



UTAH POLITICAL TRENDS PANEL MARCH 2020

TOPLINE REPORT

METHODOLOGY DETAILS

n=1,331 likely Utah 2020 General Election voters
Online interviews fielded March 21-30, 2020
Margin of error +/- 2.7

In January of 2020, 115,126 likely Utah voters were sampled from the state's file of registered voters and invited to join in the Utah Political Trends Panel—a representative, statewide panel of Utah voters (see sampling details below). Utah voters who opted-in to join this panel were contacted again in March, 2020 and invited to participate in the next wave of the Utah Political Trends Panel. 1,331 of our 2,296 panelists responded by participating in this survey, resulting in an overall response rate of 1% of the original sample (AAPOR RR#2) and an eligible response rate of 58% of panelists (AAPOR Contact Rate #3). Survey invitations were sent via email and interviews were completed online.

Before drawing the sample, a model of 2020 general election turnout was estimated using age, party registration status, length of registration, permanent absentee status, and past election turnout (one recent general election is used as the “dependent variable,” in this case the 2016 general election). This model produces a sampling pool of registered voters that can be randomly sampled based on their likelihood of voting. A Probability Proportionate to Size (PPS) sample was drawn using this predicted turnout estimate such that voters with a higher probability of voting have a higher probability of being selected in the sample. Thus, the final sample accurately approximates a population of general election voters. Sampling error is only one possible source of error in survey research. Results can also be affected by measurement error (e.g. question wording and question order), coverage error (e.g. counting as “likely voters” survey respondents who will not vote), and non-response error (e.g. the people who responded to the survey are systematically different from people who refused or were not reachable).

To correct for non-response and minimize the likelihood of coverage error, the responses to this survey were weighted according to turnout probability, county, registered party, gender, and age to reflect the likely voter population within each of Utah's U.S. congressional districts.

The Utah Political Trends Panel is a partnership between Y2 Analytics, UtahPolicy.com, and KUTV. We are committed to providing transparent public opinion data so that policy makers, social scientists, journalists, teachers, and students may better-understand Utah and its unique political landscape.

CONTACT

For more information, please contact Kelly Patterson or Kyrene Gibb at:
Kelly Patterson, Ph.D., kelly@y2analytics.com
Kyrene Gibb, kyrene@y2analytics.com

Y² Analytics
15 West South Temple Ste. 1630
Salt Lake City, Utah 84101
801-406-7877



Welcome to the Utah Political Trends Panel, sponsored by Utah Policy, KUTV, and Y2 Analytics. As a member of this panel, you will have the opportunity to share your opinions on many of the most important topics in Utah politics and society.

We highly value your time and opinions. Please note that your participation is voluntary and that all your answers will remain strictly confidential. Most people will complete the survey in less than 10 minutes. If you exit the survey before completion, you will be able to resume it at a later time.

To begin the survey, click on the “ → ” button below. During the survey you can use the navigation button on the bottom of the screen to advance questions. If during the survey you do not see the button, scroll down until you see it.

QCOVIDHEARD. How much, if at all, have you seen, read, or heard about the COVID-19, or coronavirus, outbreak?
(n = 1,331)

A great deal	85%
A fair amount	15
Not very much	<1
Nothing at all	<1
Don't know	*

QCOVIDTHREAT. What level of threat do you think the coronavirus poses to each of the following?

(RANDOMIZED QCOVIDTHREAT SERIES)

	Very high threat	High threat	Moderate threat	Low threat	Very low threat	Don't know
The world (n=1,318)	38%	33	23	4	1	<1
The United States (n=1,316)	34	31	27	7	2	<1
Your local community (n=1,317)	17	28	36	15	4	<1
You personally (n=1,317)	12	18	31	26	13	1
Your family (n=1,317)	13	21	35	23	7	<1

QCOVIDIMPACTS. Which of the following would you say is more concerning to you, personally? (n = 1317)

(RANDOMIZED CHOICES)

The impacts of the coronavirus on public health	40%
The impacts of the coronavirus on the economy	60



