The Only Way is Up! Conference

Programme 5 November 2019

8:00 – 9:00  Registration

Location: plenary room

9:00 – 9:30  Welcome by moderator Christian Thorun (Managing Director ConPolicy)

9:30 – 10:00  Keynote speech by Antonie Fountain (Managing Director VOICE Network)

10:00 – 10:30  Coffee break

10:30 – 11:15  Living wage and living income: concepts and initiatives

11:15 – 12:30  Panel session: Xavier Enrique Lazo Guerrero (Ecuadorian Minister of Agriculture), Michiel Servaes (CEO of Oxfam Novib), Luc Beerens (Global Sustainability Director of Mars, Inc.), Shivani Kannabhiran (Policy Advisor - Responsible Agricultural Supply Chains, Centre for Responsible Business Conduct, OECD) and Andreas Proksch (Director-General of GIZ’s Sector and Global Programmes Department)

12:30 – 13:30  Lunch break

Workshops: see next page for an overview and the locations. For a full description, please have a look at www.theonlywayisupconference.org. Please register for workshops at the workshop desk near entrance 2.

13:30 – 15:00  Workshops round 1

15:00 – 15:30  Coffee break

15:30 – 17:00  Workshops round 2

Location: plenary room

17:15 – 17:45  Wrap up and closure day 1

17:45 – 19:00  Drinks, bites and meetup
**13:30 – 15:00 Workshops round 1**

**Small farmer, big data**

**Location:** Dome C

With the introduction of new technologies, farmers are now sharing their data for the sake of receiving support or services. To have an actual positive impact on the way our food is being produced, it is crucial to include farmers in the benefits from data, so that they might own, protect and ultimately even monetise their own data.

**Sustainability and competition policy: bridging two worlds to enable a fairer economy**

**Location:** Dome A

Can competing companies operating in global value chains be allowed to collaborate on the payment of higher prices towards improved wages and better working conditions in sourcing countries? A facilitated debate on competition law, fairness and sustainability.

**Living wage financials**

**Location:** Dome B

This workshop will go into the role financial institutions play in improving wages and incomes in the agri-food sector. Current challenges and results of the Platform Living Wage Financials will be showcased and discussed.

**Realising adequate minimum wages**

**Location:** Plenary room

How can indicators and methodologies developed by the International Labour Organization for wage-setting be used to negotiate and set adequate wage levels? With learnings from pilot countries (Costa Rica, Ethiopia, India, Indonesia and Vietnam) and possibilities to scale up.

**1+1 = 3: Human rights due diligence and standards**

**Location:** Curtain room 1

An interactive discussion on the ins and outs of a meaningful human rights due diligence process with respect to living wage and living income, and what it means in practice to use your leverage as a company.

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**15:30 – 17:00 Workshops round 2**

**Where sustainability meets tech**

**Location:** Curtain room 1

Technologies and innovations are increasingly being used in order to streamline and manage supply chains. Moreover, they hold the potential to increase efficiency, re-evaluate profit margins, share information and ultimately add value for all. This panel discussion delves into the question: how do we utilise the digital era to meet ambitions on living wage and living income?

**African women take centre stage**

**Location:** Plenary room

In agriculture value chains mainly women occupy the lowest paid and unskilled jobs. This session will showcase best practices to empower women at the beginning of the supply chains to negotiate better wages. Drawing lessons from the flower sector in East Africa, we will discuss the business case for paying a living wage to women workers.

**Sustainable procurement and social dialogue**

**Location:** Dome C

How can sustainable procurement enable a living wage? This session will explore existing tools and platforms, and how these tools can be used to contribute to the social dialogue and achieve a living wage. Tools: IDH Salary Matrix, IDH Sustainable Procurement Kit, ALIGN and WageIndicator Foundation.

**Decent prices, what stops us?**

**Location:** Dome B

A lively debate on sustainable pricing as an important strategy in a smart mix of solutions to work towards living wage and living income. With two existing pricing strategy examples on workers in the floriculture sector and cocoa farmers.

**Living wage and living income in public procurement**

**Location:** Dome A

As large scale consumer, the government can use this leverage to achieve its commitment to sustainable production and consumption. Governments face similar challenges as companies in their procurement. During this session, the audience will brainstorm on these challenges and future procurements.

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**Host:** FairFood Moderator: Frederik Claesen (Solidaridad) Speakers: Mariska Lammers (Dutch Ministry of Foreign Affairs), William Matovu (HEIF Uganda), Jan Top (Wageningen University & Research), Panos Lootes (ESMA) and Jayadeep Akkireddy (IOH, The Sustainable Trade Initiative)

**Host:** FairTrade Moderator: Sergi Corbater (Fair Trade Advocacy Office) Speakers: Alex Burnside (Dechert LLP), Bram Braat (Clemons Boeseck) and Olav Boenders (Wagaggi Ltd)

**Host:** FairTrade Moderator: Sergio Corbateri (Fair Trade Advocacy Office) Speakers: Tom Van Cutsem (Rainforest Alliance), Kristina Kromhout-Cornelissen (IDH Sustainable Trade Initiative) and Daniela Fermat (IOH, The Sustainable Trade Initiative)

**Host:** Hivos Moderator: Henry Wera (Hivos East Africa) Speakers: Janelefer Nisassi (Uganda Horticulture, Industrial, Service Providers and Allied Workers Union), Leah Siria (Alina Mama wa Afrika) and Mastewal Habtamu Asenta (National Federation of Farm Plantation and Fisheries and Agro-Industries Trade Union)

**Host:** Dutch Ministry of Foreign Affairs and IOH, The Sustainable Trade Initiative Moderator: Marjan Smid (SIM Supply Information Chain Management) Speakers: Carla Romaio Dalmau (IDH, The Sustainable Trade Initiative), Marieke van Andel (FairTrade), Paulien Osee (WageIndicator Foundation), Kristina Arskeg Bjørning (Afar), Ndayizana Kamoto (National Agricultural and Plantation Workers Union of Zimbabwe) and Wilbert Flinterman (Fairtrade International)

**Host:** Hivos and FairTrade Moderator: Benny Eshuis (Independent specialist sustainable and inclusive supply chains) Speakers: Michel Schotte (True Price Impact Institute) and Carla Veldhuizen van Zanten (Fairtrade International)

**Host:** Dutch Ministry of Foreign Affairs and IOH, The Sustainable Trade Initiative Moderator: Joz Huber (Dutch Ministry of Foreign Affairs) Speakers: Patrick Belser (International Labour Organization), Noura Hanna (Rainforest Alliance), Dr. Arup Kumar Sahoo (DVC, GRL National Labour Institute, Indian Ministry of Labour and Employment) and Meskerem Abee (Ministry of Labour and Social Affairs of Ethiopia)

**Host:** Rainforest Alliance and FairTrade Moderator: Kristin Kromhout (ESMA Alliance) Speakers: Emma Harbour (Rainforest Alliance), Joseph Wico Amlung (OECD Watch), Kristina Amskeg Bjørning (Afar), Peter d’Angremont (Max Havelaar | Fairtrade) and Mary Kambo (Kenya Human Rights Commission)

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