



#YSNext

Stakeholder Toolkit

April 2021



#YSNext Stakeholder Toolkit

Thank you for supporting us to spread the word about Young Scot Next #YSNext. This toolkit has all the information and assets you will need.

What is #YSNext?

#YSNext is our package of entitlements for 16-25-year-olds who are not in education, training or employment. It's designed to connect young people to opportunities to develop new skills, make their everyday living easier, and promote good health and wellbeing. #YSNext is made possible thanks to support from Barclays' 100x100 UK COVID-19 Fund.

Through **#YSNext**, we aim to improve the ability of financially vulnerable young people to make informed decisions and choices and reduce financial barriers, including those faced as a result of COVID-19.

#YSNext allows young people to access a range of non-cash benefits to support them to develop new skills, make everyday living easier, and promote good health and wellbeing. The package consists of entitlements worth over £250 which young people can immediately claim, including:

- Vouchers for clothing, technology and other essentials
- Sanitary product packs
- A three-month Skillshare subscription to support skills development
- A 12-month Headspace subscription to support wellbeing

The package also features monthly 'Enter to Win' rewards and information on topics like CVs, interviews and more!

We hope that **#YSNext** can make a substantial difference to the lives of young people, helping them to take their next steps to employment and supporting them as they transition.

What's the Application Process Like?

Applying for **#YSNext** is quick and simple. All that's required is some personal details (name, age, and email address) and the contact details of a trusted person who can verify the status of the applicant. This might be a work coach, careers advisor, a parent, or any professional person. We'll then contact them to check that the applicant fits the eligibility criteria.

Once a young person is approved, they'll receive a unique access code. They should sign up to Young Scot [Membership](#) (if they haven't already) and use their access code to access the package.

Promoting #YSNext

Please use these resources to promote #YSNext to your networks and help us reach the young people who need this support the most.

You can [download digital assets](#) for use on social media, newsletters or your website on youngscot.net.

Social Media Messages

Facebook

- Are you aged 16-25 and not in education, training or employment? You may be eligible for support to take your next steps to employment through Young Scot's new #YSNext package! Find out more and sign up at young.scot/ysnext
- From vouchers for clothes and equipment to subscriptions to Headspace and Skillshare, there's tons of support available in #YSNext to help you take your next steps toward employment! Find out more and sign up at young.scot/ysnext
- If you're aged between 16-25 and not in education, training and employment, you can enter to win a £500 voucher to help you buy a laptop or tablet with #YSNext. Take your next steps to employment at young.scot/ysnext

Twitter

- If you're aged 16-25 and not in education, training or employment, you can sign up for #YSNext, a new package from @YoungScot! Find out more at young.scot/ysnext
- Enter to Win a £500 Curry's/PC World voucher with @YoungScot! If you're aged 16-25 and not in education, training or employment, you can sign up for #YSNext at young.scot/ysnext
- Access a range of opportunities like digital vouchers and subscriptions with #YSNext – a new package of support from @YoungScot for young people not in education, training or employment. Find out more and apply at young.scot/ysnext

Instagram

- #YSNext is a new package from @YoungScot for those aged 16-25 and not in education, training or employment. It's packed with support like vouchers and subscriptions to help you develop new skills, make everyday living easier, and look after your health and wellbeing. Find out more and sign up at young.scot/ysnext
- #YSNext gives you access to exclusive rewards like a 3-month Skillshare subscription to help you develop new skills and vouchers to make everyday living easier. If you're aged 16-25 and not in education, training or employment, you can sign up for free at young.scot/ysnext

Handles and Hashtags

- Facebook, Twitter, Instagram: @youngscot #YSNext

Online and Newsletters

- #YSNext is a new package of support from Young Scot for young people not in education, training or employment. It's designed to support you to develop new skills, make everyday living easier, and promote health and wellbeing. Find out more at young.scot/ysnext
- #YSNext includes a range of support for young people not in education training or employment. Inside you'll find vouchers for clothes, equipment and everyday essentials as well as subscriptions for Headspace and Skillshare. Find out more at young.scot/ysnext
- Young people who are not in education, training or employment can enter to win a £500 voucher to help them buy a laptop or tablet with #YSNext. Take your next steps to employment at young.scot/ysnext

Get in Touch

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