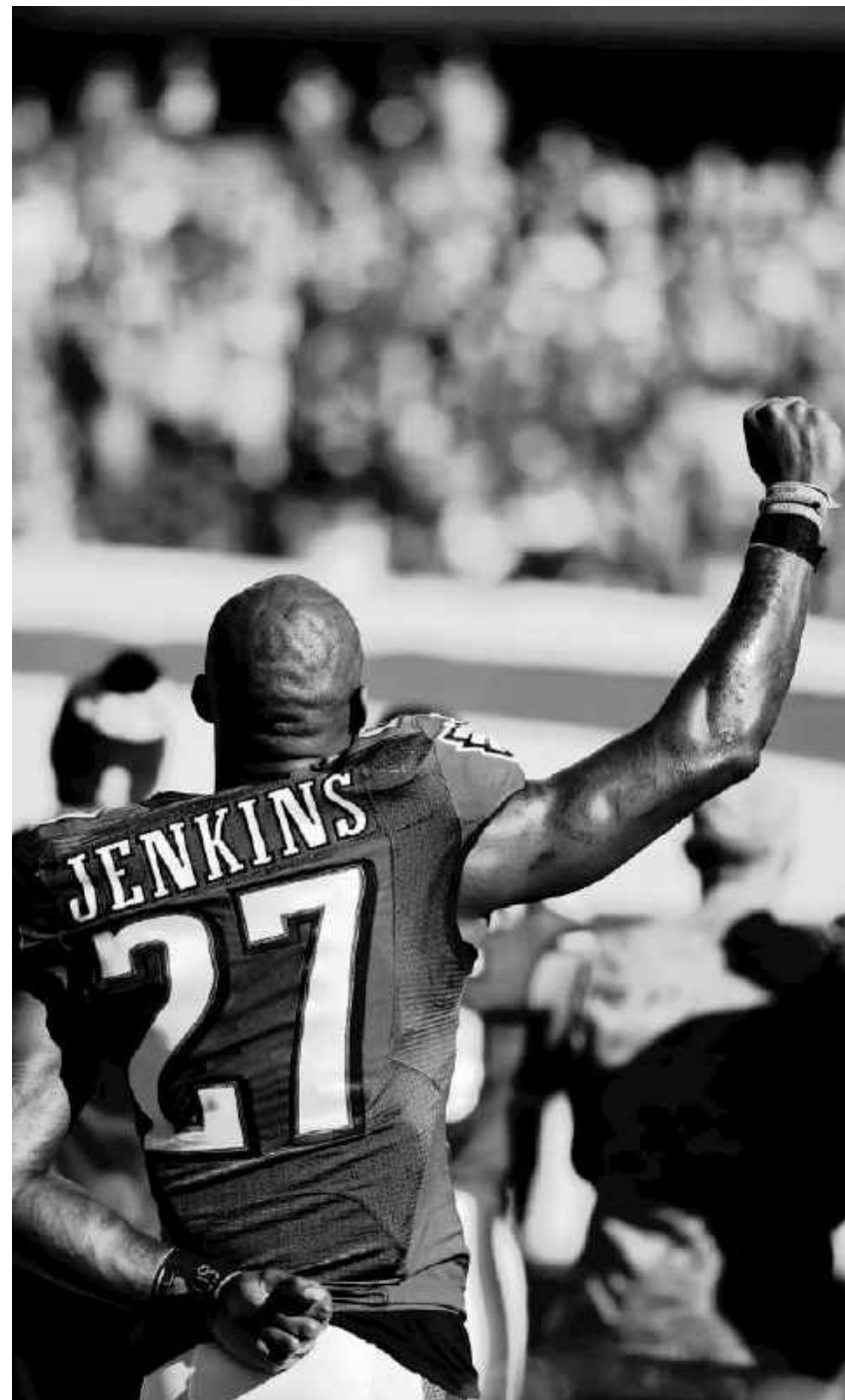




# EMPOWERING YOUTH FOR POSITIVE CHANGE

Brief overview of TMJF's mission and programs.



# TMJF

## Introduction

In a world often defined by challenges and where disparities often hold back potential, The Malcolm Jenkins Foundation (TMJF) stands tall as a force for positive change. In 2010, the seeds of positive change were sown with the birth of The Malcolm Jenkins Foundation (TMJF). Founded by NFL 2xm Super Bowl Champion and passionate philanthropist, Malcolm Jenkins, the 501(c)(3) non-profit public charity is dedicated to nurturing the potential of youth in underserved communities and committed to fostering positive change through education, advocacy and empowerment.

Drawing from Malcolm Jenkins' life experiences and the impact of his mentors, the foundation was conceived to pay forward the support he received.