QCOVIDEXAG. In general, how do you think the news media has responded to the coronavirus outbreak? (n = 1,310)

The news media has greatly exaggerated the risks of the coronavirus outbreak	30%
The news media has slightly exaggerated the risks of the coronavirus outbreak	20
The news media has gotten the risks of the coronavirus outbreak about right	42
The news media has not taken the risks of the coronavirus outbreak quite seriously enough	8
The news media has not taken the risks of the coronavirus outbreak seriously at all	1

QCOVIDPREPARED. Based on what you have seen, read, or heard, **how prepared** do you believe the following groups or organizations are for the effects of the coronavirus outbreak?

(RANDOMIZED QCOVIDPREPARED SERIES)

	Very prepared	Somewhat prepared	Not too prepared	Not at all prepared
Your household (n=1,308)	37%	56	7	<1
Healthcare services in the United States (n=1,306)	9	50	31	10
Doctors and hospitals in your local area (n=1,308)	20	59	18	3
President Donald Trump and the national government (n=1,308)	23	27	19	31
Governor Gary Herbert and the state government (n=1,306)	23	58	15	4
Your friends and neighbors (n=1,304)	16	60	21	3
The Salt Lake City International Airport (n=1,295)	9	58	27	6



QCOVIDDEAL. Based on what you have seen, read, or heard, **how confident are you** in the ability of the following groups or organizations to deal with the coronavirus outbreak?

(RANDOMIZED QCOVIDDEAL SERIES)

	Very confident	Somewhat confident	Not too confident	Not at all confident
Your household (n=1,300)	49%	47	3	<1
Healthcare services in the United States (n=1,299)	17	54	22	6
Doctors and hospitals in your local area (n=1,299)	33	53	12	2
President Donald Trump and the national government (n=1,297)	28	25	16	31
Governor Gary Herbert and the state government (n=1,297)	27	55	14	4
Your friends and neighbors (n=1,298)	22	61	15	2
The Salt Lake City International Airport (n=1,284)	14	60	23	3

QCOVIDWORRY. How do you feel about the possibility that you or someone in your immediate family might catch the coronavirus? (n = 1,300)

Very worried	21%
Somewhat worried	44
Not too worried	29
Not at all worried	5
Someone in my family has already caught it	1
Not sure	<1



QCOVIDIMPACT. What, if any, impact has the coronavirus had on you and your family's day-to-day life? (n = 1,297)

The coronavirus has changed my life in a very major way	36%
The coronavirus has changed my life in a fairly major way	44
The coronavirus has changed my life in a small way	19
The coronavirus has not changed my life in any way	1
Not sure	<1

QBEHAVIORS. Have you done any of the following things to prepare for or prevent the spread of coronavirus?

(RANDOMIZED QBEHAVIORS SERIES)

	Yes	No
Changed travel plans (n=1,291)	71%	29
Worked from home instead of going to your usual place of work (n=1,272)	62	38
Purchased extra food or supplies (n=1,292)	66	34
Limited social interactions (n=1,296)	94	6
Wear a medical face mask in public (n=1,288)	6	94
Postponed major purchases (n=1,295)	55	45

(IF PARTY = Republican ASKED QREPRIMARY)

QREPPRIMARY. If the June 2020 Republican Primary election for Governor were held today, who would you vote for (n = 641)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Spencer Cox	41%	40%
Jon Huntsman, Jr.	32	33
Greg Hughes	14	16
Jeff Burningham	6	5
Aimee Winder Newton	4	4
Thomas Wright	2	1
Jan Garbett	<1	<1
Jason Christensen	<1	<1



(IF PARTY = Republican ASKED QREPRIMARY_CHOICE2)

QREPRIMARY_CHOICE2. Let's imagine for a moment that your preferred candidate was not on the primary ballot. Who would be your second choice? (n = 606)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Spencer Cox	28%	29%
Jon Huntsman, Jr.	23	23
Greg Hughes	15	15
Aimee Winder Newton	12	11
Jeff Burningham	11	11
Thomas Wright	5	4
Jan Garbett	4	4
Jason Christensen	3	3

