Sample promotional text and logo guidelines

We are happy to provide logos of the Christians Against Christian Nationalism campaign for you to use in promoting your community meeting – you can download a few versions in the provided link on christiansagainstchristiannationalism.org/host.

You are required to limit your use of our logo to this work of planning, promoting, and hosting the community meeting, and you may not use our logo for any profit endeavors or to imply endorsement of other projects.

Do not stretch or distort our logo taller or wider than its current dimensions. If you need it to fit a specific sized space, we recommend making a box the size of the space you need, turn that box into a maroon color or a color used by your church, and then add the white logo to that box. For example, at the top of this page, we have a white logo in a maroon box that is more of a square, and there is extra space above and below the logo.

If you are looking to match the maroon color used in our logo, the HEX code is 700022.

Here is some sample text to use or modify for promoting your meeting:

**Church bulletin or newsletter:**
Are you concerned about the influence of Christian nationalism? Do you want to develop a deeper understanding of the term “Christian nationalism” and discuss how it differs from Christianity? Join us for a community meeting to talk about this political ideology, as we consider ways we can work together to create a world free from this dangerous merging of political and religious identity.

We will meet at ___ from xx time to xx time. All are welcome, but we want to know if you plan to join us! Email xxxxxxx / fill out this form / to let us know you’ll be there!

**Social media text/shorter text:**
Interested in learning more about the dangers of Christian nationalism and how it shows up around us? Join a community meeting with others concerned about this misguided merging of
political and religious identity, as we host a community meeting to talk about what we can do to respond. [Add date/time/location, or add how to get more information if you don’t want the date/time/location to be listed publicly]

**Additional sample text ideas for leading into the meeting, but make it your own!**
Are you concerned about Christian nationalism, but you don’t know what to do? Join others who share your concerns in a community meeting on this dangerous ideology.

We’ll be talking about what Christian nationalism is, working toward a fuller understanding of how it impacts our community and ourselves. Once we know what we’re working to stop, we’ll talk about what we can do to move forward together.

Looking for a deeper conversation about Christian nationalism? Join us for a community meeting as we talk about what it is, how it shows up, and how it undermines our Christian faith and our system of government.