GOALS & OBJECTIVES OF URBANPROMISE’S COUNSELING PROGRAM:

Goal #1: The UrbanPromise Counseling Program provides access to mental health services for our StreetLeaders. In order to achieve this goal, we employ several strategies:

- First, UrbanPromise and C4 staff work together to reduce the stigma of mental health services amongst StreetLeaders and to create a “culture of counseling” in the StreetLeader community.
- Second, UrbanPromise and C4 work together to make counseling available and convenient for our StreetLeaders. Because transportation is typically one of the most significant barriers to access for our teens, C4 counselors travel to UrbanPromise sites (which are rooted in our StreetLeaders’ neighborhoods) for each counseling session.
- Third, we strive to make counseling affordable for StreetLeaders and their families. In fact, we offer counseling to StreetLeaders at zero cost. A counseling session at C4 typically costs $90. However, UrbanPromise covers $60 of the cost, and C4 covers the additional $30.

Goal #2: The UrbanPromise Counseling Program provides high quality mental health services for our StreetLeaders. In order to achieve this goal, we employ several strategies:

- First and most importantly, UrbanPromise has partnered with C4, an organization that employs only licensed professional counselors.
- Second, StreetLeaders receive mental health services that are trauma-informed. C4 counselors have been trained in Trauma-Informed Care (TIC) and integrate practical, resilience-oriented interventions in their work with StreetLeaders.

OUTCOMES:

The first goal of the UrbanPromise Counseling Program is to provide access to mental health services for our StreetLeaders. We anticipate the following outcomes related to this goal:

- 100% of our 11th and 12th grade StreetLeaders will be offered the opportunity to engage in affordable and convenient mental health services.
- 45 StreetLeaders will receive counseling during the 2018-2019 fiscal year.

The second goal of the UrbanPromise Counseling Program is to provide high quality mental health services for our StreetLeaders. We anticipate the following outcomes related to this goal:

- 100% of our StreetLeaders that engage in mental health services will receive counseling from a licensed professional counselor.
- At least 75% of StreetLeaders will report an improvement in their own emotional, psychological, and social well-being (as reported on survey and interview data).
- At least 75% of StreetLeaders report satisfaction with their counseling experience (as reported on survey and interview data).

At the end of this year, we will examine this year’s outcomes and use them to seek additional grant funding. In future years, we hope to expand counseling services to more StreetLeaders.