Cancer is probably the most unfunny thing in the world, but I am a comedian, and even cancer couldn’t stop me from seeing the humor in what I went through.

GILDA RADNER
Dear Friends of Gilda’s Club Kansas City,

I am proud to report an unprecedented year of growth for Gilda’s Club Kansas City in 2018. We served over 1,750 cancer patients and their families at our Clubhouse location and at our hospital and community partners throughout the Greater Kansas City area.

It has been your generosity and commitment to our mission that has fueled this impressive growth. Your support has allowed us to serve more people in a meaningful way, introduce new services that enrich our cancer support program, and expand our reach to the Latinx community.

Through community support, we have been able to offer educational workshops, healthy lifestyle classes, short-term counseling and support groups, and resource and referral services to men, women, and children ages 4 and above. We believe that no one should face cancer alone — whether diagnosed, a caregiver, a family member, or someone who lost a loved one to cancer. Our welcoming community is available to anyone from any health system impacted by cancer, 100% free of charge.

When I think of the generosity we receive from our community to support those with a cancer impact, I always think of one of Gilda Radner’s quotes. “There are those who open their hearts to others ... who never think twice about giving of themselves. They are the wonderful warmhearted people who make all of the difference in our lives.” You have my sincere gratitude, too, for making such a difference!

Siobhan McLaughlin Lesley
Executive Director

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OUR VISION
So that no one faces cancer alone.

OUR MISSION
To ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.

2018 PROGRAM RESULTS

- 98% reported having more access to information about cancer, treatment, and side effect management.
- 98% reported feeling more prepared to discuss cancer with their medical providers.
- 95% reported feeling more empowered to manage their diagnosis successfully (or that of a loved one).
- 93% reported having better communication with their family and/or friends.
- 96% reported feeling more connected with others who share similar experiences.
- 98% are satisfied overall with the GCKC program.

CancerSupportSource (CSS) our distress screening tool, is used when members first visit us and again six months after program participation to gauge distress. While individual data is confidential, in aggregate, our patient population reported distress decreased 2.02 points (on a 0-4 point scale, with 0 representing "no distress" and 4 representing "very seriously distressed") during 2018.

“[We are eternally grateful to have this amazing resource available in Kansas City. While going through the incredible expense of cancer care and treatment, it is such a blessing to be able to attend Gilda’s Club at no cost to the participant. I know my husband and I would not be able to participate in this organization if there was a cost involved.” - Jenny, Member GCKC]
YOUR GIFTS AT WORK

2018 REVENUE

- Contributions and Grants: 43%
- Special Events: 33%
- In-Kind: 14%
- Underwriting: 10%
- Income + Interest: 0%

Total Revenue: $440,685

2018 EXPENSES

- Program Services: 72%
- General and Administration: 7%
- Fundraising: 21%

Total Expenses: $507,317

BECAUSE OF YOU IN 2018

1,778 PEOPLE SERVED
465 EDUCATIONAL WORKSHOPS AND HEALTHY LIFESTYLE CLASSES
1,100 VOLUNTEER HOURS
213 INDIVIDUAL SUPPORT SESSIONS
5,748 VISITS
270 SUPPORT GROUP SESSIONS