**TENANT EDUCATION**

**GOAL:**
Extend Renters’ Rights Hotline hours and launch a live hotline.

**OBJECTIVES:**
- Conduct research on what hours would best serve the community
- Implement the live hotline by 2020 through a multi-phase rollout.

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**TENANT ORGANIZING**

**GOAL:**
Strengthen CAT’s locally based organizing, prioritizing tenants not traditionally engaged

**OBJECTIVES:**
- Utilize the hotline research and data to guide our work.
- Develop, strengthen, and build on existing tools (curriculum, analysis, trainings) to build leaderful movement with broad geographic representation

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**ADMINISTRATION & FINANCE**

**GOAL:**
Secure regional and national funding sources.

**OBJECTIVES:**
- Collect data on tenant needs and “burden”-rate to understand heaviest needs. Write a business plan that honors the core of who we are and we do.

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**TENANT SUPPORT**

**GOAL:**
Establish new tenant support program.

**OBJECTIVES:**
- Build infrastructure and membership of the Tenant Leadership Council.
- Building a unified analysis of how tenant rights/power and housing justice, connect to the larger social movement.
- Access people’s individual power in their home, workplace, and public spaces towards collective power building. Broad geographic representation.

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**TENANT ADVOCACY**

**GOAL:**
Revamp and solidify membership value platform and communications.

**OBJECTIVES:**
- Define and create membership value indicators, aspects to use in community based or local community. Build coalition with schools, colleges, and more to reach priority population of most-impacted renters.