

**uncommonly
unprecedented**



2020 ANNUAL REPORT

LETTER FROM THE PRESIDENT



Dear friends,

I think it is safe to say that our worlds were turned upside down last year.

While we shared similar challenges with communities across the world, we as Northern Kentuckians rose up to meet our challenges in our own uncommon way. Thanks to incredibly generous support from community members who answered the call for help, Horizon Community Funds was able to quickly launch our Horizon NKY Coronavirus Relief Fund in March, and eventually grow the fund to \$2.1 million. These dollars were enthusiastically bolstered by gifts of all sizes from across the community. From our neighbor Eric Van Laningham running a full marathon to raise money, to Lil's Bagels graciously rallying their customers in support, to every individual gift in between, our truly uncommon spirit as Northern Kentuckians was shining strong during a time of turmoil.

Our role has never been more clearly showcased than it was in 2020. It was a year of heartache and hardships for our nonprofits, and for so many individuals and families that these organizations serve. We took our work very seriously to pool donor gifts and carefully deploy funds back into the community where it was needed most. So, in our eyes, it was also a year that shone brightly with hope.

Our Relief Fund efforts are only one piece of another busy, exciting year in Northern Kentucky. Please take time to reflect with us through these pages and stories. They are your stories to tell as much as they are ours.

A handwritten signature in blue ink that reads "Nancy Grayson". The signature is fluid and cursive.

Nancy Grayson, President

Horizon Community Funds of Northern Kentucky

“
**it was also a year that shone
brightly with hope**
”

COUNCIL OF TRUSTEES

our full governing board

kit andrews

Marketing and Communications
Coordinator
Bahl & Gaynor Investment Counsel

rich boehne

Chairman,
The E.W. Scripps Company

bill butler

Chairman,
Corporex Companies, LLC

garren colvin

President and CEO,
St. Elizabeth Healthcare

crystal faulkner

Partner,
MCM CPAs & Advisors

kim halbauer

Senior Vice President and
Investment Advisors Executive,
Fifth Third Bank

barbara drees jones

Vice President of Marketing,
Drees Homes

kris knochelmann

Judge Executive,
Kenton County

bob kohlhepp

Retired CEO,
Cintas

valerie newell

Chairman and
Managing Director,
Mariner Wealth Advisors

roger peterman

Managing Partner,
Dinsmore & Shohl

paul sartori

Principal,
Legacy Financial

bob sathe

Chairman,
MCF Advisors

chuck scheper

Chairman,
Bexion Pharmaceuticals

mike schlotman

Retired Executive Vice President
& Chief Financial Officer,
The Kroger Co.

chuck session

Vice President, Government
& Community Affairs,
Duke Energy Kentucky

paul verst

Chairman, CEO,
Verst Group Logistics and
Zenith Logistics

jim votruba

Retired President,
Northern Kentucky University

mary zalla

Global President, Consumer
Brands and Managing Director,
Landor

bob zapp

Retired CEO,
Bank of Kentucky

UNCOMMON ADVOCATES



FOR NORTHERN KENTUCKY

horizon nky coronavirus relief fund

AN UNCOMMON APPROACH

In March 2020, we called on donors and leaders in the community to step up with us as we swiftly established the Horizon NKY Coronavirus Relief Fund. You all answered the call, and we were able to launch with \$2.1 million available for nonprofits working in Boone, Campbell, and Kenton counties.

The Relief Fund is a special fund for generating a significant source of money to use for citizens of Northern Kentucky, especially families who are suffering hardship from loss of jobs, income, or due to health-related events.

