Salvation Army Begins Feeding First Responders Amid Coronavirus Crisis
Efforts Being Funded by Donations from Two Memphis Organizations

Memphis, Tennessee (April 16, 2020) – The Salvation Army of Memphis & the Mid-South is expanding its Canteen Ministry restaurant partnership to include serving meals to first responders working tirelessly during the Coronavirus outbreak, thanks to generous donations from two Memphis organizations.

Christian Community Foundation and First Horizon Foundation each recently gifted $25,000 and $50,000 to The Salvation Army Memphis, respectively, to be used toward Coronavirus relief efforts through our Canteen Ministry program.

Every day, our FedEx Disaster Canteen serves food to hundreds of people, and over the past few weeks, we have teamed up with local restaurants as part of those efforts. Thanks to these most recent donations, we are now able to expand that partnership so that we can also feed some of the heroes serving our communities.

Seven days a week through at least the end of next month, employees at various locally-owned Panera Bread restaurants are preparing 250 meals a day for us to serve to first responders at fire stations, police departments, sheriff's offices, hospitals and emergency management agencies across eight Mid-South counties (Shelby, Tunica, DeSoto, Fayette, Lauderdale, Tate, Tipton and Crittenden).

The partnership has several benefits:
- Reducing food costs for The Salvation Army
- Helping to alleviate some of the financial stress impacting small business owners
- Enabling us to show our gratitude to first responders on the frontlines fighting Coronavirus

So far, we have raised more than $115,000 for our Coronavirus feeding efforts and have served more than 5,600 meals.

To donate to The Salvation Army of Memphis & the Mid-South’s Canteen Ministry program, visit www.SalvationArmyCanteen.org. You can also give to our overall mission at www.Kettle365.org.

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About The Salvation Army
The Salvation Army annually helps more than 23 million Americans overcome poverty, addiction, and economic hardships through a range of social services. By providing food for the hungry, emergency relief for disaster survivors, rehabilitation for those suffering from drug and alcohol abuse, and clothing and shelter for people in need, The Salvation Army is doing the most good at 7,600 centers of operation around the country. In the first-ever listing of "America's Favorite Charities" by The Chronicle of Philanthropy, The Salvation Army ranked as the country's largest privately funded, direct-service nonprofit. For more information, visit SalvationArmyUSA.org. Follow us on Twitter @SalvationArmyUS and #DoingTheMostGood.