We believe that together, we can solve the interconnected problems of food waste, food insecurity and climate change. By partnering with your local food rescue and hunger relief organizations we combine local knowledge & expertise with our proven technology and logistics to launch and scale food rescue in your community.

Our goal is to support 100 food rescue organizations by 2030. Let’s work together.

What do we look for in a partner organization?

We partner with high-impact food rescue or hunger relief organizations with an innovative mindset and the drive to effectively operationalize food rescue in their region.

Our partners are:

1. Existing food rescue organizations.
2. Existing hunger organizations that are looking to introduce food rescue as a new program. These partners must have a food rescue champion in senior-level leadership within the organization.
3. In some cases, we will consider a completely new food rescue nonprofit. In these cases the organization leadership and staff must understand the food insecurity and social service space. The founder must have a history in fundraising and nonprofit leadership with an existing network within the community.

Our partners must:

- Commit to scaling food rescue in their region;
- Have a strong community network;
- Have sound financials and funding pipeline; and
- Be able to support at least two full time food rescue staff in the first year, plus growth in succeeding years.
Key ingredients for a successful launch and scale include:

- The commitment to recruit and maintain a critical mass of volunteers;
- An understanding of civic and stakeholder engagement – most importantly with food retailers, community distribution sites and volunteer partners;
- Strong communication, social media and marketing capacity; and
- An ability and willingness to problem solve and adapt as needed.

How does Food Rescue Hero help?

We provide the technology platform, food recovery process, best practices, national retail relationships, volunteer recruitment & engagement strategies, ongoing support and a coalition of food rescue organizations to learn with and from one another.

Our partners license the Food Rescue Hero platform, which includes a white-labeled mobile application with the nonprofit’s brand. The platform requires a one-time software development fee and a monthly maintenance fee from the second year onward.

Key personnel will spend a week at Food Rescue Hero Headquarters in Pittsburgh and with other existing partners, as needed, to train and immerse themselves with our experienced leadership and staff teams in a world-class food recovery process. We will work to broker relationships with national and regional retail chains and local nonprofit distribution partners such as housing authorities.

We are here to support you beyond the initial launch, too. Partner organizations will have ongoing access to a knowledge base, regular app updates, on-call tech support, and be paired with a Partner Success Manager for weekly check-ins to discuss issues, challenges and celebrate victories.

How to get started with Food Rescue Hero?

Driven by the United Nations Sustainable Development Goal to halve food waste by 2030, we are committed to serving 100 cities over the next 10 years. To ensure sustainable growth, we select 8-10 new partners each year - allowing us to focus fully on each organization we onboard.

If your organization is interested in learning more about how Food Rescue Hero can support you, please visit us at www.foodrescuehero.org or contact us at info@412foodrescue.org.