With your help, we were able to direct nearly \$800,000 in 2020 to nonprofits that work day and night in Northern Kentucky to make sure all of our neighbors are safe, healthy, sheltered, and equipped with the basic tools they need.

thank you, northern kentucky



horizon nky coronavirus relief fund 2020 snapshot



3,100+ students supported



187,150 diapers delivered to 1,000+ children



75,000 meals provided



\$550,000+ in prescriptions to 458 individuals



700+ hours of emergency legal assistance provided



125+ Hispanic/Latino individuals provided emergency resources

ppe support



19,000 gloves



480 medical gowns



22,880 masks and face shields



3,528 bottles of hand sanitizer

This is another story of Northern Kentuckians pooling gifts for the common good. More than 65 percent of the total gifts to our primary Coronavirus Relief Fund were \$500 or less, and 45 percent of the total gifts were \$100 or less. This is your story to tell.



PROTECTING OUR FRONT LINE WORKERS

The continued partnership between Horizon Community Funds and St. Elizabeth Healthcare introduced the St. Elizabeth Associate Crisis Support Fund, which offers financial assistance to St. Elizabeth employees during times of unexpected personal need. The fund allows donors the opportunity to directly support the needs of St. Elizabeth healthcare workers on the front lines of this crisis.



SUPPORTING OUR LOCAL RESTAURANT FAMILIES

A third arm of funding was also announced in partnership with the Northern Kentucky Chamber of Commerce and Northern Kentucky Tri-ED. The NKY Restaurant Relief Fund engaged the community in nominating their favorite locally owned and operated restaurants for grants, which were distributed each week through Horizon Community Funds. The fund received \$49,500 in donations. Combined with \$44,500 in gift card/gift certificate receipts uploaded to the fund's website from supporters as nominations, the NKY Restaurant Relief Fund made a total economic impact of \$94,000, all of which went directly to more than 125 local bars and restaurants.

giving circles

POWER TO THE PEOPLE

In 2020, members of our two giving circles granted \$46,000 to Northern Kentucky nonprofits. Giving circles are a tremendous way to explore your philanthropic potential alongside your neighbors.

Give Where You Live NKY is a fun, fast-paced giving circle that takes place four times each year for just one hour, and grants for thousands of dollars are awarded at each meeting. The 410 invites members to explore the grantmaking process on a deeper level each autumn.

Both of these giving circles ask members to commit a certain amount of money to participate, and both giving circles end with votes from members that determine where to grant the money. Approximately 100 members join us across the two giving circles, and there are always spots open for new members.

add your voice and your vote

Contact Tess Brown at tbrown@horizonfunds.org or 859.620.8221 to sign up!



The 2020 cohort of The 410 included 40 emerging philanthropists from across Northern Kentucky who are passionate about exploring their potential for giving back with maximum impact in the community. Grant funds from The 410 are dedicated to nonprofit programs and resources that serve Boone, Campbell, and Kenton counties. To generate the grant, each member of The 410 commits a gift of \$410. The giving circle operates once per year, in the fall.

The 2020 cohort of The 410 selected Learning Grove to receive its 2020 grant of \$16,000 for their Young Families Program.

The funds from this grant award will be used to support the home visitation program at Learning Grove, which serves 100 parents in Boone, Campbell, and Kenton counties who are expecting a child or who have recently had a child. Parents receive monthly visits from Learning Grove's home visitors from the time they enroll until the child's third birthday.

During these visits, parents receive information on having a healthy pregnancy and delivery, educational opportunities to foster brain development for their child, and home visitors empower parents to be their child's first teacher.





Throughout the year, members of Give Where You Live NKY gathered on Zoom for fast-paced, member-driven “speed philanthropy.” Each quarter, members committed \$100 each toward grants that amounted to thousands of dollars for nonprofits that serve Boone, Campbell, and Kenton counties.

Give Where You Live NKY is a joint initiative presented by Horizon Community Funds of Northern Kentucky and Mueller Financial, Inc., and its format lends itself to busy community members who are looking for an easy way to give back to local nonprofits.

The giving circle runs on a tight schedule at each meeting. Participating members nominate a nonprofit of their choice, and three names are randomly selected and briefly discussed by the group. The members then vote on their favorite of the three organizations, and each member contributes \$100 for the grant to the winning organization. All takes place in under an hour, just four times per year.

