

# Arts Incubator Mural- Artist Brief

The City of Ballarat is seeking to commission a suitably experienced artist to paint a site responsive large-scale mural on the newly refurbished Arts Incubator in Ballarat.

The budget for this commission is \$40,000.00 (including GST).

Artists invited are encouraged to respond by addressing the selection criteria, supplying initial thinking concerning the site, project timelines and budget.

## Overview

The City of Ballarat public art collection has an ongoing commitment to being responsive, diverse, informed, accessible and well-sited. Future additions to the collection will meet these requirements and add to the significance of the overall collection by offering new stories that have relevance and meaning for the Ballarat community. This commission is an opportunity to build upon the collection with particular focus on the historical use, the contemporary manifestation, and the possible future evolution of the site.

## Lifespan

This piece will be part of the City of Ballarat's temporary public art program and will have a lifespan of two years. The commissioned artist(s) will be provided with a contract detailing the following lifespan considerations:

- The property owners (Department of Education) reserve the right to review the artwork and restore or decommission the work at any time after two years from completion of the project or sooner by reaching agreement with City of Ballarat and the artist
- The property owners reserve the right to review the artwork within the two-year lifespan if the property is offered for sale
- The property owners of the adjoining carpark reserve the right to review the artwork within the two-year lifespan
- The artwork is expected to have a material lifespan of a minimum of ten years

Artists should strongly consider how public interaction may affect their work and include in their proposal how their design addresses threats of graffiti vandalism, incidental and wilful damage and any ongoing maintenance requirements.

## Context

The site of the Arts Incubator mural is significant. The size and position of the mural is prominently featured on Field Street, overlooking the Field Street carpark. Situated on Wadawurrung land, the proposed wall for the Arts Incubator mural was once a building which housed a YMCA swimming pool. The YMCA swimming pool was long used by generations of Ballarat people, hosting swimming lessons and events. The space was later transformed into a multimedia education centre and has since evolved into a shared space between the Victorian Academy of Teaching and Leadership and the City of Ballarat's Arts Incubator.

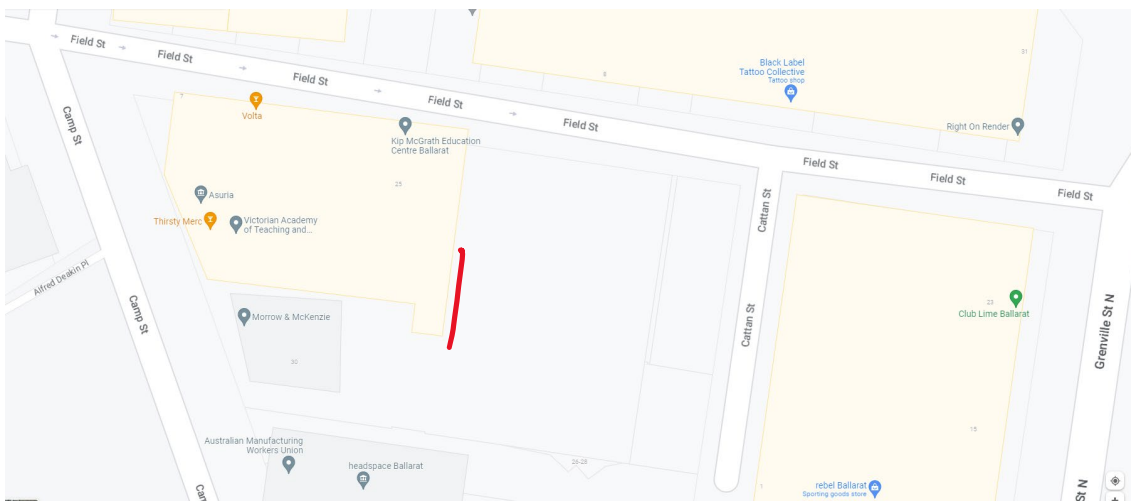
The artist team will need to conduct their own research into the history of the site, its contemporary use and consider the unique qualities of the place and culture of the region in their design proposal.

The owners of the property will be involved in the selection of the final artwork.

