53RD ANNUAL CONVENTION & TRADE SHOW
OCTOBER 5-8, 2022 | OKLAHOMA CITY, OK
The National Indian Education Association advances comprehensive, culture-based educational opportunities for American Indians, Alaska Natives, and Native Hawaiians.
EDUCATOR DAY

Wednesday, Oct 5, 2022

As a pre-launch to convention, NIEA is hosting the 1st Annual Educator Day at the OKC Convention Center and the First American Museum (FAM). We are bringing together over 500 local and national teachers for a day of collaboration, fellowship, and learning. NIEA recognizes the immense challenges educators have faced especially over the past two years, and we want to provide a day of appreciation for teachers as well as rich professional development, including breakout sessions and keynote addresses. Your sponsorship will create the opportunity to offer free admission for educators, support paying for substitutes, luncheon keynote speaker, and professional development seat hours meeting district requirements.

Educator Luncheon Sponsor (2): $10,000 each
Keynote Sponsor: $5,000
Swag Sponsor: $5,000
Coffee stations (2): $3,500 each

STUDENT DAYS

Thursday, Oct 6th and Friday, Oct 7th

NIEA Student Days offers middle school through graduate level students access to Advocacy/Empowerment, College & Career Readiness and Wellbeing/Mindfulness programming. This two-day event offers students an opportunity to hear from dynamic speakers, while attending innovative workshops, and networking with career-tech and university leaders.

Lunch Sponsor (2): $10,000 each
Keynote/Entertainment Sponsor: $7,000
Breakfast Sponsor (2): $5,000 each
Swag Sponsor: $5,000
WAMPUM LEVEL SPONSOR: $25,000

With up to 2,000 expected Native educators, students, tribal leaders, and advocates attending on-site in Oklahoma City, the possibilities for changing Native education are endless. By becoming an NIEA Convention Platinum Level Sponsor, you ensure that members of our community are able to enjoy the quality of our Convention as well as guarantee your organizational and brand has the ability to reach the attendees of the nation’s largest Native education convention.

Convention Lead Hosting Sponsor: $50,000

As the NIEA Lead Hosting Sponsor, your organization will be making a significant contribution to the Native education community. In addition to receiving the benefits below, your sponsorship will support Convention registration for 20 attendees. This generous sponsorship will impact educators today to be leaders within their community tomorrow.

The sponsorship benefits for this level include:

- Six Complimentary Convention Registrations
- One Annual Organizational Membership
- One Table at the Awards Luncheon (8 tickets)
- Two Prime Trade Show Booths
- A customized banner ad in the NIEA Convention Mobile App displayed throughout Convention
- Four customized push notifications through our Mobile App recognizing your contribution
- On-site signage and recognition as the NIEA Hosting Sponsor throughout all areas of the Convention center as well as on the Mobile App
- Up to four marketing items in the Convention tote bag

Trade Show Sponsor: $35,000

This NIEA Prime Platinum Sponsor supports the NIEA Trade Show which includes over 100 educational and cultural vendors providing resource demonstrations and education goods for attendees. Plus, with our Trade Show Passport Game, attendees are encouraged to collect prizes for visiting exhibition booths, thus guaranteeing you get maximum exposure for your sponsorship through the Trade Show floor.

The sponsorship benefits for this level include:

- Five Complimentary Convention Registrations
- One Annual Organizational Membership
- One Table at the Awards Luncheon (8 tickets)
- One Trade Show Booth
- A customized banner ad in the NIEA Convention Mobile App displayed throughout Convention
- Three customized push notifications through our Mobile App recognizing your contribution
- On-site signage and recognition as the Trade Show Sponsor throughout the Oklahoma City Convention Center trade show space as well as on the Mobile App
- Up to three marketing items in the Convention tote bag
Awards Luncheon Sponsor: $25,000

This NIEA Prime Platinum Sponsor supports the NIEA Awards Luncheon. During this portion of our programming, NIEA recognizes the achievements and service of Native individuals and organizations who have made a difference in their communities. In particular, we highlight Educator of the Year, Classroom Teacher of the Year, Elder of the Year, Parent of the Year, Lifetime Achievement Award, and — named in honor of educational visionary William Demmert — our Demmert Cultural Freedom award which highlights the work of an organization that exemplifies excellence in bringing culture-based education to our children.

