



Sales are off ...
how do you keep from
running out of cash?

CHECKLIST

How to you keep from running out of cash?

One on the most serious issues we see clients dealing in today's economy is how to keep from running out of cash.

The usual cash flow opportunities include:

1. A/R collections & Deferred Revenue
2. Converting Work-in-Process to cash
3. A/P opportunities for financing
4. Equipment financing, even it already purchased
5. Cap Ex deferral
6. Debt payment relief or restructure
7. Pulling down your Line-of-Credit or other creative financing options.

This is the perfect time to hit the reset button in many areas and build for a strong recovery. Now may be the time to get focused on sales & marketing. Consider repurposing teams... new products, client work or community work. Your business will run smoother, be more profitable and better off in the long run.

At GCE, we can help you review and adjust your V/TO and reset your Rocks to accelerate maximum growth. Reach out to us today for a free hour with the GCE experts.

“ Talk to Ken (GCE Strategic Consulting) to see if his “Bridge” Integrator model could help you get your company moving to the next level. ”

Mark Winters - Co-Author of Rocketfuel

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