### Site

The space identified for the artwork is a fibre cement finish. The approximate measurements are as below:

	<i>Length</i>	<i>Height</i>	<i>Area</i>
<i>Northeast Face</i>	22 m	6 m	132 sqm



The exact location of the site is: [-37.560724, 143.859756](#)

The proposed artwork concept should appropriately suit the space for visibility and maximum impact, noting that it is not an essential requirement that the whole space be filled.

## Heritage Overlay

Artists should note that the site is in a Heritage Overlay (HO) area. Places of heritage significance to a local area, such as Camp Street, are protected by a Heritage Overlay. The HO is listed in Council's Planning Scheme and as such Council is responsible for issuing planning permits for the use and development of the site. Artist concepts must take into consideration the Heritage Overlay and the final design will be provided to the Heritage Team under advice. A permit application will be submitted by Council's Public Art team.

## Project timeline and key milestones

	<i>Milestone dates</i>
<i>Commencement of Expression of Interest</i>	23 June 2023
<i>EOI Submissions due</i>	4 Aug 2023
<i>3 Shortlisted Artist commissioned to create design</i>	1 Sep 2023
<i>Final designs due</i>	6 Oct 2023
<i>Successful Artist Commissioned for project</i>	29 Oct 2023
<i>Painting</i>	Nov - Dec 2023
<i>Completion date</i>	Dec 2023

## Project budget

The total project budget is \$40,000 (including GST). This amount should include all costs associated with the installation of the artwork, including artist fees, equipment, materials, travel, accommodation, and other related expenses.

## Submissions

This is a two-stage Submission process. Three preferred designs will be shortlisted by a design panel in the first stage. All applicants will be advised of the outcome of their stage one application via email. Subsequently, the artists with the three preferred designs will be given \$1,500.00 each to develop a detailed design and a comprehensive project plan. Following this, an artist selected by the design panel will proceed to implement their design for the mural. The selected concept will also be subject to a planning permit application assessment.

Please supply the following package as your EOI.

- Artist statement of intent for this project (Maximum 250 words)
- Current CV (2-page maximum)
- Preliminary concept design for the site.
- 5 images of your artwork and or webpage links for viewing examples of previously developed artworks. (Jpeg/Mpeg or video files – max 1Mb each)
- Confirmation of ability to meet project timelines.

An expert panel will review the expressions of interest to award the commission to an artist based on the following criteria:

- Artistic merit of design concept and its appropriateness to the site and its context
- Capacity to complete projects within timeframe and to budget.

The completion date of the final artwork can be slightly negotiable for the appropriate artist.

If you have any questions, feel free to reach out to Anindita Banerjee at 0451 060 345.

Please email your submissions to [publicart@ballarat.vic.gov.au](mailto:publicart@ballarat.vic.gov.au)

## Expert Panel

- 1 representative from KEAG
- 1 local mural artist
- 1 representative from the Department of Education
- 1 Heritage Officer (City of Ballarat)
- 1 Inclusion Officer (City of Ballarat)
- 1 City Design Officer (City of Ballarat)
- 1 Arts and Culture Officer (City of Ballarat)

## Important note for artists

Artistic recruitment for advertised City of Ballarat public art projects is subject to Council's Procurement and Public Art Policies (available through the project contact listed below). Artists must not lobby, or attempt to influence, City of Ballarat staff or councillors or project partners to advance their submission. Council's decision on new public art commissions is final. Artists will have the opportunity to receive feedback about their submissions through Council's Public Art Officer only and should not seek information about the project or feedback through other means.

## Appendix

### Background 1:

The land of the Wadawurrung people is one of grassy plains, creeks, lakes, forests and plateaus. Their lands extend from Mt Emu and Mt Misery in the north to Lake Burrumbeet, Beaufort and the Ballarat Goldfields and then to Geelong, Queenscliff, the Bellarine Peninsula and the Otway forests in the south.

Wadawurrung land is rich in bird, mammal and reptile life, including rarely-seen legless lizards. They are sheltered in the region's dry grasslands, forests and shallow wetlands. Vegetables such as the Murnong (creek yam), the Tupong fish, and the kangaroo have nourished the Wadawurrung for many thousands of years. The encircling hills protect the animals, birds, trees and grasslands. In the harsh cold of winter, they provide warmth for the people who lived in the open forests and grassy plains.