The format of Give Where You Live NKY also provides a way for nonprofits to connect with funds without expending their financial resources and staff time on fundraising. We look forward to more community-led grantmaking in 2021.

congratulations to our 2020 winners

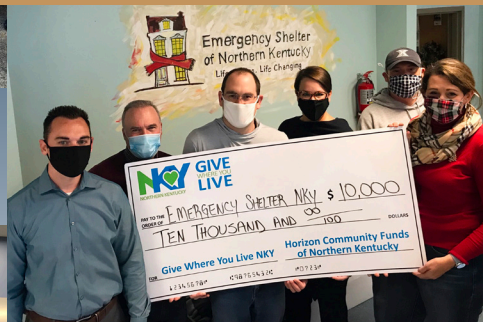
covington partners



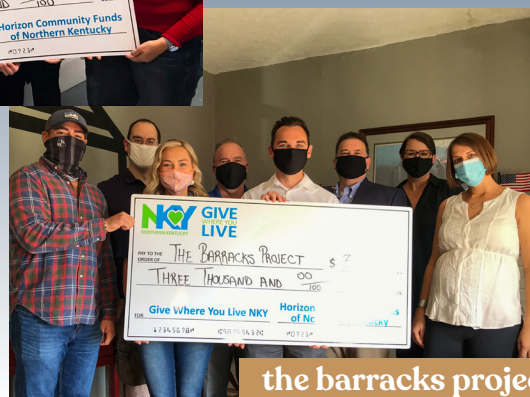
go pantry



emergency shelter of northern kentucky



family nurturing center




the barracks project

community impact fund

YOUR GIFT AT WORK IN NKY

The Community Impact Fund, which operates separately from the Horizon NKY Coronavirus Relief Fund, provides an annual flexible grant opportunity that provides resources for nonprofits that accelerate change, innovate solutions, and leverage partnerships and resources in Northern Kentucky. The Community Impact Fund relies on individual donors, business partnerships, and other support to bring grant opportunities to Northern Kentucky. In 2020, we deployed \$50,000 from this fund across four nonprofits that serve our community.



welcome house

\$15,000

to support their Open Door street outreach program that provides medical services to individuals experiencing homelessness in Northern Kentucky



life learning center

\$15,000

to support their Reentry and Recovery Workforce Solution project to connect more Northern Kentuckians with gainful employment and self-sufficiency



cincinnati eye institute foundation

\$10,000

to support their new vision clinic in Northern Kentucky, the only free vision clinic in the state of Kentucky



freestore foodbank

\$10,000

to support their Logistics, Inventory Management, Facilities Management and Transportation (LIFT) the TriState program in Northern Kentucky

camp give lifts nky nonprofits

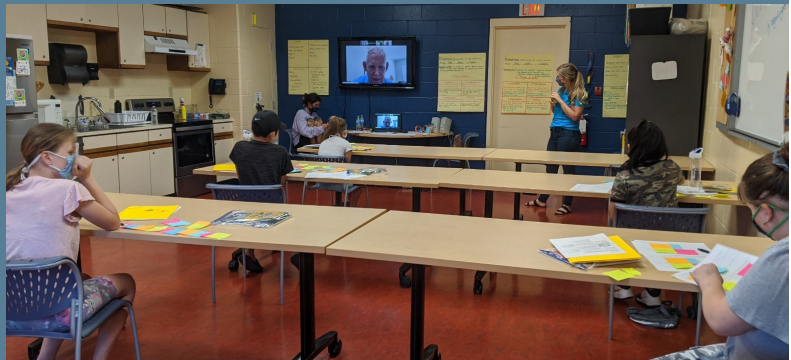
LOCAL YOUTH PLUG INTO CHARITABLE GIVING

In summer 2020, 12 students participating in Brighton Center's Youth Leadership Development program were given the opportunity to realize their own power to improve the community around them through Camp Give Northern Kentucky.

