THE BOULDER ENVIRONMENTAL/NATURE/OUTDOORS FILM FESTIVAL

Sponsorship Package

Presented by the Martha’s Vineyard Film Society
www.BoulderENOFF.com

Thursday-Sunday July 16-19, 2020
Overview

• The Films:
  Boulder Environmental, Nature, Outdoors Film Festival celebrates the natural world around us – the ocean, land ecology, the air we breathe. The selection of feature and short films will be drawn from top-notch festivals from around the world to bring to you a local and global perspective of the challenges and solutions ahead for our environment.

• Humanitarian Award:
  At this year’s festival we’ll honor an individual for their commitment and efforts to further the discussion and offer solutions to our environmental challenges as a nation.

• Conversations:
  The films are just the beginning. Making our festival unique, we bring guests from film, media, politics and the art world to celebrate, and discuss the films’ issues.

WHEN
July 16-19, 2020

WHERE
The Dairy Arts Center and other Boulder locations

WHAT
4 days and nights of film, art, music, and discussion with special events and parties.
Our Audience

- **86%**
  College Graduate or Advance Degrees

- **35%**
  Seasonal Residents or Visitors

- **93%**
  Agree that our film programming provides them opportunities to think and learn

*61% are female, 39% male*

- **54%** earn six-figure+ incomes
- **42%** travel for pleasure 4+ times per year
- **82%** are 35-60 years of age
- **54%** are professionals or business owners

83% use Facebook or Twitter
PRESS

-Boulder Weekly
-Boulder Weekly Online
-MovieMaker Magazine
-Boulder Magazine
-Denver Magazine
-Instagram and other social media outlets
-NPR Radio
-Outside Magazine
-Denver Post
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
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<tbody>
<tr>
<td><strong>Gold Festival Sponsor ($5,000+)</strong></td>
<td>- Gold level benefits, plus customization of package.</td>
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<tr>
<td><strong>Silver Festival Sponsor ($2,500 or greater)</strong></td>
<td>- Copper level benefits package.</td>
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<tr>
<td><strong>Copper Festival Sponsor ($1,000 or greater)</strong></td>
<td>- Basic level benefits package.</td>
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- Company or Product Name appears in all official communications, national press releases, social media, and online announcements to festival lists and festival Partners co-marketing.

- Advertisement in Festival program guide, inserted in Boulder Weekly reaching over 50,000 residents/visitors.

- Custom On-screen Slide plays during pre-show promoting your brand.

- Product/information display on-site, sampling or distribution, off-site opportunities.

- Sponsored Swag Opportunities
  - 8 ALL-ACCESS Festival passes, party tickets upon request for guests of sponsor.

- Logo visibility in Festival program guide, inserted in Boulder Weekly reaching over 50,000 residents/visitors.

- Festival Sponsors Slide plays during pre-show promoting your brand.

- Sponsored Swag Opportunities
  - 4 ALL-ACCESS Festival passes, party tickets upon request for guests of sponsor.

- Festival Sponsors Slide plays during pre-show promoting your brand.

- Sponsored Swag Opportunities
  - 2 ALL-ACCESS Festival passes, party tickets upon request for guests of sponsor.
Why become a sponsor?

• **Exclusive Access**
  Becoming a sponsor of the Boulder Environmental Nature Outdoors Film Festival provides exclusive access to some of the nation’s most influential consumers – an educated, upscale, and affluent group of tastemakers.

• **Customized Experience**
  Let us create a customized experience that will entertain and engage your customers and achieve your brand’s goals.

• **PR and Marketing**
  Regional and national media exposure for your brand’s messaging. Entertainment trade press, customized broadcast messaging, social media, and local and regional targeted advertising. Handled by an experienced Publicity team.
Yes, I would like to become a sponsor. I understand that I will received a customized agreement letter before proceeding.

**Sponsorship Level:**

- [ ] $5,000+
- [ ] $2,500+
- [ ] $1,000+

Company: __________________________

Contact: __________________________

Address: __________________________

City/State/Zip: __________________________

Phone: __________________________

Email: __________________________

Please make checks payable to “The Martha’s Vineyard Film Society”

For inquiries please contact Richard Paradise at Rich@BoulderENOFF.com or 774-392-2972

The Boulder Environmental/Nature/Outdoors Film Festival is produced by the Martha’s Vineyard Film Society (MVFS). The MVFS presents award-winning feature films, documentaries, animation and shorts from around the world, paired with topical speakers. We aim to bring together people of all ages, foster appreciation of the world's diversity and stimulate discussion through the powerful, universal language of cinema. The Martha’s Vineyard Film Society is a 501(c)(3) nonprofit corporation. Your contribution is tax-deductible to the fullest extent of the law.