2022 Fall Grants Rubric: Operation Request (501c3's)

	Question	Weak (1-2)	Average (3)	Strong (4-5)
1	Describe what your organization does.	Unclear description. Does not articulate the need they're trying to meet. Does not offer specifics on who, what, when, where and how of their activities.	Described what the organization does and described the need. Describes activities but is missing some specifics on who, what, when, where and how of their activities.	Very clear description of what they do, and need description is compelling with data. Offers specific details on the who, what, when, where and how of their activities.
2	What impact are you anticipating to have this year?	Not defined or unclear what their impact will be in 2022. Does not identify a change in attitude, knowledge, behavior, or other measurable impact.	Articulates a defined change in attitude, knowledge, behavior or other measurable impact, but the description lacks not specific, measurable, and/or time-bound qualifiers.	Offers clearly defined changes in attitude, knowledge, behavior or other measurable impact. Description includes specific, measurable, time-bound changes that will take place due to their programs.
2	How do you determine the impact of what you do?	Unclear description of evaluation approach, data from the previous year and their goals for the coming year.	Describes an evaluation approach, offers some data from previous year and goals for coming year but approach may not measure all of their described impact.	Has a clearly described evaluation approach that measures all of their described impact. Shares data that demonstrates clear past impact and has clearly defined goals for the future.
4	Please describe the population your organization serves.	Did not offer identifying data on their population, and does not have a plan to break down barriers for those who need their services the most.	Offers one or two identifying data points on their population served. Describes a plan on how they break down barriers for those who need their services the most, but lacks data on how they have done or intend to do this..	Clearly described their client population with 3+ data points and has a well designed plan to break down barriers for those who need their services the most with data on how they have accomplished this or intend to accomplish it.
5	How does the community benefit from your services?	Benefit to the community at large is not defined or compelling. No collaborations mentioned and cannot articulate how their services complement or differentiate from other services.	Describes a clear benefit to the community at large. Offers 1-2 collaborations, and offers clear explanation of how services compliment or differentiate from other services.	Benefit to the community at large is clearly defined and compelling. Describes strong collaborations. Offers specific data on how theri services compliment and differentiate from other services.
6	Financial Strength of the Organization: Do the financials demonstrate adequate resources and capacity to carry out the described activities.	Financials suggest lack of sufficient resources and capacity to carry out the described activities.	Financials suggest adequate resources and capacity to carry out the described activities.	Financials suggest the organization is in a strong position to be able to carry out the described activities.

2022 Fall Grants Rubric: Operation Request (Faith Based, Government and Non-501c3)

	Question	Weak (1-2)	Average (3)	Strong (4-5)
1	Describe your project	Unclear description. Does not articulate the need they're trying to meet. Does not offer specifics on who, what, when, where and how of their activities.	Described what the project does and described the need. Describes activities but is missing some specifics on who, what, when, where and how of their activities.	Very clear description of the project, and need description is compelling with data. Offers specific details on the who, what, when, where and how of their activities.
2	What impact are you anticipating to have this year?	Not defined or unclear what their impact will be in 2022. Does not identify a change in attitude, knowledge, behavior, or other measurable impact.	Articulates a defined change in attitude, knowledge, behavior or other measurable impact, but the description lacks not specific, measurable, and/or time-bound qualifiers.	Offers clearly defined changes in attitude, knowledge, behavior or other measurable impact. Description includes specific, measurable, time-bound changes that will take place due to their programs.
3	How do you determine the impact of what you do?	Unclear description of evaluation approach, data from the previous year and their goals for the coming year.	Describes an evaluation approach, offers some data from previous year and goals for coming year but approach may not measure all of their described impact.	Has a clearly described evaluation approach that measures all of their described impact. Shares data that demonstrates clear past impact and has clearly defined goals for the future.
4	Please describe the population your project serves.	Did not offer identifying data on their population, and does not have a plan to break down barriers for those who need their services the most.	Offers one or two identifying data points on their population served. Describes a plan on how they break down barriers for those who need their services the most, but lacks data on how they have done or intend to do this..	Clearly described their client population with 3+ data points and has a well designed plan to break down barriers for those who need their services the most with data on how they have accomplished this or intend to accomplish it.
5	How does the community benefit from your project?	Benefit to the community at large is not defined or compelling. No collaborations mentioned and cannot articulate how their services complement or differentiate from other services.	Describes a clear benefit to the community at large. Offers 1-2 collaborations, and offers clear explanation of how services compliment or differentiate from other services.	Benefit to the community at large is clearly defined and compelling. Describes strong collaborations. Offers specific data on how theri services compliment and differentiate from other services.
6	Financial Strength of the Organization: Do the financials demonstrate adequate resources and capacity to carry out the described activities.	Financials suggest lack of sufficient resources and capacity to carry out the described activities.	Financials suggest adequate resources and capacity to carry out the described activities.	Financials suggest the organization is in a strong position to be able to carry out the described activities.