Camp Give by Magnified Giving is a summer service-learning program with the mission to inspire the next generation of philanthropists to use their time, talent, and treasure to strengthen their communities. During Camp Give, presented with financial support from Horizon Community Funds and Kroger Zero Hunger/Zero Waste, the middle and high school participants conducted virtual site visits and awarded \$2,000 to four organizations they had learned about during the process.

"One of the most important things anyone can know about themselves is the gift they have to give others," said Nancy Grayson. "Brighton Center and Magnified Giving have built a tremendously successful program, even in its early years, for inspiring philanthropy in a way that makes it accessible to our youth. That accessibility is absolutely critical in building a strong community of philanthropy, now and in the future, in Northern Kentucky."

"Kroger was thrilled to contribute to Camp Give NKY for the second year in a row," said Kroger Zero Hunger Zero Waste Foundation Director Sunny Parr. "Our commitment to Zero Hunger/Zero Waste in Northern Kentucky was magnified through this support."



To minimize face-to-face interactions, the cohort broke into two groups of six students, and met in person or zoomed in from home. The students directly engaged with the nonprofits, as they learned about their communities impacted, meals served, community partnerships, and other operations.

"Camp Give is an amazing experience for youth," said Brighton Center Youth Leadership Development Coordinator Michelle Bullis. "Magnified Giving takes service projects to the next level by giving youth a deeper understanding of local nonprofits, and youth are empowered to use their voice and make an impact through philanthropy, which is a powerful and inspiring experience."

The following nonprofits received grants:

- Emergency Shelter of Northern Kentucky, \$745
- La Soupe, \$565
- Henry Hosea House, \$365
- Master Provisions, \$325

Magnified Giving intends to keep the program running for the long run.

"Now, more than ever, it is important to demonstrate to young people how community leaders have faced challenges, shown their resilience, and made an impact through partnerships," said Magnified Giving Director of Advancement Carey Kuznar. "Through their example, our students are learning that they can do this, too. We are proud to partner with organizations in Northern Kentucky with common goals to support youth and community."

donor partnerships

AMPLIFY LOCAL GIVING

Two donors with funds at Horizon Community Funds of Northern Kentucky **joined together** to cause a major permanent improvement for young people in Northern Kentucky by funding \$1 million and also personally supervising the design and building of a cornerstone structure for the Dan Beard Council of the Boy Scouts of America.



The Eagle Leadership Lodge is a brand new 2,500-square-foot great hall that will serve as an epicenter for learning, leadership development, teamwork, and camaraderie for local youth at Camp Michaels in Independence, Kentucky. The new lodge will provide a home to Scouting group meetings, leadership development courses, and hosting community gatherings to support local youth.

“‘Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent.’ This is the Boy Scout law,” said Corporex Companies, LLC chairman and Horizon Community Funds donor and board member Bill Butler. “These terms are memorized by Scouts, and were a big part of my formation when I was a kid. These improvements are long overdue; this Lodge will be the centerpiece and there is much more to do to bring the camp to its full potential. By partnering, Paul Verst and I, and Horizon Community Funds, were able to make it happen where it otherwise would not.”

Dan Beard Council serves on average over 20,000 youth and families in greater Cincinnati and northern Kentucky. Each year, thousands of these youth converge on Camp Michaels near Union, Kentucky to enjoy its beautiful rustic charm and to learn in an outdoor classroom that teaches lifelong values.



“Co-chairing the Camp Michaels capital campaign and also contributing to the campaign through our donor advised fund at Horizon Community Funds of Northern Kentucky were both easy decisions,” said Verst Logistics Chairman/CEO and Horizon Community Funds donor and board member Paul Verst. “Bill made such a compelling case for the Camp Michaels project through his vision of how it would positively impact our youth for generations to come. The scouting program also helped my son Chris, who became an Eagle Scout in 2005, become the incredible person he is today.”

Continued on next page.



“Each year, Scouting provides our youth with safe programs, leadership development training, and activities that bring families together,” said Andy Zahn, Scout Executive and CEO of the Dan Beard Council, BSA. “The enhancements at Camp Michaels promise to deliver that mission to thousands of local youth to help prepare them for the world today. We are grateful that leaders like Bill and Paul continue to help develop our community, and support us in helping to develop the next generation of leaders in our community.”