(IF PARTY = Republican ASKED QREPRIMARY_CHOICE3)

QREPRIMARY_CHOICE3. Let's imagine for a moment that your first two preferred candidates were not on the primary ballot? Who would be your third choice? (n = 553)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Jeff Burningham	19%	19%
Greg Hughes	18	19
Aimee Winder Newton	16	16
Spencer Cox	12	11
Thomas Wright	11	10
Jon Huntsman, Jr.	10	9
Jan Garbett	9	9
Jason Christensen	6	6



(IF PARTY = Republican ASKED QREP_ AGPRIMARY)

QREP_AGPRIMARY. If the June 2020 Republican Primary election for Utah Attorney General were held today, who would you vote for? (n = 625)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Sean Reyes	53%	54%
David Leavitt	32	31
John Swallow	14	15

(IF PARTY = Republican AND CONGRESSIONAL = 1 ASKED CD1_REPPRIMARY)

CD1_REPPRIMARY. If the June 2020 Republican Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 103)

	Likely General Election Voters	Likely Primary Election Voters
Bob Stevenson	24%	25%
Katie Witt	17	17
Mark Shepherd	14	13
Catherine Hammon	14	12
Douglas Durbano	12	11
Tina Cannon	6	8
Kerry Gibson	6	7
Blake Moore	5	6
J C DeYoung	1	1
Chadwick Fairbanks	<1	<1
Zach Hartman	<1	<1
Howard Wallack	*	*

(IF PARTY = Republican AND CONGRESSIONAL = 2 ASKED CD2_REPPRIMARY)

CD2_REPPRIMARY. If the June 2020 Republican Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 175)

	Weighted to General Turnout	Weighted to Primary Turnout
Chris Stewart	72%	73%
Mary Burkett	19	17
Ty Jensen	6	6
Carson Jorgensen	4	4



(IF PARTY = Republican AND CONGRESSIONAL = 3 ASKED CD3_REPPRIMARY)

CD3_REPPRIMARY. If the June 2020 Republican Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 184)

	Likely General Election Voters	Likely Primary Election Voters
John Curtis	79%	78%
Tim Aalders	21	22

(IF PARTY = Republican AND CONGRESSIONAL = 4 ASKED CD4_REPPRIMARY)

CD4_REPPRIMARY. If the June 2020 Republican Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 112)

	Likely General Election Voters	Likely Primary Election Voters
Jay MacFarland	28%	31%
Burgess Owens	24	22
Kim Coleman	17	17
Kathleen Anderson	16	17
Chris Biesinger	8	6
Trent Christensen	5	6
Cindy Thompson	2	1

(IF PARTY = Unaffiliated ASKED QUNAFF_PARTICIPATE)

QUNAFF_PARTICIPATE. How likely are you to vote in the June 2020 Primary election for Governor? (n = 402)

Definitely will	63%
Probably will	17
Probably will not	4
Definitely will not	6
Do not know/not sure	10



(IF QUNAFF_PARTICIPATE = Definitely will OR Probably will ASKED QUNAFF_LEAN)

QUNAFF_LEAN. Thinking ahead to the June 2020 Primary election for Governor, do you plan to vote in the Republican or Democratic Primary? (n = 309)

Republican	46%
Democratic	54

(IF QUNAFF_LEAN = Republican ASKED QUNAFF_LIKELYAFF)

QUNAFF_LIKELYAFF. As you may be aware, Republican primary elections in Utah are closed primaries, meaning that only voters who are registered, or formally affiliated with the Republican party can participate in party primary elections. Knowing this, how likely are you to affiliate with the Republican party in order to participate in the June Republican Primary elections? (n = 135)

Very likely	47%
Somewhat likely	19
Somewhat unlikely	12
Very unlikely	22

(IF QUNAFF_LIKELYAFF = Very likely or Somewhat likely ASKED QUNAFF_GOPPRIMARY)

