Atlas Obscura believes there is something new to discover, every day, all over the world—and around the corner.

Our website includes more than 19,000 curious, hidden, and unique places around the world.

Over 1,000 of these are in the Southeast, including outdoor artwork like The Lady in the Lake at Bamahenge, natural wonders like the moonbows of Cumberland Falls, architectural curiosities like the Cape Romano Dome House, and cultural heritage sites like the birthplace of Kermit the Frog.

We also publish imagination-sparking articles, itineraries, and videos, and we’ve published two best-selling books.
Work with us to show the world what makes your destination truly unique.

<table>
<thead>
<tr>
<th>Package</th>
<th>Details</th>
<th>Open Rate</th>
<th>STS Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Display</td>
<td>200k impressions of run-of-site, geo-targeted standard and rich media display units on AtlasObscura.com.</td>
<td>$4.5K</td>
<td>$4K</td>
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<tr>
<td>Sponsored Places</td>
<td>(2) Sponsored Places added to Atlas Obscura. Includes social and email distribution, 100% SOV on Places, and display package above. Example: Woods Bay State Park, SC</td>
<td>$10K</td>
<td>$8K</td>
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<tr>
<td>Email Newsletter</td>
<td>Email digest focusing entirely on your destination. One slot available per month, must have existing content about the destination. Example: Hidden Wonders of Nevada</td>
<td>$15K</td>
<td>$12K</td>
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<tr>
<td>Custom Itinerary</td>
<td>Custom (2) or (3)-day itinerary with map template. Includes display package and social and email distribution as well as 100% SOV on itinerary page and destination page (if available). Examples: Savannah Weekend Guide, Gulf Coast Road Trip</td>
<td>$25K</td>
<td>$18K</td>
</tr>
</tbody>
</table>
Atlas Obscura readers are curious about the world around them.

- Our readers are affluent and well educated
  - 72% ARE BETWEEN 25–64
  - OVER-INDEX FOR HHI $50K+, $100K+, $150K+
  - 2X MORE LIKELY TO HAVE A GRADUATE DEGREE

- They’re active explorers
  - 3X MORE INTERESTED IN TRAVEL
  - 5X AS LIKELY TO HAVE TAKEN 7-10 DOMESTIC TRIPS IN THE PAST YEAR

- And they’re always looking for new experiences
  - 2X MORE INTERESTED IN DINING OUT
  - 1X AS INTERESTED IN BOOKS & LITERATURE
  - 4X AS INTERESTED IN ARTS & CULTURE

Contact
Ariel Azoff, Head of Partnerships
ariel.azoff@atlasobscura.com | (845) 532-1389