2020 ANNUAL REPORT
The past year was arguably the most difficult year in ¡HICA!’s 22-year history. The COVID-19 pandemic hit our Latino community like blunt force trauma – rapid job loss immediately impacted our families leaving them hungry, under threat of eviction and with enormous stress. We are sincerely grateful for our friends in Birmingham and around the nation who stepped in to help – from actual cash donations, to food, and diapers.

However, in this darkest hour, we began to see jobless folks come to us for help with opening businesses. Our Affinity Group Lending members prioritized making their loan payments – 100% of the loans were repaid. Students remained engaged in our College Access Program. The perseverance we witnessed reaffirmed the determination of our constituents to reach their dreams and aspirations.

I have never been more proud to work with my teammates. They are the real hero's. Each program rapidly reorganized their service delivery models when we left abruptly on March 18, 2020. We helped file taxes and complete immigration applications in a drive through setting. Our work with victims of crime pivoted smoothly to a virtual platform, and our use of social media increased our presence not just in Alabama, but literally in the Western Hemisphere.

With a heart full of gratitude, I offer my thanks to each and everyone of you who supported us. I extend that same gratitude to our constituents who trusted us. We have learned so much and have become a stronger more efficient organization.

With Love -

Isabel Rubio

MESSAGE FROM OUR CEO

COVID-19 EMERGENCY ASSISTANCE FUND

450 Families

Provided over $280k to over 450 families for housing, utility and food support.

14 Counties

Reached over 14 counties across Alabama (Jefferson, Shelby, Decatur, Chilton, St. Clair, Blount, Morgan, Lauderdale, Cleburne, Marshall, Lee, Autauga, Madison, and Winston).

5 Testing Sites

Organized 5 COVID-19 testing sites with community partners. Distributed 540 boxes of food and over 1k masks.
COMMUNITY ECONOMIC DEVELOPMENT

- Loaned +$45K to 15 small businesses
- Opened 19 small businesses
- Created 27 jobs
- Supported 5 families to buy homes
- Counseled 206 potential homeowners
- Filled 238 taxes.
- Refunded $472,214 to our low income families

EMPOWERING COMMUNITIES

- Prepared 39 students for college
- Welcomed 27 students with FAFSA
- Accessed $309K through FAFSA
- Awarded 3 - $1,000 scholarships
- Educate + 70,000 people about the 2020 Census

CITIZENSHIP AND IMMIGRATION

- Helped 47 new U.S Citizens
- Renewed 178 DACA applications
- Alleviated $444,600 in attorney fees on immigration applications
- Secured 9 humanitarian visas for Victims of Crime

STRONG FAMILIES

- Served 2,944 families
- Provided 283 counseling sessions to Victims of Crime
- Entered into 12 MOU’s with community partners
- Provided court accompaniment to 39 survivors

FINANCIALS

- Current Assets $1,317,315
- Non-Current Assets $709,295
- Total Assets $2,026,610
- Liabilities $541,009
- Net Assets $1,485,601
- Total Liabilities $2,026,610

PROGRAM ACCOMPLISHMENTS