Sponsorship Opportunities

After two years, we are excited to gather with ROW Team Members, their families, our supporters, and our biggest cheering squad. Our Let the Good Times ROW annual gala.

This year we have so much to celebrate – 15 years of Recovery on Water supporting women whose lives have been transformed by breast cancer; find team and support through the healing power of sport.

We invite you to join us in 2022 for our Homecoming. A lot has changed over the past two years, but the need for a woman to rediscover pride and ownership of her body after breast cancer isn’t one of them.

With your support and the funds raised at 2022 Let the Good Times ROW gala, ROW will continue to be there for every woman who needs support, exercise, and the power of a team.
Together we can row farther.

Recovery on Water creates a unique opportunity for women diagnosed with breast cancer to embrace the transformation power of sport with an unrivaled community of support. Our goal at ROW is to be there for any woman who has faced this disease, to help her navigate life after diagnosis. At ROW, we unapologetically and boldly reimagine what post-diagnosis support can look like.

Get in the boat with us, and let’s change the future of breast cancer recovery together.

**Participation in our programs can help members achieve the following:**
- Significant reduction in fatigue and symptoms of depression
- Improvements in lymphedema symptoms, bone mineral density, body mass index, and quality of life
- Can reduce the risk of recurrence by up to 50%

ROW annually serves 100 team members and 300 community members. 83% of team members for whom ROW is their ONLY cancer support community. 98% of team members that say ROW has helped them feel more supported and less alone. ROW offers programming 7 days a week.
Recovery on Water’s Board of Directors

Sheena Smith, Board Chair  
Azul Partners

Laura McNally, Vice Chair  
Loeb & Loeb

Heather Vunovich, Secretary  
Epsilon

Sue Ann Glaser  
ROW Member and Co-Founder

Kevin Murphy  
BDO USA, LLP

Kymberly Reynolds, EMS Chicago Fire Department

Dr. Samman Shahpar  
Shirley AbilityLab

Phil Allen  
Vitality Group

Previous Leading Gala Sponsors

aetna  
Wintrust

Charles River Apparel

Connamara

seamonster

Island Thyme Catering & Event Planning
Sponsorship Levels

After two years, our Let the Good Time’s ROW gala is back – and it will be our homecoming! This event in 2022 not only celebrates ROW’s 15th Anniversary Year but it will a night that can transform our year to come.

As a guest of our Friday night gala, you can look forward to dinner, drinks, auctions, and more! Then on Sunday, October 2nd, meet us at the boathouse for a Reunion Regatta at the Eleanor St. Boathouse. Team members, alumni, past coaches, and more will enjoy a morning of friendly competition and celebrating the sport we love.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Homecoming Weekend Sponsor $10,000</th>
<th>Coxswain Sponsor $6,000</th>
<th>1-8 Seat Sponsors $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>1 available</td>
<td>1 available</td>
<td>8 available</td>
</tr>
<tr>
<td>10/2 Coffee and Donut Reception for you and 11 guests at the boathouse</td>
<td>1 min</td>
<td>30 seconds</td>
<td></td>
</tr>
<tr>
<td>Reunion Race Boat Naming Rights</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Video During Gala Event Programming</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Step and Repeat</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on digital event Repeat</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual or Company Name on Event Slideshow</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learn-to-Row Experience in 2022/23</td>
<td>WATER Learn-to-ROW for 16</td>
<td>WATER Learn-to-ROW for 8</td>
<td>INDOOR Learn-to-ROW for 12</td>
</tr>
<tr>
<td>Recovery on Water Website/ Social Media Recognition</td>
<td>Full page ad 20</td>
<td>Full page ad 10</td>
<td>½ Page ad 10</td>
</tr>
<tr>
<td>Digital Program Book Recognition</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP Gala Tickets</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For more information or to commit to supporting Let the Good Times ROW, please reach out to Whitney Michel, Development Manager, at whitney@recoveryonwater.org.
Pick your spot!

No matter where you sit, we all pull together. Which seat fits you best? We will have one of our fleet at the gala with your name in your seat!

- **COX Seat**
  - Small in stature but a mighty force, the coxswain steers the boat to victory and calls all the shots. She is on her game, respected in her field and rallies her rowers to achieve victory. Some call coxswains bossy, but we prefer to call them leaders.

- **Stroke Seat**
  - Stroke, or 8 seat, sits face-to-face with the Cox and sets the pace for the entire race. All seven rowers behind her mimic her ever move. Stroke seat is a leader by example with impeccable rhythm, knowledge, and poise.

- **7 Seat**
  - Precise, powerful, and unrelenting, 7 seat’s confidence and determination drive her success. 7 seats have zero ego and many admirers.

- **6 Seat**
  - Strong, tall, and afraid of nothing. 6 seat’s power propels the boat to victory. A true enthusiast who always has a superb time. 6 seat can often be found with a cooler of adult beverages (after the race, of course).

- **5 Seat**
  - Perfect, and she knows it. 5 seat has the best erg (rowing machine) score in the boat and the best fashion sense. She’s a beast, she’s a knockout, and she is on her game.

- **4 Seat**
  - Wickedly talented, and sometimes under-appreciated. 4 seat is your ultimate team player. She is the product of hard work and determination, and there’s nothing she can’t do.

- **3 Seat**
  - Often the least experience, but the most determined. 3 seat is all heart and passion. She knows how to move the boat fast—at any cost!

- **2 Seat**
  - 2 seat is in it to win it. She is scrappy, she is committed, and she will never let her team down.

- **Bow Seat**
  - Sarcastic, witty, and quietly judgmental, bow seat knows everything about everyone. She also gets to cross the finish line first!