2022 HILL WEEK SPONSORSHIP GUIDE

National Indian Education Association
1514 P Street NW, Suite B
Washington DC, 20005
www.niea.org
202-544-7290
Welcome to the National Indian Education Association's (NIEA) 2022 Hill Week Sponsorship Guide.

This year’s 3-day event will be held at the Holiday Inn and on Capitol Hill from March 15 to March 17, 2022 in Washington DC. NIEA Hill Week is the largest advocacy gathering of grassroots leaders, educators, tribal leaders, parents, and educational partners in the country. This gathering will provide opportunities for networking, training in engagement strategies with key educator decision makers, and in-person meetings with legislators and Congressional policy makers to promote advocacy for Native educational issues.

NIEA’s Hill Week event attracts up to 200 advocates who seek to elevate issues in their local communities to the federal level. Hill Week sponsorships provide an opportunity to advertise your service to this unique target audience, giving you repeated exposure to highly engaged community members and leadership. Thank you for your continued confidence in our purpose, our programs, and our leadership and staff. If you have any questions, please contact Legislative Director Chris Topoleski at ctopoleski@niea.org or Development Director Judi Urquhart at jurquhart@niea.org.

With gratitude,

Jason Dropik  
Board President

Diana Cournoyer  
Executive Director
Luncheon Sponsor - $10,000

This NIEA Wampum level Sponsorship supports a luncheon on Tuesday March 15, 2022. As the luncheon sponsor, you will help provide the time and space for event participants to gather, share ideas, and network in a relaxed, congregate setting. As the Luncheon Sponsor, your benefits include:

- Four Complimentary Hill Week Registrations
- On-site signage recognition as a Luncheon Sponsor
- NIEA website recognition as a Luncheon Sponsor
- Two Premium level NIEA Memberships to individuals of your choosing
- Two customized e-marketing pushes to targeted NIEA constituents
- Two NIEA Commemorative Blankets by Eighth Generation

Keynote Sponsor—$5,000

The NIEA Keynote Sponsor will support the opening session on March 15, 2022. During this seminal session, a key policy maker will address the participants, setting a positive tone for the coming sessions, and inspiring and empowering our educators and advocates as they work to advance Native Education policy. As the Keynote Sponsor, your benefits include:

- Four Complimentary Hill Week Registrations
- On-site signage recognition as a Keynote Sponsor
- NIEA website recognition as a Keynote Sponsor
- Two Premium level NIEA Memberships to individuals of your choosing
- Two customized e-marketing pushes to targeted NIEA constituents
- Two NIEA Commemorative Blankets by Eighth Generation
Breakfast Sponsor—$5,000

Breakfast is the most important meal of the day! As such, On March 15 and March 16, 2022, NIEA will provide a continental breakfast to all participants. As a Breakfast Sponsor, your benefits include:

- Three Complimentary *Hill Week* Registrations
- On-site signage recognition as a Breakfast Sponsor
- NIEA website recognition as a Breakfast Sponsor
- One Premium level NIEA Membership to an individual of your choosing
- One customized e-marketing push to targeted NIEA constituents
- One NIEA Commemorative Blanket by Eighth Generation
Advocacy Sponsor - $2,500

A highlight of the Hill Week event each year is our ever-popular Advocacy professional development. This training provides strategies for advocating on key educational priorities. Past topics have included understanding legislation and executive orders, the process for making legislative change, key messaging on specific policy topics, and more. This training is critically important in preparing participants to go into their meetings with congressional staff and leaders and ensuring their use of best practices in forwarding their cause or issue. As an Advocacy Sponsor, your benefits include:

- Three Complimentary Hill Week Registrations
- On-site signage recognition as the Advocacy Sponsor
- NIEA website recognition as the Advocacy Sponsor
- One Premium level NIEA Membership to an individual of your choosing
- One customized e-marketing push to targeted NIEA constituents
- One NIEA Commemorative Blanket by Eighth Generation

Appropriations Sponsor - $2,500

As part of ensuring that NIEA Advocates are well informed before their in-person congressional meetings, the Appropriations Session provides training on the Congressional appropriations process, the annual timelines, and the tools needed to be involved and to be successful in influencing the process. As the Appropriations Sponsor, your benefits include:

- Three Complimentary Hill Week Registrations
- On-site signage recognition as an Advocacy 101 Sponsor
- NIEA website recognition as a an Advocacy 101 Sponsor
- One Premium level NIEA Membership to an individual of your choosing
- One customized e-marketing push to targeted NIEA constituents
- One NIEA Commemorative Blanket by Eighth Generation
For the past 52 years, NIEA’s mission has focused on moving education policy out of a place of assimilation and silence to a place of educational self-determination and sovereignty. This engaging panel session, to be held with key educational partners, will discuss tactics for ensuring how participants can exercise control over the education of students in their own communities. As the Sovereignty Panel Sponsor, your benefits include:

- Three Complimentary Hill Week Registrations
- On-site signage recognition as an Educational Sovereignty Sponsor
- NIEA website recognition as an Educational Sovereignty Sponsor
- One Premium level NIEA Membership to an individual of your choosing
- One customized e-marketing push to targeted NIEA constituents
- One NIEA Commemorative Blanket by Eighth Generation
Native Student Champion Sponsor - $1,000

Through this sponsorship level, you will be proudly announcing your commitment to advancing comprehensive culture-based opportunities for American Indian, Alaska Native, and Native Hawaiian students. As the Native Student Champion Sponsor, your benefits include:

- Two Complimentary Hill Week Registrations
- On-site signage recognition as the Native Student Champion Sponsor
- NIEA website recognition as the Native Student Champion Sponsor
- One Professional level NIEA Membership to an individual of your choosing
- One customized e-marketing push to targeted NIEA constituents
- One NIEA Commemorative Blanket by Eighth Generation

Tribal Education Sponsor - $1,000

Key partners in our advocacy efforts are those on the front lines in Tribal Education departments. These individuals often have to navigate the challenges of working with local public school districts to ensure that their Native students’ needs are met and that classrooms and curriculum is culturally responsive. Through this sponsorship, you will demonstrate your support of these key partners who come to Hill Week to be the voice for Native students. As the Tribal Education Sponsor, your benefits include:

- Two Complimentary Hill Week Registrations
- On-site signage recognition as the Tribal Education Sponsor
- NIEA website recognition as a Tribal Education Sponsor
- One Professional level NIEA Membership to an individual of your choosing
- One customized e-marketing push to targeted NIEA constituents
- One NIEA Commemorative Blanket by Eighth Generation
Coffee Break Sponsor - $500

Each day, coffee is provided to attendees at the Hill Week Event. As a Coffee Break Sponsor, your benefits include:

- One Complimentary Hill Week Registration
- On-site signage recognition as a Coffee Break Sponsor
- NIEA website recognition as a Coffee Break Sponsor
- One Associate level NIEA Membership to an individual of your choosing

Participant Guide Sponsor - $500

Each Hill Week participant will receive a participant guide that contains key information for a successful event. This includes maps of important federal buildings, key talking points, contact information, and more. As the Participant Guide sponsor, you will be recognized on this key documentation that participants will use throughout the event and bring home as a keepsake. As the Participant Guide Sponsor, your benefits include:

- One Complimentary ‘Hill Week’ Registration
- On-site signage recognition as a Participant Guide Sponsor
- NIEA website recognition as a Participant Guide Sponsor
- One Associate level NIEA Membership to an individual of your choosing