The two donors, both life-long Northern Kentuckians, emphasized the need for other community members to come together in charitable giving as well.

“Horizon Community Funds was formed to help support efforts like this one to accelerate growth and momentum in Northern Kentucky,” said Horizon Community Funds President Nancy Grayson. “When donors align their funds for a gift like this, they truly create even greater impact in our community.”

Support was provided through two donor advised funds, which provide donors with the opportunity to amplify their charitable giving.



When donors align their funds for a gift like this, they truly create even greater impact in our community.

nancy grayson, president, horizon community funds



camp michaels capital campaign
BUILT TO LAST IN NORTHERN KENTUCKY

The enhancements at Camp Michaels will bring new visitors and jobs to the region. The project as a whole will help to provide an infrastructure to the camp that will provide year-round camping, program, and activities for local youth and community partners. A series of yurts and a new shower house will provide for an excellent camping experience for today’s families. A campfire amphitheater will provide a vibrant place for evening programs, fun, and laughter. And the new Eagle Leadership Lodge, will provide a base of operations for Dan Beard Council’s National Youth Leadership Training, known for being one of the best youth leadership development courses in the country.

our uncommon advocates

DONORS IN THEIR OWN WORDS



Why do you give to Horizon Community Funds? Why is it important to you to give locally, and to give alongside your neighbors through a community foundation?

We give to Horizon Community Funds because it's important to us to invest in the future of our region. We believe in building a stronger community and the work that Horizon Community Funds is supporting with local nonprofits ensures the long-term success of Northern Kentucky.

How would you encourage your peers to get involved with giving back in Northern Kentucky?

I would love to see the 410 giving group continue to expand! For \$410, you signal a commitment to invest in Northern Kentucky while connecting with other like-minded donors.

I would also encourage families to think about long-term gifts that will support our region for years to come. The Endow Kentucky program provides an extra tax incentive to give to the endowments of local organizations. As a board member of DCCH Center for Children and Families, I can make a gift to the DCCH Endowment through Horizon Community Funds and receive the Endow Kentucky tax credit. A win, win, win!

holly hirt mazzocca, ft. thomas

We have always believed in the importance of supporting our local Northern Kentucky community. Horizon Community Funds has allowed us to easily and quickly give to an organization whether annually, regularly or for a one-time special need. It is great to partner with a local group working to make our community better.

patty and pat raverty, burlington





Why do you give to Horizon Community Funds? Why is it important to you to give locally, and to give alongside your neighbors through a community foundation?

We give because Northern Kentucky is our home. We both love the sense of community here. The people. The neighborhoods. The arts and culture. And, especially, the neighbor-helping-neighbor nonprofits that are committed to providing a safety net to those in need. The team at Horizon Community Funds takes the time to understand our region and invest in its progress. That's a value we share. None of us can give enough alone, whether we are giving our time, our talent or our money. But together, we can have an impact. Horizon Community Funds makes us stronger together.

How would you encourage others to get involved with giving back in Northern Kentucky?

Find something you are passionate about and show up! Your talents will be appreciated. We all have different gifts. Find ways to share yours.

kate and mark neikirk, crescent springs

Bourbon House Pizza gives back to the community because it's what businesses should do. Our community raises up our businesses, so we have the ability to give back. It goes hand-in-hand. There's always somebody less fortunate— how could you not help someone when you have the ability to help?

This goes beyond a good meal— there is always someone who would love the food you have on your plate.

mary brandstetter, florence



UNCOMMON ADVOCATES



FOR NORTHERN KENTUCKY

WWW.HORIZONFUNDS.ORG

join your neighbors in creating common good for our common wealth



building partnerships

THAT IMPACT OUR COMMUNITY

CTI Clinical Trial and Consulting Services (CTI), a global, privately held, full-service contract research organization is pleased to announce a new partnership with Horizon Community Funds of Northern Kentucky. The two organizations will collaborate on the “CTI Cares Employee Fund,” a donor advised fund that will help support and enrich CTI’s charitable contribution program.