## The **WHY** behind TMJF

The force behind TMJF's unwavering commitment is a simple yet profound "why." Rooted in belief that all youth, regardless of their background and circumstances, possesses immense untapped potential, TMJF is dedicated to combating systemic barriers that hinder progress. The foundation's "why" is about creating pathways to success where none may have existed before, ensuring that the trajectory of a child's life is not determined by his or her circumstances.

# The Malcolm Jenkins Foundation **Overview**

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The foundation is dedicated to youth development programs and initiatives that provide innovative learning opportunities, resources, and experiences that will help them succeed in life and become productive and contributing members of their community.

At the heart of TMJF's mission lies a powerful commitment: to empower youth for positive change. This mission drives every initiative and program undertaken by the foundation. With a focus on education, social justice, and pathways to success, TMJF strives to create a world where everyone has the opportunity to thrive.

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DISCOVER MORE [HERE](#)



TMJF's core programs:

## TMJF Scholars

**SINCE 2012, TMJF HAS AWARDED MORE THAN \$208,000 IN SCHOLARSHIPS TO COLLEGE-BOUND STUDENTS FROM UNDERRESOURCED COMMUNITIES.**

**OUR GOAL FOR 2023 IS TO PROVIDE 20 NEW SCHOLARSHIPS FOR NEW JERSEY AND PHILADELPHIA AREA HIGH SCHOOL STUDENTS.**

## Financial Literacy

**THE PARTNERSHIP BETWEEN THE MALCOLM JENKINS FOUNDATION AND MONEY VEHICLE AIMS TO CLOSE THE RACIAL WEALTH GAP BY OFFERING A FINANCIAL LITERACY CURRICULUM TO STUDENTS THAT BUILDS AWARENESS OF THE IMPORTANCE OF UNDERSTANDING MONEY AND MONEY VALUES.**

**YOUTH ARE SIX TIMES MORE LIKELY TO GO TO COLLEGE AND FOUR TIMES MORE LIKELY TO OWN STOCKS WHEN THEY ARE 25 YEARS OF AGE.**

## Digital Education Academy

**THE E-CURRICULUM IS IN DEVELOPMENT.**

**THE PROGRAM OFFERS STUDENTS EXPOSURE TO A WIDE VARIETY OF POTENTIAL CAREERS FOR BOTH COLLEGE-BOUND AND NON-COLLEGE BOUND STUDENTS.**

**PROVIDING A SCALABLE CAREER-READINESS PROGRAM TO OFFER HIGH SCHOOL STUDENTS A PATH TO CONTINUING EDUCATION AND A WELL-PAYING JOB**

## Get Ready Fest®

**GET READY FEST (GRF) IS OUR SIGNATURE COMMUNITY OUTREACH EVENT THAT SUPPORTS PRE-IDENTIFIED FAMILIES EXPERIENCING HARDSHIP BY PROVIDING FOOD, HEALTH AND WELLNESS PRODUCTS AND RESOURCES. AT GRF WE ALSO PROVIDE ACCESS TO EDUCATION, EMPLOYMENT, HOUSING, SENIOR AND VETERAN RESOURCES, COVID VACCINES AND TESTING**



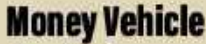



# Project REWARDS - Malcolm Jenkins Scholars

**Malcolm Jenkins Scholars Program** nestled within **Project R.E.W.A.R.D.S (Reinforcing Education with Activities, Recreation and Developmental Supports)** program, empowers students through scholarships and mentorship. TMJF awards scholarships to graduating seniors, recognizing achievements in high academic standards, overcoming adversity, and significant improvement. These scholarships provide critical support, bridging gaps in resources and enabling students to pursue higher education. It's not just about financial support; it's about nurturing self-confidence, character development, mental & physical health, wellness, and strategic thinking.



# Financial Literacy

TMJF understands the significance of financial literacy in building sustainable futures. The foundation's 'Closing the Wealth Gap' program in partnership with Money Vehicle, LLC educates students about financial awareness, planting the seeds for long-term change. By changing the trajectory of generational wealth in Black and Brown communities, TMJF aims to create savers, future investors, and individuals capable of setting and achieving their financial goals.


### How to Deliver Financial Literacy in Your Class

By utilizing a turn key virtual financial literacy program like Money Vehicle!  
In today's education climate, students are in need of a new skill not often taught in school - The ability to handle money!  
This subject has become a necessary skill for all students to be better prepared for what life has to throw at them. Money Vehicle is a financial education company that can deliver in class content and exercises all semester long. The program walks through the first 10 questions a student will face in finance and delivers not only the answer, but the action to BEGIN a plan.


