



CORONADO COMMUNITY CONFERENCE



EMERALD KEEPERS

EMERALDKEEPERS.ORG

OCTOBER 11, 2023 | 8:30AM TO 2PM



ABOUT EMERALD KEEPERS

Emerald Keepers is a non-profit organization comprised of a group of volunteers leading a growing effort to care for our coastal community, ensure Coronado's sustainability for generations to come, and serve as a model for other cities.

OUR VISION

Emerald Keepers will be a champion for the environment by educating, advocating, implementing, and celebrating sustainable practices in order to preserve Coronado's coastal community for generations to come.

OUR MISSION

Emerald Keepers' mission is to educate the community to develop and celebrate more sustainable practices and strive to be a model city for the health of our oceans, our beach community, and the world.

OUR VALUES

The five organizational values that guide Emerald Keepers in a unified direction and purpose include:
Community | Education | Science | Apolitical | Action

Emerald Keepers is a 501(c)(3) organization.
Emerald Keepers, P.O. Box 181212, Coronado, CA 92178
info@emeraldkeepers.org | EmeraldKeepers.org



AGENDA

OCTOBER 11, 2023 | 8:30AM TO 2PM

- 8:20 am** Arrival and check-in | Coffee and Pastries
- 8:45 am** **Welcome**
- 8:50 am** **Keynote:** *The Essential Role of Social Mobilization in Confronting the Climate Crisis*
- Speaker:** **Adam Aron**, PhD., Department of Psychology, University of California, San Diego
- 9:30 am** **Video:** Coronado Emissions Video
- 9:35 am** **Darbi Berry**, Director, San Diego Regional Climate Collaborative *Climate Innovation in San Diego*
- 10:05 am** **Sean Armstrong**, Managing Principal, Redwood Energy. *Climate Friendly Buildings*
- 10:35 am** **Break**
- 10:45 am** **Lee Friedman**, Senior Manager of Strategic Partnerships, San Diego Community Power *Community Choice Energy Solutions*
- 11:15 am** **Mark Iannoni**, Partner Success Manager Circuit. *Follow the Yellow Brick Road with OZ*

The goal of the conference is to collaboratively explore personal and community actions and solutions to build climate resilience for a sustainable future for Coronado.



AGENDA (CONT.)

- 11:45 pm** **Zero Waste Lunch** | Videos
- 12:25 pm** **Melissa Morris**, Oceana: Rise Above Plastics
Impacts of Plastics on Coronado
- 12:45 pm** **Emerald Keepers Interns**
Zero Waste, Compost & Garden
- 1:05 pm** **Andrew Meyer**, San Diego Audubon Society
*Native Plants for Native Birds & San Diego
Audubon*
- 1:30 pm** **Evaluation/Closing**

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SPEAKER BIOS



ADAM ARON, PhD

Adam Aron is a climate activist and professor of psychology at the University of California, San Diego.

Adam Aron's research and teaching focus on the social science of collective action on the climate crisis. His climate activism has

been through the Green New Deal at UC San Diego where he has volunteered on several campaigns such as fossil fuel divestment and also campus decarbonization via ElectrifyUC. He has also produced the documentary *Coming Clean* and recently authored the book *The Climate Crisis*.

Before switching his focus to the climate crisis, Aron had a successful career in cognitive neuroscience. He earned his Ph.D. from the University of Cambridge and was a postdoctoral fellow at UCLA.

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SPEAKER BIOS



DARBI BERRY, Director of San Diego Regional Climate Collaborative

Darbi Berry specializes in building partnerships, climate resilience and capacity building. Through the Climate Collaborative, Berry leads work that supports regional projects implementing climate adaptation, coastal resilience, energy efficiency, and climate-smart water resource management.

Berry is also the co-regional coordinator for the National Ocean Sciences Bowl and serves as the chair for the Alliance of Regional Collaboratives for Climate Adaptation. Berry has a background in environmental science, specializing in hydrology, geomorphology, and geospatial systems.

She received her B.S. in Environmental Science and Policy from the University of South Florida and her M.S. in Environmental and Ocean Sciences from the University of San Diego.

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SPEAKER BIOS



SEAN ARMSTRONG, Managing Principal of Redwood Energy.

Sean Armstrong has led the design of more than half the all-electric residences built in California between 2011 and 2020; co-authored six practical guides to building electrification; and

provided legal and technical support to dozens of municipal gas bans nationwide

Armstrong has received Grand Prize design awards from the California Building Industry Association and the United Nations.

He was inducted into California's Clean Energy Hall of Fame in 2022, and was asked in 2023 to represent the United States as a global speaker for the State Department on Zero Net Energy policy development.

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SPEAKER BIOS



MARK IANNON, Partner Success Manager at Circuit.

Mark Iannon works with Circuit's existing clients to ensure electric transportation services are exceeding expectations. He has extensive experience delivering creative and innovative solutions

to foster long-term client relationships.

Iannon has a master's degree in organizational management and over 12 years of operations leadership. Before moving to Circuit, Iannon was a Senior Operations Manager and then an Operations Manager at Wheels.

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SPEAKER BIOS



LEE FRIEDMAN, Senior Manager of Strategic Partnerships for San Diego Community Power.

Lee Friedman works closely with regional businesses, organizations, and civic leaders to build meaningful partnerships within the community.

Prior to joining San Diego Community Power (SDCP), Friedman spent more than nine years with the City of San Diego, working on infrastructure, mobility, and sustainability policy. He was the energy policy lead in the Faulconer administration during the time SDCP was being formed.

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SPEAKER BIOS



MELISSA MORRIS, Oceana Field Representative, Southern California.

Melissa Morris builds support for Oceana's U.S. campaigns to pass policies to reduce single-use plastics at the local, state, and national level, and to oppose the

expansion of offshore drilling in Southern California.

Prior to joining Oceana, Morris founded the nonprofit Service to Sea, providing active-duty military personnel with opportunities to connect with ocean conservation in San Diego. She has also worked for nonprofits and private companies spreading the word about preventing plastic pollution and encouraging sustainable seafood. She has been a passionate conservationist and water enthusiast since childhood.

Her master's thesis focused on bridging the gap between local fishermen, restaurant owners, and the public on utilizing the entire fish and sourcing locally.

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SPEAKER BIOS



ANDREW MEYER, San Diego Audubon Society Director of Conservation

Andrew Meyer earned an undergraduate degree from State University New York, Binghamton, then wandered the country for a few years doing biological field

work before earning a master's in geography from the University of Colorado, Boulder.

Meyer worked for the Hudson River Estuary Program on scenery preservation and reconnecting aquatic habitat through culvert mitigation and dam removal projects. He now is honored to work with the San Diego Audubon Society's fantastic staff and volunteers protecting birds, other wildlife and their habitat.

His favorite bird memories involve oystercatchers on Anacapa Island, auklets and albatrosses on the Aleutian Islands and short-eared owls at Shawangunk Grasslands National Wildlife Refuge.

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