

Winter 2018 / Spring 2019

**GCE** | **STRATEGIC**  
CONSULTING



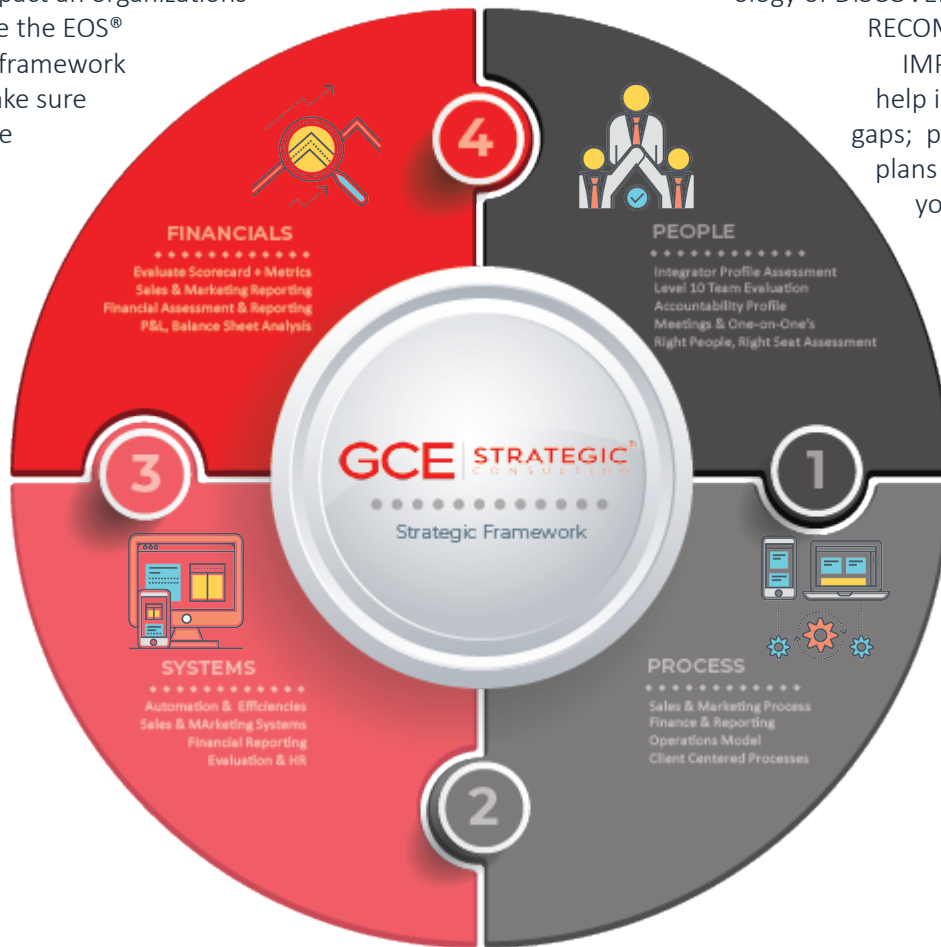
# Strategic Framework

Dedicated to helping entrepreneurs, the GCE Strategic Consulting Framework aligns all business functions around the EOS® System. Our focus is to help visionaries and integrators achieve their goals, improve business efficiency and strengthen their brand in their designated markets.

# GCE Strategic Consulting Framework

## What is the Framework:

The Framework is made up of four key areas. These key areas are typically the areas that impact an organizations ability to embrace the EOS® system fully. The framework is designed to make sure you have all of the the right people, process, systems and results in place.



## How we use it:

We work with the Visionary, Integrator and Level 10 teams, using our proven methodology of DISCOVERY, CONFIRMATION, RECOMMENDATION, AND IMPLEMENTATION. We help identify and validate gaps; plan and execute the plans required to achieve your one-year plan by helping guide and coach your team along the way.

### PEOPLE



**Has your team fully embraced EOS®? Right people, in the right seats? We help:**

- Build your team around EOS®
- Strengthen EOS® (Accountability Chart)
- Coaching on EOS® best practices (5,5,5)
- Recruit, train & retain level 10 team

### PROCESS



**Is sales & marketing working for or against your business? We help you:**

- Assess & strengthen sales
- Evaluate & build marketing effectiveness
- Recommend ops & finance processes
- Focus your team on the customer

### SYSTEMS



**Do you have the right systems to support EOS® long-term? We help you:**

- Effectively track goals/metrics
- Measure sales & marketing success
- Track progress of rocks & Scorecards

### FINANCIALS



**Do you have clarity on revenue, profit and risk mitigation? We help you:**

- Improve scorecard effectiveness
- Align your metrics with EOS® goals
- Align strategies & tactics with goals



“ Talk to Ken (GCE Strategic Consulting) to see if his model could help you get your company moving to the next level. ”

**Mark Winters - Co-Author of Rocketfuel**

GCE STRATEGIC CONSULTING

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Schedule Free 30 min Meeting