<h4>Money Vehicle Advantage</h4> <ul style="list-style-type: none"><li>• Mapping to National Standards</li><li>• Hours of entertaining video content</li><li>• Full semester of in-class exercises</li><li>• Integration with native LMS</li><li>• Facilitator Guide &amp; daily lesson plans</li><li>• Student 'Owner's Manual' &amp; guide</li><li>• Character scenarios and projects</li><li>• Resume building certification</li><li>• NFL Alumni &amp; CFP® instructor</li></ul>	<h4>Your Students Will Learn:</h4> <ul style="list-style-type: none"><li>• Automate a cash management system</li><li>• Set-up bank accounts</li><li>• Open a credit card</li><li>• Calculate the time value of money</li><li>• Select their first investment</li><li>• Quantify tax liability</li><li>• Use a Roth IRA</li></ul> <h4>Teacher Training</h4> <ul style="list-style-type: none"><li>• Curriculum</li><li>• Facilitator guide instruction</li><li>• Program implementation</li><li>• Platform integration</li></ul>
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info@yourmoneyvehicle.com | www.yourmoneyvehicle.com

### Watch Video



### Close the Wealth Gap (2:09)



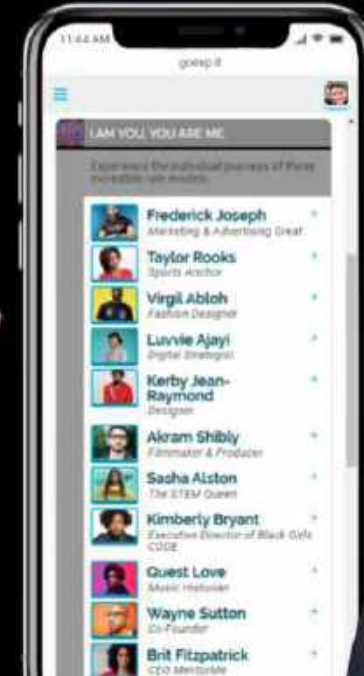
If YOU are not driving **YOUR MONEY VEHICLE**, WHO is?



# Digital Education Academy

Looking towards the future, TMJF is developing a Digital Education Academy. This innovative program will expose students to a range of career pathways and culturally diverse role models and professionals, preparing them for success in various fields. Through a comprehensive e-curriculum, students will gain access to specialized skills, opening doors to opportunity.

Youth must "SEE IT" to believe they can "BE IT"



Because 5 million young adults are unaware of their career pathway opportunities



## ROLE MODEL STORIES

Inspiring Journeys of Culturally Relevant Role Models



Showcasing the importance of skilling up and finding your path



## CAREER PATHWAYS

Creating awareness for different pathways



# Get Ready Fest®

Get Ready Fest® and Holiday Dinner Basket Surprise initiatives tackle the pressing issue of food insecurity, providing vital resources, health and wellness services, basic needs, job resources and holiday meals to vulnerable families in need. Partnering with a multitude of community resource partners, our foundation's efforts to address food insecurity have reached thousands, offering more than just meals - but a sense of community and hope.







# TMJF IMPACT AND PLANS FOR THE FUTURE

TMJF's impact is a testament to the power of community collaboration. By partnering with corporations, nonprofits, schools, and passionate individuals, the foundation is building a network that believes in the potential of every young person, regardless of their background.

Our programs help to ensure that youth are prepared with academic and life skills that put them on the path to career readiness, good citizenship and a responsibility to their community.

Our impact is not just a concept; it's tangible and growing. With over \$208,000 in scholarships awarded and an expanded Financial Literacy Program reaching multiple cities, we're making strides.



**\$208,000 IN SCHOLARSHIPS**



**FINANCIAL LITERACY CURRICULUM & 1,000 SAVINGS ACCOUNT**

*\*Including Philadelphia's Parkway NW High School & Newark Public Schools*



**10,000+ FAMILIES SERVED**



**DIGITAL EDUCATION ACADEMY**

*\*In development*

# Why partner with TMJF?

Your company's sponsorship of TMJF programs is an effective way to increase brand visibility with an age and ethnic demographic at a time when behaviors are taking shape and when the social justice concern of generational wealth, education and mental health and wellness are top priorities. As students participating in TMJF programs for the most part are minors, you also have an opportunity to increase brand visibility with parents/guardians. More importantly, by standing with us, you are standing up for the potential that every young person holds and for the change that can be driven when a community comes together. **Join us on this remarkable journey.**



- **ALIGN WITH A TRUSTED FOUNDATION COMMITTED TO COMMUNITY EMPOWERMENT**
- **JOIN A NETWORK CREATING ENDURING SOCIAL CHANGE IN UNDERSERVED COMMUNITIES**
- **WE WIN WITH INTEGRITY**
- **COLLABORATE WITH A PROVEN ORGANIZATION RECOGNIZED FOR ITS IMPACTFUL PROGRAMS**
- **SUPPORT INITIATIVES ADDRESSING PRESSING ISSUES IN EDUCATION, FINANCE, FOOD SECURITY EMPOWERING YOUTH AND BUILDING STRONGER COMMUNITIES.**



# The Malcolm Jenkins Foundation



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