QUNAFF_GOPPRIMARY. If the June 2020 Republican Primary election for Governor were held today, who would you vote for? (n = 97)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Jon Hunstman, Jr.	34%	33%
Spencer Cox	30	32
Greg Hughes	21	23
Jeff Burningham	7	5
Aimee Winder Newton	6	6
Thomas Wright	1	1
Jan Garbett	1	<1
Jason Christensen	*	*



(IF QUNAFF_LIKELYAFF = Very likely or Somewhat likely ASKED QUNAFF_ AG)

QUNAFF_AG. If the June 2020 Republican Primary election for Utah Attorney General were held today, who would you vote for? (n = 79)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Sean Reyes	55%	52%
David Leavitt	33	37
John Swallow	12	11

(IF PARTY = Democrat ASKED QDEMPRIMARY)

QDEMPRIMARY. If the June 2020 Democratic Primary election for Governor were held today, who would you vote for? (n = 167)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Christopher Peterson	38%	38%
Nikki R. Pino	26	28
Neil Hansen	12	11
Ryan Jackson	11	11
Zachary Moses	9	7
Archie Williams	4	5

(IF PARTY = Democrat ASKED QDEMPRIMARY_CHOICE2)

QDEMPRIMARY_CHOICE2. Let's imagine for a moment that your preferred candidate was not on the primary ballot. Who would be your second choice? (n = 158)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Neil Hansen	29%	34%
Zachary Moses	18	16
Nikki R. Pino	16	14
Christopher Peterson	13	14
Archie Williams	13	11
Ryan Jackson	11	11



(IF PARTY = Democrat ASKED QDEMPRIMARY_CHOICE3)

QDEMPRIMARY_CHOICE3. Let's imagine for a moment that your first two preferred candidates were not on the primary ballot? Who would be your third choice?

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Nikki R. Pino	28%	29%
Zachary Moses	17	18
Ryan Jackson	14	12
Neil Hansen	14	12
Archie Williams	14	14
Christopher Peterson	13	14

(IF PARTY = Democrat ASKED QDEMPRIMARY_AG)

QDEMPRIMARY_AG. If the June 2020 Democratic Primary election for Utah Attorney General were held today, who would you vote for?

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Greg Skordas	72%	72%
Kevin Probasco	28	28

(IF PARTY = Democrat AND CONGRESSIONAL = 1 ASKED CD1_DEMPRIMARY)

CD1_DEMPRIMARY. If the June 2020 Democratic Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 29)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Darren Parry	55%	58%
Jamie Cheek	45	42



(IF PARTY = Democrat AND CONGRESSIONAL = 2 ASKED CD2_DEMPRIMARY)

CD2_DEMPRIMARY. If the June 2020 Democratic Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 59)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Randy Hopkins	43%	41%
Kael Weston	37	40
Larry Livingston	20	19

(IF PARTY = Democrat AND CONGRESSIONAL = 3 ASKED CD3_DEMPRIMARY)

CD3_DEMPRIMARY. If the June 2020 Democratic Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 37)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Devin Thorpe	47%	42%
Jared Anderson	34	37
Trey Robinson	19	21

(IF PARTY = Democrat AND CONGRESSIONAL = 4 ASKED CD4_DEMPRIMARY)

CD4_DEMPRIMARY. If the June 2020 Democratic Primary election for the U.S. House of Representatives were held today, who would you vote for? (n = 98)

(RANDOMIZED CANDIDATES)

	Likely General Election Voters	Likely Primary Election Voters
Ben McAdams	95%	97%
Daniel Beckstrand	5	3



QCONGRESS. If the November 2020 election for U.S. House of Representatives were held today, would you vote for the Republican party candidate, the Democratic party candidate, or someone else? (n = 1,271)

(ROTATED Republican candidate AND Democratic candidate)

Republican candidate	43%
Democratic candidate	31
Someone else	4
Other, please specify	1
Don't know/not sure	20

Q2020ELECTION1. If the November 2020 election for the President of the United States were being held today and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, who would you vote for? (n = 1,266)

