Keynote For: Agriculture Audiences; Farmers, Farm Organizations

All talks are tailored to fit the organization and audience. Price for talk is dependent on travel time and business of schedule.

A Conflict Older than Bread: How Farmers Can Thrive Amidst Urbanization

Perhaps no group on earth feels the conflict between rural and urban populations more acutely than the modern farmer. But while this conflict is felt in the present, the rural/urban divide has existed since humans began communally baking bread thousands of years ago. What can today’s modern farmer do to preserve their freedom to operate in a democracy dominated by urban perspectives?

In this thought provoking and motivational keynote speech, international communications consultant Vance Crowe will provide insight into the factors that make urban and rural societies view the world differently, and provide tangible actions farmers can do to build coalitions so that farmer’s decisions are not drowned out by the masses living in cities.

The audience will leave this talk excited about the future, interested in building relationships with intriguing allies and will engage in dynamic conversations with other audience members to discuss the unique ideas and skills Vance will lay out. This is an exciting and empowering talk.

About Vance Crowe:

Vance Crowe is a communications strategist that has worked for corporations and international organizations around the world. Crowe has spoken before more than 175,000 people, answering questions about some of the most sophisticated and controversial technologies in the modern age.

Vance has worked for organizations as varied as the World Bank, Monsanto, the U.S. Peace Corps and even as a deckhand on an ecotourism ship. His specialty is presenting new ideas in compelling and exciting ways that get audiences talking about how to change, improve and thrive in the age of acceleration.

Vance is the CEO of Articulate Ventures, a communications firm in Saint Louis Missouri. He is the recipient of the 2021 Association of Farm Manager and Rural Appraisers “Meritorious Communicators Award” and a non–resident fellow of the Center for Peace and Conflict Studies at Seton Hall’s School of Diplomacy where he works on issues around the rural/urban divide in Western culture.

The Vance Crowe Podcast hosts guests from around the world with artists, psychologists, prostitutes, economists, farmers, ambassadors and heads of state.