UTAH POLITICAL TRENDS PANEL
MAY 2020

TOPLINE REPORT

METHODOLOGY DETAILS

n=1,099 likely Utah 2020 General Election voters
Online interviews fielded May 9-15, 2020
Margin of error +- 3.0

In January of 2020, 115,126 likely Utah voters were sampled from the state's file of registered voters and invited to join in the Utah Political Trends Panel—a representative, statewide panel of Utah voters (see sampling details below). Utah voters who opted-in to join this panel were contacted again in March, 2020 and invited to participate in the next wave of the Utah Political Trends Panel. 1,099 of our 2,296 panelists responded by participating in this survey, resulting in an overall response rate of 1% of the original sample (AAPOR RR#2) and an eligible response rate of 48% of panelists (AAPOR Contact Rate #3). Survey invitations were sent via email and interviews were completed online.

Before drawing the sample, a model of 2020 general election turnout was estimated using age, party registration status, length of registration, permanent absentee status, and past election turnout (one recent general election is used as the "dependent variable," in this case the 2016 general election). This model produces a sampling pool of registered voters that can be randomly sampled based on their likelihood of voting. A Probability Proportionate to Size (PPS) sample was drawn using this predicted turnout estimate such that voters with a higher probability of voting have a higher probability of being selected in the sample. Thus, the final sample accurately approximates a population of general election voters. Sampling error is only one possible source of error in survey research. Results can also be affected by measurement error (e.g. question wording and question order), coverage error (e.g. counting as "likely voters" survey respondents who will not vote), and non-response error (e.g. the people who responded to the survey are systematically different from people who refused or were not reachable).

To correct for non-response and minimize the likelihood of coverage error, the responses to this survey were weighted according to turnout probability, county, registered party, gender, and age to reflect the likely voter population within each of Utah's U.S. congressional districts.

The Utah Political Trends Panel is a partnership between Y2 Analytics, UtahPolicy.com, and KUTV. We are committed to providing transparent public opinion data so that policy makers, social scientists, journalists, teachers, and students may better-understand Utah and its unique political landscape.

CONTACT

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QINTRO.   Welcome to the Utah Political Trends Panel, sponsored by Utah Policy, KUTV, and Y2 Analytics. As a member of this panel, you will have the opportunity to share your opinions on many of the most important topics in Utah politics and society.

We highly value your time and opinions. Please note that your participation is voluntary and that all your answers will remain strictly confidential. Most people will complete the survey in less than 10 minutes. If you exit the survey before completion, you will be able to resume it at a later time.

To begin the survey, click on the "→" button below. During the survey you can use the navigation button on the bottom of the screen to advance questions. If during the survey you do not see the button, scroll down until you see it.

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19 QUESTIONS HELD FOR FUTURE RELEASE

QCOVIDRATE.   How would you rate the job each of the following is doing responding to the coronavirus outbreak?

	Excellent	Good	Only fair	Poor
President Trump (n=1081)	27%	18	10	45
Governor Gary Herbert (n=1079)	24	45	22	8
The Utah State Legislature (n=1076)	9	39	38	14
County officials and health departments (n=1080)	27	50	18	5
Your local city or town officials (n=1078)	23	51	22	5
The local business community (n=1080)	28	52	18	3

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7 QUESTIONS HELD FOR FUTURE RELEASE

ASKED AMONG ALL REGISTERED REPUBLICAN VOTERS:

QGOP_PARTICIPATE.   How likely are you to vote in the June 2020 Primary election for Governor? (n = 574)

	Likely General Election Voters	Likely Primary Election Voters
Definitely will	*91%*	93%
Probably will	*6*	5
Probably will not	*1*	1
Definitely will not	*1*	1
Do not know/not sure	*1*	1

QGOP_LEAN. Thinking ahead to the June 2020 Primary election for Governor, do you plan to vote in the Republican Primary? (n = 562)

	Likely General Election Voters	Likely Primary Election Voters
Yes	92%	92%
No	8	8

IF QGOP_LEAN = Yes, ASKED:

QGOP_LIKELYAFF. As you may be aware, Republican primary elections in Utah are closed primaries , meaning that only voters who are registered, or formally affiliated with the Republican party can participate in party primary elections. Knowing this, how likely are you to affiliate with the Republican party in order to participate in the June Republican Primary elections? (n = 518)

	Likely General Election Voters	Likely Primary Election Voters
Very likely	90%	90%
Somewhat likely	8	8
Somewhat unlikely	1	1
Very unlikely	1	1

IF QGOP_LIKELYAFF = Very likely OR Somewhat likely, ASKED:

QGOPPRIMARY. If the June 2020 Republican Primary election for Governor were held today, who would you vote for? (n = 483)

	Likely General Election Voters	Likely Primary Election Voters
Greg Hughes	21%	23%
Jon Huntsman, Jr.	33	32
Spencer Cox	40	39
Thomas Wright	6	6

IF QGOP_LIKELYAFF = Very likely OR Somewhat likely, ASKED:

QGOP_AG. If the June 2020 Republican Primary election for Utah Attorney General were held today, who would you vote for? (n = 465)

	Likely General Election Voters	Likely Primary Election Voters
Sean Reyes	62%	63%
David Leavitt	38	37

ASKED AMONG ALL NON-REPUBLICAN VOTERS (I.E., REGISTERED DEMOCRATS, OTHER PARTY MEMBERS, & UNAFFILIATED VOTERS)

QUNAFF_PARTICIPATE.   How likely are you to vote in the June 2020 Primary election for Governor? (n = 504)

	Likely General Election Voters	Likely Primary Election Voters
Definitely will	73%	73%
Probably will	11	11
Probably will not	4	5
Definitely will not	6	6
Do not know/not sure	6	6

IF QUNAFF_PARTICIPATE = Definitely will OR Probably will, ASKED:

QUNAFF_LEAN.   Thinking ahead to the June 2020 Primary election for Governor, do you plan to vote in the Republican Primary? (n = 418)

	Likely General Election Voters	Likely Primary Election Voters
Yes	36%	39%
No	64	61

IF QUNAFF_LEAN = Yes, ASKED:

QUNAFF_LIKELYAFF. As you may be aware, Republican primary elections in Utah are closed primaries , meaning that only voters who are registered, or formally affiliated with the Republican party can participate in party primary elections. Knowing this, how likely are you to affiliate with the Republican party in order to participate in the June Republican Primary elections? (n = 170)

	Likely General Election Voters	Likely Primary Election Voters
Very likely	52%	55%
Somewhat likely	22	23
Somewhat unlikely	8	7
Very unlikely	18	15

IF QUNAFF_LIKELYAFF = Very likely OR Somewhat likely, ASKED:

QUNAFF_GOPPRIMARY.   If the June 2020 Republican Primary election for Governor were held today, who would you vote for? (n = 127)

	Likely General Election Voters	Likely Primary Election Voters
Greg Hughes	9%	9%
Jon Huntsman, Jr.	46	48
Spencer Cox	32	31
Thomas Wright	13	12

IF QUNAFF_LIKELYAFF = Very likely OR Somewhat likely, ASKED:

QUNAFF_AG.   If the June 2020 Republican Primary election for Utah Attorney General were held today, who would you vote for? (n = 116)

	Likely General Election Voters	Likely Primary Election Voters
Sean Reyes	40%	39%
David Leavitt	60	61

ASKED ALL RESPONDENTS:

Q2020ELECTION.   If the November 2020 election for the President of the United States were being held today and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, who would you vote for? (n = 1078)

The Democratic nominee, Joe Biden	41%
The Republican nominee, Donald Trump	44
A third-party candidate	8
Other, please specify	1
Do not know/not sure	5

6 PROPRIETARY QUESTIONS WITHHELD; NOT FOR PUBLIC RELEASE

5 QUESTIONS HELD FOR FUTURE RELEASE

PARTY7.   Party identification (FROM PANEL) (n=972)

Strong Democrat	14%
Not very strong Democrat	5
Independent leaning Democrat	12
Independent/Other/No preference	17
Independent leaning Republican	14
Not very strong Republican	12
Strong Republican	26

QIDEOLOGY.   Political ideology (FROM PANEL) (n=1,040)

Strongly conservative	22%
Moderately conservative	31
Neither, middle of the road	19
Moderately liberal	19
Strongly liberal	8
Do not know/not sure	1

QSEX.   Which of the following best describes how you see yourself? (FROM PANEL) (n=1,037)

Male	50%
Female	49
In another way	1

QAGEGROUP.   What year were you born? (RECODED INTO AGE CATEGORIES; FROM PANEL) (n=1,008)

18-34	18%
35-44	19
45-54	17
55-64	19
65+	27

QEDOFR.   What is the last year of school you completed? (FROM PANEL) (n=1,036)

Some high school or less	<1%
High school graduate	4
Some college	25
College graduate	41
Post graduate degree (e.g. MA, MBA, LLD, PhD)	27
Vocational school or technical school	3

RELIGIOSITY.   Religious affiliation + activity (FROM PANEL) (n=1,053)

Very active LDS	43%
Less active LDS	11
Not active LDS	2
Very active Christian (non-LDS)	4
Less active Christian (non-LDS)	9
Not active Christian (non-LDS)	3
Very active non-Christian	1
Less active non-Christian	1
Not active non-Christian	1
Agnostic/Atheist/None	27

QINCOME.   What do you expect your 2020 family income to be? (FROM PANEL) (n=1,025)

Under $25,000	5%
$25,000 – 34,999	6
$35,000 – 49,999	8
$50,000 – 74,999	18
$75,000 – 99,999	19
$100,000 – 124,999	13
$125,000 – 149,999	7
Over $150,000	15
Prefer not to say	9

CONGRESSIONAL. Congressional district (FROM VOTER FILE) (n=1,099)

1	22%
2	27
3	25
4	25