The sponsorship benefits for this level include:

- Four Complimentary Convention Registrations
- Four Individual NIEA Memberships
- Six Tickets to the Awards Luncheon
- One Trade Show Booth
- A customized banner ad in the NIEA Convention Mobile App displayed throughout Convention
- Three customized push notifications through our Mobile App recognizing your contribution
- On-site signage and recognition as the Awards Luncheon Sponsor
- Up to two marketing items in the Convention tote bag

Powwow Sponsor: $25,000

On the last evening of the Convention, NIEA is proud to present a local powwow to which all Convention participants, their guests, and the general public are welcome to attend. This culminating event is an opportunity for all to showcase their tribal dancing, culture and regalia as well as provide a fun opportunity for socializing and comradery. As the Powwow Sponsor, you’ll help support the emcee, the prizes for competitive dancers, the local drums, and venues for food vendors.

The sponsorship benefits for this level include:

- Four Complimentary Convention Registrations
- Four Individual NIEA Memberships
- Six Tickets to the Awards Luncheon
- One Trade Show Booth
- A customized banner ad in the NIEA Convention Mobile App displayed throughout Convention
- Three customized push notifications through our Mobile App recognizing your contribution
- On-site signage and recognition as the Awards Luncheon Sponsor
- Up to two marketing items in the Convention tote bag

Cultural Heritage Night Sponsor: $25,000

Celebrating life, sharing stories, and meeting new people are an essential part of Native values and traditions. Strength within a community is developed through cultural practices, social gatherings, and the sharing of knowledge from generation to generation. Before NIEA opens each convention, a cultural heritage event is held to welcome all participants, share the local cultural heritage, and create an atmosphere of community for all attendees. As the Cultural Heritage Night Sponsor, you’ll help bring the richness of the local Oklahoma tribal communities to our attendees and show your commitment to ensuring culture and traditions are the foundation of Native education.
TURQUOISE LEVEL SPONSORS

General Assemblies: $20,000

This NIEA Turquoise Level Sponsor support the Opening and the Closing General Assemblies on, respectively, the first and last days of the Convention. General Assemblies are a time for key note speakers to inspire and empower our educators and advocates. Our past keynote speakers have included such luminaries as Secretary of the Interior, Debra Haaland, Representative Sharice Davids (D-KS), Senator Tom Udall (D-NM), Minnesota’s Lt. Governor Peggy Flanagan, and award-winning filmmaker of the TV show Rez Dogs, Sterlin Harjo. These sessions are among the highest ranked and most well attended events of our Convention.

The sponsorship benefits for this level include:

- Three Complimentary Convention Registrations
- Four Individual NIEA Memberships
- Four Tickets to the Awards Luncheon
- One Trade Show Booth
- Two customized push notifications through our mobile app recognizing your contribution
- On-site signage and recognition as a General Assembly Sponsor
- Up to two marketing items in the Convention tote bag
Mobile App Sponsor: $15,000

As the Mobile App Sponsor, you will support the creation of an iPhone or Android based mobile app that provides all the key information that participants can use throughout the convention including event schedules, presentation descriptions, speaker bios, convention maps, and more. In addition to helping our attendees, you’ll also help the environment as the use of the app allows us to reduce convention booklet printing costs and decrease the environmental impact of the Convention.

- Two Complimentary Convention Registrations
- Three Individual NIEA Memberships
- Three Tickets to the Awards Luncheon
- One Trade Show Booth
- Two customized push notifications through our Mobile App recognizing your contribution
- Mobile App and onsite recognition as the Mobile App Sponsor
- Up to two marketing items in the Convention tote bag

Wi-Fi Sponsor: $10,000

As the Wi-Fi Sponsor, you will support attendees in the Oklahoma City Convention Center by providing full-time access to wi-fi not just in the main areas of the convention space but also throughout the presentation rooms.

- Two Complimentary Convention Registrations
- Two Individual NIEA Memberships
- Two Tickets to the Awards Luncheon
- One Trade Show Booth
- Two customized push notifications through our Mobile App recognizing your contribution
- Mobile App and onsite recognition as the Wi-Fi Sponsor
- Up to two marketing items in the Convention tote bag
With so many workshops and opportunities, we want to ensure attendees are able to network and discuss what they’ve learned at Convention. By becoming a Silver Level Sponsor, you’ll be able to ensure they can do just that—and we know our attendees will be grateful.

The following detail our Silver Level Sponsorships.

**Elder’s Lounge Sponsor: $5,000**

A space where elders can rest and visit with each other throughout Convention.

