR LOVERS OF EASTER?

We've found you

18 million



Ozone's choco-holics are getting egg-cited as they research and plan the perfect celebration using premium publisher content. Unlock this custom segmentation to ensure your brand is unmissable over Easter.

HATCHING AN EGG-CEPTIONAL EASTER PLAN? LET'S CRACK IT TOGETHER.



Cracking Easter content from our Publishers