“Our team members have been heavily involved in philanthropy since CTI was founded more than 20 years ago,” comments Derek Vanover, Corporate Counsel at CTI and chair of the company’s “CTI Cares About Our Communities” committee. “The donor advised fund is the next step in that commitment to our communities and a way we can multiply the impact of our team’s generosity.”

CTI has an employee-driven, monthly charitable spotlight program through which team members can raise awareness and financial contributions for causes they personally feel passionate about. Moving forward, the company will utilize the donor advised fund to streamline this process. Horizon Community Funds performs the necessary due diligence with nominated charities in addition to managing and investing the money collected in the fund.

“As we have continued to grow, both locally and globally, we have identified a need for a more robust charitable giving vehicle,” remarks Brian Lawrence, Vice President of Finance at CTI. “After researching several options, we concluded utilizing a donor advised fund was the best choice, allowing our charitable programs to grow while maintaining our employees’ focus on moving medicine forward.”

Donor advised funds are a simple, flexible, and tax efficient vehicle for individuals or companies to give to their charities of choice. By partnering with Horizon Community Funds, companies are able to receive a tax deduction for their gifts when made, but they can recommend grants at any time, either immediately or in the future. These types of funds are less expensive than establishing a corporate foundation, as well as easier to administer and more flexible.

A donor advised fund is a way for individuals and organizations to centralize their giving strategies and essentially outsource the financial portion of those efforts to a team of experts. We’ve partnered with CTI in the past on other community initiatives, and we are excited to work with them to support their philanthropic work in our community and abroad.

2020 AT A GLANCE

\$6.6 million

H

total contributions

\$32 MILLION SINCE INCEPTION

81%

H

donations under \$1,000

38%

H

donations under \$100

\$4.1 million

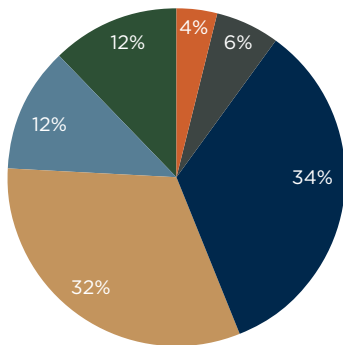
H

total grants made

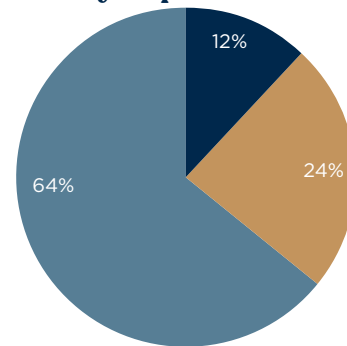
\$11.6 MILLION SINCE INCEPTION



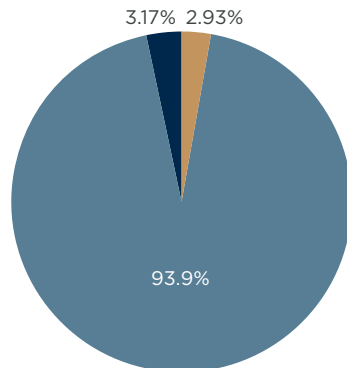
grants by impact area



horizon nky coronavirus relief fund grants by impact area



functional expenses



Horizon

COMMUNITY FUNDS

50 E. RiverCenter Boulevard
Suite 431
Covington, KY 41011

c'mon y'all

Join us on
Facebook, Instagram, and Twitter
@HorizonCFNKY

Contact Tess Brown, Director of Marketing & Communications, at tbrown@horizonfunds.org to receive our e-newsletter.



Photo: Northern Kentucky Hispanic/Latino children and families work with Linda Vila Passione, a local educator providing tutoring and support during non-traditional and distance learning in the Kenton County School District.