Presented by: Powder Creek Ladies League

EVERY PAIR MATTERS

Third Annual Breast Cancer Awareness Fun Shoot

Benefiting

Gilda’s Club Kansas City

“So that No One Faces Cancer Alone”

2022 Sponsorship Packet
Every Pair Matters, Not Just for Women

Even though breast cancer primarily affects women, men make up approximately 1% of all breast cancers*. Both men and women have personal experience with breast cancer.

Every pair matters means every pair matters and the participation in the event is for everyone, men or women.

*Statistics obtained from www.cdc.gov

Every Pair Matters
Charity Fun Shoot Sporting Clay Event

Breast cancer is the most common cancer in women*. Chances are you know someone, or someone close to you is affected by this disease.

Powder Creek Ladies League (PCLL) is a sporting clays league created in 2017 for women, managed by women.

As the league matured, the desire to make an impact grew. It was a natural progression for PCLL to organize its first annual Every Pair Matters shoot in support of a cause very personal to them.

In 2021, we had our second annual Every Pair Matters shoot in October for Breast Cancer Awareness Month. The event drew at least 80 participants and raised over $17,000 donated directly to Gilda’s Club Kansas City. This success could not have been accomplished without generous sponsors. For 2022, the goal is to attract 100+ participants and raise $20,000.

Hosted by Kansas City’s Premier Shotgun Sports Facility:

Powder Creek Shooting Park
8601 Monticello Road, Lenexa, Kansas 66227
Gilda’s Club Story:

Gilda’s Club is named in honor of comedian Gilda Radner who was best known for her work on NBC’s Saturday Night Live. When describing the experience she had at a Los Angeles cancer support center, Gilda dreamed that such places could be made available for people living with cancer and their friends and families everywhere. Gilda died from ovarian cancer in 1989. But today, her spirit lives on in every Gilda’s Club.

How it All Started

Founded by Joanna Bull, Gilda’s cancer psychotherapist and Gilda’s husband, Gene Wilder, along with Joel Siegel and other friends of Gilda Radner, the first Gilda’s Club opened its signature red door in New York City in 1995. Since that time, 22 additional clubhouses have opened. Many members attest to the fact that Gilda’s Club has helped change their lives by restoring control and enabling them to plan their own emotional and social support, thus strengthening and enriching the entire family.

Gilda’s Club Kansas City is a 501(c)3 organization directly supporting the KC Community

Why Gilda’s Club?

Cancer is scary, Cancer is overwhelming, Cancer doesn’t just affect the person with the disease, it affects all their loved ones as well. Gilda’s Club has a unique mission to ensure that all people impacted by Cancer are:

- Empowered by Knowledge
- Strengthened by Action
- Sustained by Community

All monies donated to Gilda’s Club Kansas City remain in the local community and directly benefit residents of the Kansas City Metro. This was a key factor in PCLL choosing the beneficiary of its charity shoot.

Gilda’s Club holistic approach addresses not only the physical impacts, but also family and psychological impacts of a cancer diagnosis. Gilda’s Club provides support services, counseling, education, and more—free of charge, so that No One Faces Cancer Alone.

Learn More at: https://www.gildasclubkc.org/about-us
## Sponsorship /Advertising Opportunities

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<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>SWAG BAG SPONSOR (1 AVAILABLE)</strong></td>
<td>$1,750</td>
<td>Every Pair Matter logo reusable bags. One side with the EPM logo, the other side with your company logo (100 bags). <strong>Deadline August 31st</strong></td>
</tr>
<tr>
<td><strong>HOSPITALITY SPONSOR (1 AVAILABLE)</strong></td>
<td>$1,500</td>
<td>Outdoor tent, chairs, and tables for the participants to eat lunch and gather. Prominent signage and recognition. <strong>Deadline September 5th</strong></td>
</tr>
<tr>
<td><strong>LUNCH SPONSORSHIP (2 AVAILABLE)</strong></td>
<td>$750</td>
<td>Sponsorship covers lunch, snacks, and refreshments for the participants. Recognition and signage. <strong>Deadline September 18th</strong></td>
</tr>
<tr>
<td><strong>VENDOR TABLES</strong></td>
<td>$250</td>
<td>Bring your wares to sell and/or promote your business at one of our provided tables. <strong>Deadline September 18th</strong></td>
</tr>
<tr>
<td><strong>SIGNAGE ONLY</strong></td>
<td>$50</td>
<td>One yard-sign size sign with company logo at one course stand. <strong>Deadline August 14th</strong></td>
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### Team Sponsorship Levels

All shooter registrations include breakfast, lunch, golf cart, social media shout outs, and 100 targets per shooter.

**Deadline of August 1st, 2022 to guarantee golf carts.**

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<tr>
<td><strong>PINK RIBBON:</strong></td>
<td>$1,600</td>
<td>Prominent signage on large banner, one vendor table, signage on course stand. Registration for eight (8) shooters.</td>
</tr>
<tr>
<td><strong>GOLD:</strong></td>
<td>$1,000</td>
<td>Prominent on large banner, signage on course stand. Registration for four (4) shooters</td>
</tr>
<tr>
<td><strong>SILVER:</strong></td>
<td>$800</td>
<td>Signage course stand. Registration for four (4) shooters.</td>
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Sponsorships with signage: Logos must be provided in vector format by deadline.

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### Don’t Forget!

**Raffle and Auction Item Donations make up a big part of the proceeds raised.**

Every sponsorship and donation is tax-deductible.

Past raffle donations include: gift certificates for goods or services, etc.

Swag Bag donations are always welcome!

If you have questions, would like to donate items to the raffle and/or auction, or would like to tailor a sponsorship in a different way, please contact us and we are happy to work on a solution that best suits and represents your business.

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**Don’t Forget!**

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**Powder Creek Ladies League**

PowderCreekLadiesLeague@gmail.com

**Contact PCLL:**

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