

AVAILABLE BEGINNING NOVEMBER 2023

# 2024 Offerings

OUR BEST SELLING PRODUCT IS CONFIDENCE!

**NEW!**

**CRUSH THE CONFERENCE:** Ensure return on your conference investment with this high-impact bundle that combines our Power Presenting workshop with speaker coaching for your front line presenters and our Own the Trade Show training for the whole conference team. Get ready for your best show ever!

**AI FOR BUSINESS BOOT CAMP:** Get your team up to speed on and leveraging the power of new AI tools while avoiding the perils and pitfalls they bring with them.

**CRISIS COMMUNICATION BOOT CAMP:** An insurance policy for your reputation, this half-day, intensive workshop ensures your team is ready for any and everything that comes your way.

## OUR SIGNATURE MEDIA TRAININGS

**BULLETPROOF MEDIA TRAINING:** Anchored by realistic, on-camera interviews, arms front line communicators with the system for always staying on-message and away from trouble.

**FACING THE FIRING LINE:** Our Bullet-Proof Media Training, expanded to give a larger team on-camera experience and our rock-solid system for answering any question under pressure.

**EXECUTIVE MEDIA TRAINING:** One-on-one, executive-level media training with on-camera interviews, customized for your top leaders' critical roles.

**ANSWERING QUESTIONS WITH CONFIDENCE:** Our media training techniques, applied to the scenarios that matter most to you, from investor calls to town halls to Board meetings to critical customer conversations.

## PRESENTATION SKILLS TRAINING

**POWER PRESENTING:** Our most popular large-group workshop transforms how your professionals approach, prepare for, and deliver presentations of all kinds.

**POWER PRESENTING 2.0:** The fast-paced follow-up to our signature Power Presenting.

**PRESENTATION COACHING:** Rooted in on-camera practice and intensive individual attention. Your front line communicators emerge with career-changing confidence, enthusiasm, and skill.

**EXECUTIVE PRESENTATION COACHING:** Our high-impact presentation coaching program, customized for your executive's unique schedule, role, and challenges.

## FINANCIAL COMMUNICATION SUPPORT

**EARNINGS CALL SUPPORT:** Coaching on impactful script reading, as well as training on answering analyst questions while staying on-message and away from trouble.

**FINANCIAL PRESENTATION COACHING:** Best practices for leveraging financial presentations to drive results.

## CUSTOM PROGRAMS

Bluestone provides specialized executive support in the following areas: executive presence coaching, executive styling, executive etiquette lessons, teleprompter training, and more. **HAVE A UNIQUE NEED?** We can customize a program for you. Call us!

For pricing and details, call 248.514.7085 or email us at [info@bluestoneexec.com](mailto:info@bluestoneexec.com).

[BLUESTONEEXEC.COM](http://BLUESTONEEXEC.COM)



**BLUESTONE**  
EXECUTIVE COMMUNICATIONS



**BLUESTONE**  
ON DEMAND

Our On-Demand library is growing! Whether it's a tune-up for alumni of our in-person programs, or to widen the circle of those you can train, our Bluestone On-Demand offerings are a cost effective and efficient development option.

- Powerful Presentations
- Powerful Virtual Presentations
- Media Training Essentials
- Virtual Media Interviews

**NEW!** Rock The Trade Show

**NEW!** Answering Questions with Confidence

**NEW!** Nail The Job Interview for Mid Career Professionals

**NEW!** Nail The Job Interview for New Grads

For more details, visit [bluestoneexec.com/on-demand](http://bluestoneexec.com/on-demand).



# BLUESTONE ON DEMAND

WORLD CLASS ON-DEMAND PROGRAMS FOR PROFESSIONALS AT ALL LEVELS.

We're pleased to announce our 2024 On-Demand video courses, making Bluestone's expertise available anytime, anywhere.



## HOW IT WORKS:

Bluestone On-Demand courses are available 24/7/365. Your organization licenses the course(s) you need for the number of users and time period you choose. Your team simply logs in and starts learning.

## ALL ON-DEMAND COURSES INCLUDE:

- 30 minutes of intensive instruction.
- Quizzes to reinforce learning objectives.
- Unlimited views for every learner for duration of license.
- A certificate of learning upon completion.
- Downloadable tip sheets and other materials for on-going improvement.

## WANT TO ADD BLUESTONE ON-DEMAND COURSES TO YOUR EXISTING PLATFORM?

We can do that! We can also create custom courses to meet your team's specific challenges. Find out more at [bluestoneexec.com](http://bluestoneexec.com).

## POWERFUL PRESENTATIONS

Secrets to captivating audiences.

## MEDIA TRAINING ESSENTIALS

Rock-solid secrets for crushing every media interview.

## ANSWERING QUESTIONS WITH CONFIDENCE

Bluestone's proprietary Q&A technique.

## POWERFUL VIRTUAL PRESENTATIONS

How to maximize virtual opportunities.

## VIRTUAL MEDIA INTERVIEWS

Perform like a pro in virtual interviews.

## NAIL THE JOB INTERVIEW

The fool-proof guide for mid-career interviews.

## ROCK THE TRADE SHOW

COMING JANUARY 2024

Maximize your return on investment.

Because your organization can't afford to miss a single opportunity!



For pricing and details, or to view a sample lesson, contact us at:  
248.514.7085 | [info@bluestoneexec.com](mailto:info@bluestoneexec.com) | [BLUESTONEEXEC.COM](http://BLUESTONEEXEC.COM)