Countless events have occurred on Wadawurrung land in Ballarat since European settlement in the 1830s, but the most famous was the 1854 Eureka Rebellion, which occurred nearby. This land has sustained the Wadawurrung people for thousands of years and continues to today. It has provided food to eat, water to drink, medicine for healing and shelter for protection from the cold, heat and rain.



*Image: Warrenheip Hills near Ballarat 1854, National Gallery of Victoria, by Eugene von Guérard*

## Background 2:

The Young Men's Christian Association (YMCA) was founded in England in 1844. Centred around Christian teaching and the philosophy of improving the welfare of young men, the YMCA sought to provide recreation spaces where young men could gather to have fun away from the temptations of the world like alcohol and gambling.

By 1853 YMCA's had popped around the world including Australia. The associations during the later half of the nineteenth century started to develop programs centred around exercise and health as a means of promoting healthy lifestyles for young men. Athletics and sports were a major focus.

In 1907 the Ballarat YMCA committee was working hard to raise funds for the purchase of land in Ballarat in which to erect a hall to gather and deliver their programs. Unexpectedly they received a gift of land on Camp Street from a Mr J.W. Wilson and subsequently erected the YMCA building that stands to this day. The building was opened by former Prime Minister Alfred Deakin at a public event on 25 January 1909

## LEARN TO SWIM IN THE HOLIDAYS

### Growing Support For Herald Campaign

**S**WIMMING will be the main diversion for thousands during the holidays, and non-swimmers will realise, perhaps more fully than they do while engaged in their city occupations, all the enjoyment they are missing.

They will find, however, that at many swimming centres there are instructors willing to teach them to swim, although The Herald Learn-to-Swim Campaign does not begin officially until January 17. Non-swimmers are urged to make the holidays more enjoyable and more profitable by learning to swim.

The secretaries of most organisations helping in the campaign are busy men and women, and intending learners are requested to apply personally for instruction, instead of writing, where possible. Learners are also asked to attend classes regularly and punctually. Instructors, who are giving their time and services free for the benefit of non-swimmers, will appreciate this consideration. Learners who pass the swimming tests in The Herald classes will receive attractive certificates.

At Brunswick Baths Mr E. Berry, of Johnson street, Northcote, will hold classes daily at 3 p.m. Intending learners can apply for inclusion in the classes either at the baths or at Mr Berry's home.

Mr Bruce Andrew will hold classes at Lakes Entrance from January 5, and later in the month will be at Bon Beach.

#### CAMBERWELL PLANS

Camberwell Swimming Club, the honorary secretary (Mr V. Clark) said today, will have classes every night. It is likely that morning and afternoon classes will be arranged later. Intending learners should apply personally at Camberwell Baths, preferably in the evening.

Business girls are invited to join classes held at the City Baths by the Y.W.C.A. at 8.15 every Monday night from January 12. They can enrol at the Y.W.C.A. in Russell Street.

The Jewish Athletic and Social Club honorary secretary (Mr G. B. Menzies) today offered the assistance of 12 instructors. Classes will be held at the beach off Normanby Road, near the Bluff, Elwood. Learners can enrol there, or by application to Mr Menzies, at Byron Street, Elwood, E.C. The telephone number is 15563.

Terang Swimming Club will have 20 instructors working, the honorary secretary (Mr B. Nehill) reports. Non-swimmers can enrol with Mr Nehill now, at Terang.

#### BIG STRIDES AT CLONES

Clones is determined to do even better than in the last drive, when most successful classes were held there.

The town clerk (Mr Arthur Hutchings) is an enthusiastic supporter of the movement. Since the last campaign many improvements have been made to the swimming pool and the basin has been concreted. The Herald classes will be held in it from January 17 to February 7. They will be concluded with a carnival, which will coincide with the official opening of the pool by the Speaker of the Legislative Assembly (Sir Alexander Peacock).

The Y.M.C.A. Swimming Club in Ballarat is linking up with the movement. The hon. secretary is Mr H. W. Caddy, and learners can enrol with him at the Y.M.C.A., Camp Street, Ballarat.

All organisations helping in the movement are requested to notify their class places and times as early as possible for inclusion in the "Where to Enrol" guide, to be published for the information of learners early in the new year.