Overview

What is journalism? What is it for? What roles does it play in political life, and what roles should it play? Which of these roles are specific to democracy? Which of them, if any, are specific to American democracy? What should count as news? How should it be determined what’s important for the public in a given place to know about? What are been the benefits and pitfalls of professionalized journalism? What challenges and opportunities face journalists and journalism in the age of social media?

This class has three main segments. In the first and longest, we consider in chronological order the writings of four thinkers, their visions of politics, and of journalism’s role in it: Ida B. Wells-Barnett, Walter Lippmann, John Dewey, and Hannah Arendt. These thinkers addressed the political conditions during a range of politically challenging times: the rise of Jim Crow in the US; the aftermath of World War I; and the 1960’s.

For each thinker, we will spend two sessions discussing original texts by the author, and a third session on contemporary work that reflects or reflects upon their vision of the political roles for journalism. These ‘3rd sessions’ will give us a chance to consider the impact of news coverage on political history; whether people are really cut out for democracy; what kinds of knowledge democracy needs; and how journalism can best deal with organized lying in the age of social media.

In the second segment, we turn to specific challenges for journalism to help us probe which ethical and epistemological principles should guide journalism. Topics include: the many guises of objectivity; issue framing; election coverage; leaks; disappearance of local news; and the apology movement by historically white newspapers.

In the last segment, we consider challenges to journalists and journalism from social media. Topics include propaganda and its roles in undermining liberal democracy; whether the First Amendment is obsolete when speech in plentiful rather than scarce; and proposals for using digital spaces to facilitate democratic participation in politics.

We’ll begin with an overview of journalism in the US, beginning with decades before World War I, so that we can see what American journalism did before the era of professionalization, which principles came to shape professionalized journalism starting in the 1920’s, and how those principles, along with the practices done in their name, have evolved in the past century.
During the course we will hear from two guest speakers: investigative journalist Joe Sexton, and one other speaker TBA.

The first assignment is a listening assignment, due before class even begins: Ezra Klein’s podcast with Nikole Hannah-Jones and Ta-nehisi Coates on the 1619 project and backlash. Link and transcript here.

**Texts**
Readings available in html are hyper-linked in the syllabus. All readings are in pdf's on the website, except for two books, which can be read on reserve, or purchased via Harvard Bookstore. In an effort to support local bookstores, no orders have been placed with the Harvard Coop. If you want to order any the books online, I suggest bookshop.org, which supports independently owned bookshops. You can also place orders directly with Harvard Book Store at Harvard.com.

**Requirements**
This course is a mixture of philosophy, social theory, and U.S. history. Everyone will gain experience reading and writing philosophy. Philosophical writing is focused on problems addressed by a text. Sometimes the text articulates the problems fully, but often, it doesn’t. Those of you interested in historical research will have a chance on one of the papers to work on a historically-oriented project about press coverage at specific places and times.

You cannot pass the class without doing all of the written work.

**Writing assignments**

- Study questions. Periodically, I’ll give you study questions to help you learn more from the reading. These won’t be graded on content, but will be graded on completion, pass/fail.
- Two short papers (~1240 words), written during the semester, on assigned topics.
- Final exam: The final exam will be a set of essay questions. I’ll give you a list of ten essay questions a few weeks before the exam. The learning happens when you prepare answers to all of them. On the day of the exam, I will pick three out of the ten, and you will write out your answers to those.

**Course grades:** determined by a mix of class participation, including study questions (10%), short papers (65%), and final exam (25%).

**Reading Schedule**

**Background**
Before the first class, please listen to Ezra Klein’s podcast with Nikole Hannah-Jones and Ta-Nehisi Coates on the 1619 project and backlash. Link and transcript [here](#).

**Sept 2** Introduction to our topics

**Sept 7** A brief history and political economy of US newspaper journalism


Recommended: Margaret Sullivan 2020. *Ghosting the News*
(Sullivan’s book will be assigned as required reading later in the semester)

**Part 1: Four visions of journalism and its political roles**

**Sept 9**  **Vision 1: Ida B. Wells-Barnett** – Accountability journalism
Wells-Barnett, 1892. *Southern Horrors: Lynch Law in all its Phases.*
Bey 2014, Introduction and Note on the Text *The Light of Truth: Writings of an anti-lynching crusader.*

**Sept 14**
Wells-Barnett, 1917. *The East St. Louis Massacre: Greatest Outrage of the Century*


**Sept 16**  **How the press can shape historical narratives about political violence:**
**1980 Miami uprising**
Hinton (2021), *America on Fire: The Untold History of Police Violence and Black Rebellion since the 1960’s*. Chapter 8, “The System”.

**Sept 21**  **Vision 2: Walter Lippmann** – How to make journalism impartial and informative, and what will happen if we don’t
Lippmann, 1925, *The Phantom Public*. Chapters 1, 2, 4, 6, 8

**Sept 23**  **How to abandon the ideal of the omni-competent citizen**
Lippmann 1922, *Public Opinion*, Parts 7 and 8, “Newspapers” and “Organized Intelligence”
Schudson, 2006. “Six or seven things news can do for democracy”

Recommended: Schudson, 2018 “Walter Lippmann’s ghost: an interview”
Sept 28 Two Lippmann-esque lineages
Schudson 2006 “The trouble with experts and why democracy needs them”

Sept 30 Vision 3: John Dewey – The public as political news protagonist
Rogers, 2016. “Revisiting The Public and its Problems”

Oct 5 Dewey on the state vs. the public

Recommended:

Oct 7 Democratic knowledge: inquiry vs. propaganda
Allen and Pottle 2018. “Democratic knowledge and the problem of faction”

Oct 12 Vision 4: Hannah Arendt – Traditional vs. organized lying

Recommended: Robichaud, “Facts aren't enough to save democracy”

Oct 14

Recommended: Wolin 2016, “Hannah Arendt: Democracy and the Political”

Oct 19 Journalism and the varieties of political lying
Rosen 2017. Send the interns.
Rosen 2016. Asymmetry between the major parties fries the circuits of the mainstream press
[Bayley on McCarthy?]

Part II: Challenges and opportunities for journalism

Oct 21 Objectivity: method, tone, content, and other guises
Schudson, 2018. “Is journalism a profession? Objectivity 1.0, 2.0 and beyond”
draft of August 2nd, 2021

Kennedy, 2021. “A lawsuit against the Washington Post reignites the debate over objectivity”
Lowery, 2020. “A reckoning over objectivity, led by Black journalists”

Oct 26 Framing

Oct 28 Election coverage: public journalism

Nov 2 Leaks
Snyder, 2018. The road to unfreedom, 228-235.

Nov 4 The Apology movement
Los Angeles Times editorial board, 2020. “An examination of the Times’ failures on race, our apology and a path forward”

Nov 9 What should count as news?
Rosen 1992. “Politics, vision and the press: toward a public agenda for journalism”

Part III. Challenges posed by social media

Nov 11 The First Amendment in the age of social media
Tim Wu, 2017. “Is the First Amendment obsolete?”

Nov 16 Political propaganda in social media
Pomerantsev 2019. This is not propaganda: Adventures in the war against reality. Chapter 1, “Cities of Trolls”.
Applebaum 2020. Twilight of Democracy, Chapter 4: “Cascades of Falsehood”.
Applebaum and Pomerantsev 2021. “How to put out democracy’s dumpster fire”.
[summary of Network Propaganda/Ornstein]

Nov 18 Disappearance of local news
Margaret Sullivan, 2020. Ghosting the News
draft of August 2nd, 2021

[Rosen et al, membership puzzle]

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