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What is special about PINK?

As world leaders in the design and manufacture of creasing matrix solutions, we at C&T are constantly researching and developing new and revolutionary products.

PINK is the result of several years R&D with our engineers, scientists and marketing teams and has been tested discreetly in several markets for the past 12 months to hone and perfect its characteristics.

We are now in a position to share this revolutionary product with all our customers!

The key component of this new matrix is the material it is made from – ROSADIUM. This patent protected product gives incredible **durability** to the matrix and for the first time offers the market an alternative to counter plates in the form of creasing matrix especially when used with strong tape. As such it makes the product particularly suitable for **thin-plate applications**.

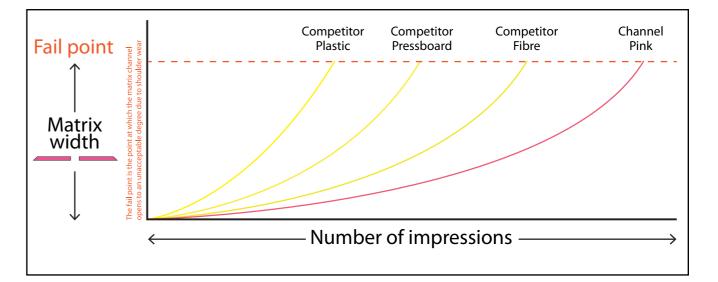
PINK characteristics

Features	Benefits
 Unique, patented material construction 	 Extra durable, suitable for long runs
Extra strong adhesive tape	Matrix does not move, better registration, longer life
Newly designed locator	 Improved alignment of creasing rule, less shoulder wear
Sharp chamfer	Improved flow of board over matrix, fewer jams
Easily workable / chamferable	Matrix ends can be chamfered by hand during make-ready
Delamination minimised	More resilient than pressboard material
• Extended range	Flexible range for all applications

Tough and durable

One of the key characteristics of PINK is its durability and the number of impressions achievable.

In **independent tests**, we have proved that PINK is one of the most durable systems available.



ROSADIUM®

What is it?

The secret to the success of PINK is the patented, fibrous material used to manufacture the matrix.

Rosadium is a specially formulated composite product which combines fibres, resin and other materials to make a unique product which is both durable and flexible.

This product is unique to C&T and not available from any other manufacturer of creasing matrix.

New locator design

Rule is allowed to sit level with top of matrix.

New locator ensures rule and channel remain in central register.

With no misalignment, ensuring longer life.

Strong tape

We believe PINK is perfectly suited to long run jobs, in particular thin plate application.

For this reason, PINK is manufactured with a special extra strong adhesive tape, which has **20 times the adhesive strength** of normal tape.

As a result the matrix does not move on the cutting plate and remains in perfect registration. It also allows thin plates to be removed and stored without the matrix falling from the plate.

* PINK is also available with standard tape subject to minimum order quantities.

Sharp chamfer

A good lateral chamfer is essential to ensure smooth runnability of the board over the matrix.

Thanks to the very hard nature of Rosadium, we have been able to achieve an extremely sharp chamfer on PINK.

Improved locator design allows improved indexing and registration of the creasing rule and the matrix leading to less wear

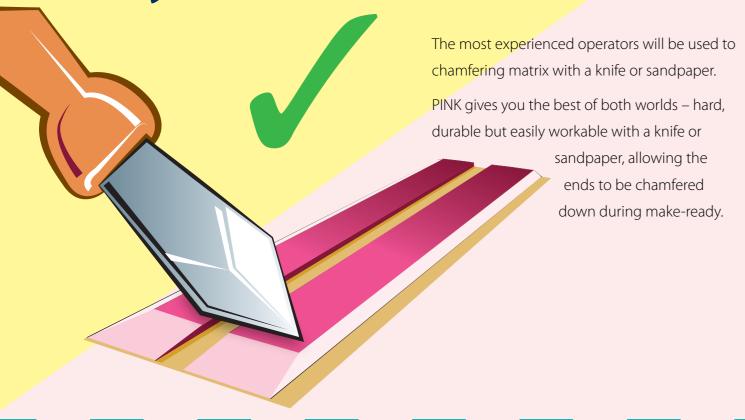


Improved chamfer assists flow

of the board across the matrix

Composite material, Rosadium, is hard, very durable yet workable by hand during make-ready

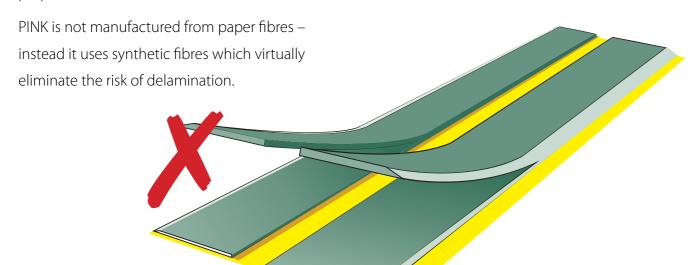
Extra strong tape on the base of the matrix prevents movement of the product on the cutting plate



Minimal delamination....

Until now the most popular product for long run jobs has been pressboard matrix.

The disadvantage of pressboard is its inherent tendency to delaminate due to its physical properties.



Centred Matrix

Up to and including channel widths 3.5mm 12mm base width / 36 metres per box

PINK Range char

From channel widths of 4.0mm and above 15mm base width / 30 metres per box

TRIX HEIGHT	CHANNEL WIDTH	MATRIX HEIGHT
03	08	06
03	10	06
03	12	06
03	13	06
03	15	06
0.4	00	06
04	08	06
04	10	06
04	12	06
04	13	06
04	14	06
04	15	
04	17	07
04	19	07
05	10	07
05	12	07
05	13	07
05	14	08
05	15	08
05	16	08
	17	
05		08
05	19	08
05	21	08
		08

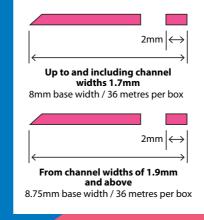
MATRIX HEIGHT	CHANNEL WIDTH
06	15
06	16
06	17
06	19
06	21
06	23
06	25
06	27
06	32
06	35
06	40
07	23
07	25
07	27
07	30
07	32
08	21
08	23
08	25
08	27
08	30
08	32
08	35
08	40

CHANNEL WIDTH
27
30
32
35
40
45
50
60
40
50

All sizes are supplied with strong tape unless otherwise specified when ordering.

Other sizes are available on request and subject to minimum order quantities.

Off Centred Matrix



MATRIX HEIGHT	CHANNEL WIDTH
03	08
03	10
03	13
04	10
04	12
04	13
04	15
05	13
05	15
05	17
06	17
06	19

All sizes are supplied with strong tape unless otherwise specified when ordering.

Other sizes are available on request and subject to minimum order quantities