(ROTATED The Democratic nominee, Joe Biden AND The Republican nominee, Donald Trump)

The Democratic nominee, Joe Biden	41%
The Republican nominee, Donald Trump	46
A third-party candidate	5
Other, please specify	2
Do not know/not sure	5

QAPPROVAL_STLEG. Do you approve or disapprove of the way in which the Utah State Legislature is handling its job? (n = 1,269)

Strongly approve	6%
Somewhat approve	47
Somewhat disapprove	27
Strongly disapprove	17
Don't know	3

QLEGSESSION. As you may know, the Utah State Legislature has just concluded its 2020 session. Given what you have read or heard about the work of the Utah State Legislature, would you say that Utah State Legislature has had a successful session or has not had a successful session? (n = 1,208)

(ROTATED CHOICES)

The Utah State Legislature has had a successful session	47%
The Utah State Legislature has not had a successful session	53



QLEGPROBLEMS.

From what you have read or heard about the Utah State Legislature, would you say it has addressed Utah's major problems or has not addressed Utah's major problems? (n = 1,227)

(ROTATED CHOICES)

It has not addressed Utah's major problems	64%
It has addressed Utah's major problems	36

QLEGREALCONCERN.

From what you have read or heard about the Utah State Legislature, would you say it addressed issues of real concern to you or did it not address issues of real concern to you? (n = 1,220)

It addressed issues of real concern to me	33%
It did not address issues of real concern to me	67

QEDUCFUNDING.

Currently, the Utah State Constitution says that income tax can only be used to fund public and higher education. The Utah State Legislature recently passed a bill that would allow voters to decide if they would like to change the Utah State Constitution to allow the income tax to also fund programs for children and people with disabilities. Do you favor or oppose the constitutional amendment to expand the use of income tax revenue to fund programs for children and people with disabilities? (n = 1,260)

Favor the amendment to the Utah Constitution	46%
Oppose the amendment to the Utah Constitution	35
Don't know	19

PROPRIETARY; NOT FOR PUBLIC RELEASE





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PARTY7. Party identification (FROM PANEL) (n=1147)

Strong Democrat	14%
Not very strong Democrat	5
Independent leaning Democrat	12
Independent/Other/No preference	17
Independent leaning Republican	13
Not very strong Republican	12
Strong Republican	27

QIDEOLOGY. Political ideology (FROM PANEL) (n=1240)

Strongly conservative	22%
Moderately conservative	30
Neither, middle of the road	19
Moderately liberal	20
Strongly liberal	8
Do not know/not sure	1

QSEX. Which best describes yourself? (FROM PANEL) (n=1238)

Male	49%
Female	50
In another way	1

QAGEGROUP. What year were you born? (RECODED INTO AGE CATEGORIES) (FROM PANEL) (n=1208)

18-34	16%
35-44	20
45-54	17
55-64	19
65+	28

QEDOFR. What is the last year of school you completed? (FROM PANEL) (n=1236)

Some high school or less	<1%
High school graduate	5
Some college	23
College graduate	42
Post graduate degree (e.g. MA, MBA, LLD, PhD)	27
Vocational school or technical school	3



RELIGIOSITY. Religious affiliation + activity (FROM PANEL) (n=1255)

Very active LDS	43%
Less active LDS	10
Not active LDS	2
Very active Christian (non-LDS)	4
Less active Christian (non-LDS)	9
Not active Christian (non-LDS)	2
Very active non-Christian	1
Less active non-Christian	1
Not active non-Christian	<1
Agnostic/Atheist/None	27

QINCOME. What do you expect your 2020 family income to be? (FROM PANEL) (n=1225)

Under \$25,000	5%
\$25,000 – 34,999	6
\$35,000 – 49,999	9
\$50,000 – 74,999	18
\$75,000 – 99,999	17
\$100,000 – 124,999	11
\$125,000 – 149,999	8
Over \$150,000	15
Prefer not to say	10

CONGRESSIONAL. Congressional district (FROM VOTER FILE) (n=1331)

1	21%
2	27
3	28
4	24
