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Contact:
Nina Harrelson
nina.harrelson@uss.salvationarmy.org
(901) 208-7254

The Salvation Army Joins Forces with Walmart to “Stuff the Bus” for Kids in Need
Mid-South community asked to donate school supplies online amid pandemic

(MEMPHIS, Tenn.) (August 6, 2020) – Walmart and The Salvation Army of Memphis & the Mid-South are teaming up to provide new school supplies to local children in need during the virtual “Stuff the Bus” campaign event this weekend, August 7-9.

For kids preparing for the back-to-school, school supplies remain critical to their success. In light of COVID-19, The Salvation Army has adapted its services to ensure that children in every community can continue receiving the educational support they deserve.

This year, the “Stuff the Bus” campaign event in Memphis is one of more than 4,500 similar events taking place at Walmart stores across the country. When shoppers visit The Salvation Army Memphis’ Walmart Registry for Good on August 7, 8 and 9, they can purchase requested items, which will be delivered directly to the Salvation Army Memphis and distributed to local school districts.

“There are countless Mid-South children whose parents will have to make the tough choice between school supplies, groceries or rent,” said Nina Harrelson, public relations specialist for The Salvation Army Memphis. “Because of COVID-19, we expect the need this year to be greater than ever.”

You can shop the online registry here: https://bit.ly/3gwuLbL

Walmart and The Salvation Army have collaborated for more than 30 years in an effort to meet local community needs. Supporters like Walmart help The Salvation Army serve more than 23 million Americans each year through a range of social services that help them overcome poverty and economic hardships.

About The Salvation Army
The Salvation Army annually helps more than 23 million Americans overcome poverty, addiction and economic hardships through a range of social services. By providing food for the hungry, emergency relief for disaster survivors, rehabilitation for those suffering from drug and alcohol abuse, and clothing and shelter for people in need, The Salvation Army is doing the most good at 7,600 centers of operations around the country. In the first-ever listing of “America’s Favorite Charities” by The Chronicle of Philanthropy, The Salvation Army ranked as the country’s largest privately funded, direct-service nonprofit. For more information, visit SalvationArmyUSA.org. Follow us on Twitter @SalvationArmyUS and #DoingTheMostGood

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