The sponsorship benefits for this level include:

- One Complimentary Convention Registration
- One Individual NIEA Membership
- One Ticket to the Awards Luncheon
- One Trade Show Booth
- One customized push notification through our Mobile App recognizing your contribution
- On-site signage and recognition as an Elder’s Lounge Sponsor
- One marketing item in the Convention tote bag

**Coffee Break Sponsor: $5,000**

Each day, coffee is provided at the Convention Center. These coffee breaks give a space for conversation and bring well deserved energy and warmth to our attendees.

The sponsorship benefits for this level include:

- One Complimentary Convention Registration
- One Individual NIEA Membership
- One Ticket to the Awards Luncheon
- One Trade Show Booth
- One customized push notification through our Mobile App recognizing your contribution
- On-site signage and recognition as a Coffee Break Sponsor
- One marketing item in the Convention tote bag
Networking Lounge Sponsor: $5,000

Our attendees are professionals looking to expand their knowledge base and learn from their peers. Our Networking Lounge allows them to trade information between workshops.

The sponsorship benefits for this level include:
- One Complimentary Convention Registration
- One Individual NIEA Membership
- One Ticket to the Awards Luncheon
- One Trade Show Booth
- One customized push notification through our Mobile App recognizing your contribution
- On-site signage and recognition as a Networking Lounge Sponsor
- One marketing item in the Convention tote bag

Name Badge Sponsor: $5,000

NIEA's on-demand badges, printed on a sturdy poly-coated stock, will be customized to include your organizational logo on every participant's name badge. As convention attendees wear their name badges throughout the duration of the event, they will have a constant reminder of your organization's sponsorship—and commitment to Native education—through the prominent placement of your logo.

The sponsorship benefits for this level include:
- One Complimentary Convention Registration
- One Individual NIEA Membership
- One Ticket to the Awards Luncheon
- One Trade Show Booth
- One customized push notification through our Mobile App recognizing your contribution
- On-site signage and recognition as a Name Badge Sponsor
- One marketing item in the Convention tote bag

Registration Page Sponsor: $5,000

The online Convention Registration Page is the first point of contact for attendees as they begin their planning for participation in the convention. As the Registration Page Sponsor, your organization will be the first one recognized for your commitment to supporting Native Education.

The sponsorship benefits for this level include:
- One Complimentary Convention Registration
- One Individual NIEA Membership
- One Ticket to the Awards Luncheon
- One Trade Show Booth
- One customized push notification through our Mobile App recognizing your contribution
- On-site signage and recognition as a Registration Page Sponsor
- One marketing item in the Convention tote bag
NIEA ensures that the presentations that are shared each year represent a diversity of thought as requested by our members, stakeholders, and partners. As such, each year, the 150+ presentations are categorized by strand—or topical themes—so that convention attendees can easily identify those topic areas, and associated presentations, that are of importance to them.

This year’s strands are as follows:

- Public Schools and Urban Native Education
- Tribal Government and Native Education Systems
- Social Justice, Equity, and Empowerment
- State and Federal Policy in Native Education
- Addressing Trauma: Social, Emotional, and Mental Health Practices
- Recruiting and Developing Educational Staff
- Building Better Support Services for Students
- Family and Community Engagement
- Head Start & Early Childhood Education
- Culture & Language in our Schools and Communities
- PK-12 Curriculum, Instruction, & Assessment
- Student Access and Success in Tribal Colleges and Higher Education
- STEM (Science, Technology, Engineering & Mathematics)

As a Strand Sponsor, attendees will understand your organization’s commitment to the strand topic.

The sponsorship benefits for this level include:

- One Complimentary Convention Registration
- One Individual NIEA Membership
- One Ticket to the Awards Luncheon
- One Trade Show Booth
- One customized push notification through our Mobile App recognizing your contribution
- On-site signage and recognition as a Strand Sponsor
- One marketing item in the Convention tote bag

**AMBER LEVEL SPONSOR: $1000-$4,000**

Amber Level Sponsors are important to the NIEA Convention. Sponsors provide funds for volunteers, cover workshop costs, and ensure Convention runs smoothly.

The sponsorship benefits for this level include:

- On-site signage and recognition as a 2022 NIEA Amber Level Sponsor
- One Marketing item in the Convention tote bag
FUTURE CONVENTIONS

54th Annual Convention & Trade Show
Albuquerque, NM
October 18-21, 2023

55th Annual Convention & Trade Show
Palm Springs, CA
October 9-12, 2024

56th Annual Convention & Trade Show
Spokane, WA
October 8-11, 2025