Since 1837, HBCUs have upheld a legacy of providing opportunities for all, regardless of race, gender, origin, etc. Although the pandemic has widened the gap between HBCU students and many amazing opportunities, we can work together to bridge that gap.

As pioneers who found ways to blaze trails in our lives, we transform digital deserts by creating hackathons and career fairs that help underprivileged students discover and connect with fresh possibilities in their own journeys.
Welcome to the Remote Revolution!

We can host 30,000 HBCU students online and help them directly connect with all of the best sponsors, partners, speakers, mentors, judges, volunteers, and teammates.

But, beyond inviting them to join us online, we can also go to them. With our extensive and varied experiences, as well as sponsorships from Microsoft and you, we can combine the best of online and onsite to accommodate every participant who wants to join and host multiple simultaneous events to impact them on their own HBCU campuses.

The European Commission’s EUvsVirus
30,000+ participants and 2,164 solutions
euvsvirus.org

Microsoft Corporation
Title Sponsor
microsoft.com

HBCU Connect
Special Partner
hbcuconnect.com

DevelopHer
Special Partner
developer.com

Texas Southern University
HBCU Partner
tsu.edu
THE CIVICODE

Event Description
Our innovative multi-week hybrid event combines the best elements of onsite and online.

On-Campus Career Fairs
We will host your recruiters on many HBCU campuses, such as Texas Southern University.

Online Educational Conference
We will provide online workshops, tech talks, and office hours to nurture skillsets and mindsets.

Online Product Competition
Participants will submit tech projects to attract offers and win prizes from you.

Solution Evaluations
All solutions will be featured online for general public voting and industry expert judging.

Winners Showcase
We will feature all of our winners to help them generate attention for future opportunities.
TENTATIVE SCHEDULE

**September 30** (Opening Ceremony - Online)
Host keynote speakers from Microsoft, DevelopHer, HBCU Connect, etc.

**October 1 - 2** (Coding Workshops - Online)
Learn coding skills from professional instructors.

**October 3 - 10** (Tech Talks - Online)
Learn what professionals know about the industry.

**October 3 - 17** (Office Hours - Online)
Get additional coding support from online mentors.

**October 7-15** (Career Fairs - Multiple HBCUs)
Interact with sponsors and their recruiters to find opportunities.

**October 16** (Project Submissions - Online)
Highlight and interview prime-time performers.
MULTIPLE ON-CAMPUS CAREER FAIRS

To continue Tech Tree Root’s mission of transforming digital deserts, we are working with Microsoft, DevelopHer, HBCU Connect, etc. to create online support for all 105 Historically Black Colleges and Universities, as well as Hispanic Serving Institutions and impactful nonprofits in various cities. For example, to host multiple career fairs, we’re working with Texas Southern University in Houston and Black Tech Street, Build In Tulsa, and ACT House in Tulsa, as well as many other HBCUs in Atlanta, Baltimore, Charlotte, Dallas, New Orleans, etc. and foundations that support underprivileged students in Miami, Las Vegas, Los Angeles, etc.

Your sponsorship will allow us to host onsite events for students in select cities by providing

- Local on-campus career fairs with sponsors, recruiters, interviewers, and mentors, etc.
- Opportunities for professional headshots, resume reviews, LinkedIn workshops, etc.
- Energetic environments for working with in-person teams
- Free or reduced-cost meals to feed participants
- Support for safe transportation to host venues
- Site-specific activities and competitions
- Site-specific prizes for winning teams
COMPETITION THEMES AND TRACKS

**Health & Medicine Theme**
Track coronavirus variants, improve vaccination logistics, support healthcare workers, etc.

**Environment & Sustainability Theme**
Predict improved agriculture, evaluate reforestation efforts, highlight recovering species, etc.

**Empowerment & Inclusivity Theme**
Improve mental health, promote impactful nonprofits, broadcast effective inclusion, etc.

**Education & Mentorship Theme**
Accelerate remote learning, expand tutoring services, enhance educational tools, etc.

**Competition Tracks**
Participants are welcome to submit any game, website, mobile app, data analysis, etc.

**Evaluation Criteria**
Our sponsored judges will evaluate projects for design, development, and presentation.
Despite finals week, we generated 91 registrations from multiple partnering HBCUs.
SPONSORSHIP BENEFITS

Generate Goodwill
We will extend your sponsorship’s impact to all 105 HBCUs and many underserved students.

Build Loyalty
Be there for students who just want one chance to prove what they believe about themselves.

Support Innovation
Be part of a unique evolution in tech education made possible by the Remote Revolution.

Promote Brands
Put your products and services directly in the hands of engineers, entrepreneurs, and creatives.

Acquire Talent
Identify and recruit participants who can produce innovative solutions for real-world problems.

Build Networks
Connect with other corporate sponsors and excellent schools in fast-growing tech hubs.
SPONSORSHIP PACKAGES

PLATINUM ($5,000)
* Opening Ceremony recognition
* Awards Ceremony recognition
  * Website recognition
  * Social media recognition
  * Sponsored livestream interview
* Opening Ceremony speech (one minute)
* Awards Ceremony speech (one minute)
  * Sponsored finalist judges
  * Sponsored online activity
  * Sponsored office hours
  * Participants resumes
* Sponsored corporate prizes (two items)
  * Winners Conference

TITANIUM ($10,000)
* All previous benefits
* Sponsored API / product OR Theme / Track

EMERALD ($15,000)
* All previous benefits
* Sponsored API / product
* Sponsored Theme / Track

SPECIAL ($25,000)
* All previous benefits
* Discounted Emerald Sponsorship
* Future Emerald Sponsor (one more event)
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FEATURED SPEAKERS

LAUREN HASSON  
Founder & Keynote Speaker  
DevelopHer

BRUKE KIFLE  
AI Product Manager  
Microsoft
THANKS FOR YOUR SUPPORT!
Let's help HBCUs join the Remote Revolution!

scotty@techtreeroot.org

https://techtreeroot.org

HBCU -> TECH

2022 October

Annual HBCUs Online Hackathon