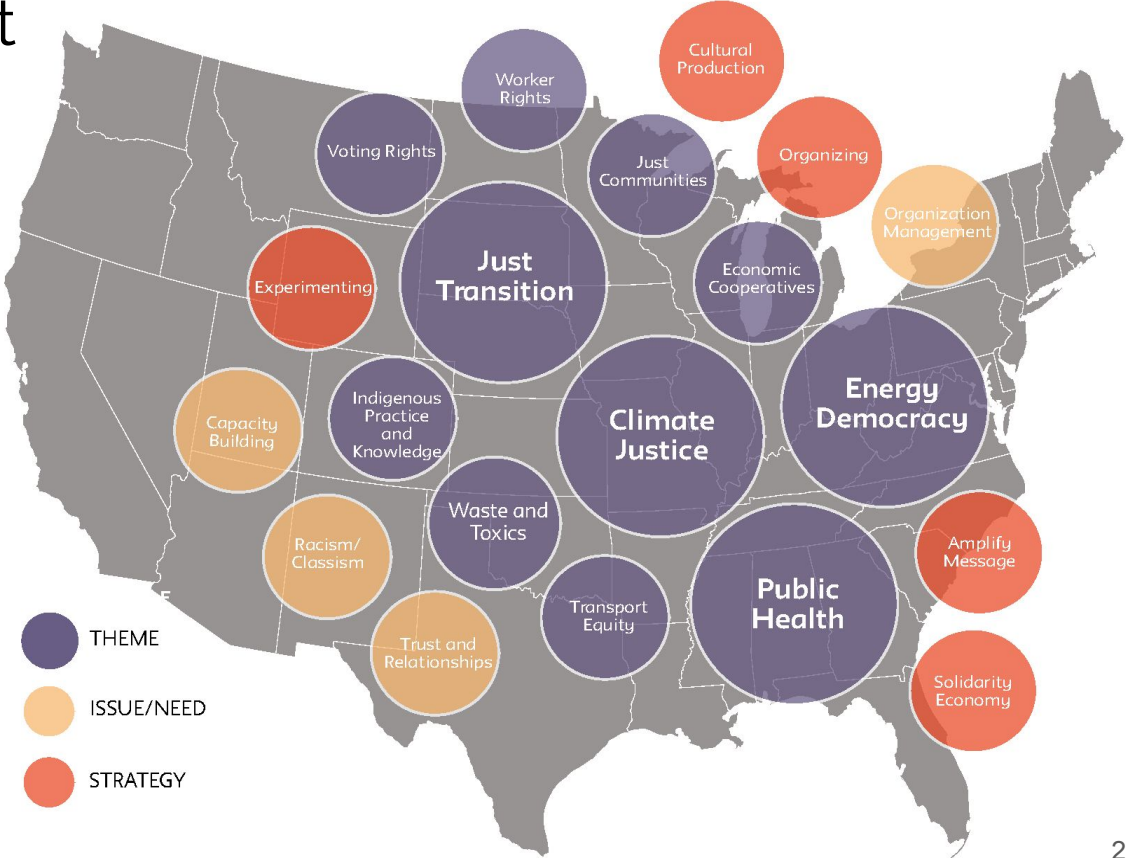


ENVIRONMENTAL JUSTICE MOVEMENT:

Landscape Assessment

Priorities, Strategies, & Just Transition



AGENDA

- Introduction
- Project Background
- Research Design
- Landscape Assessment Findings
- EJ Movement Leadership Program
- Q&A



The Tishman Environment and Design Center integrates bold design, policy and social justice approaches to tackle the climate crisis and advance environmental justice.



Ana Isabel Baptista, PhD

Chair, Environmental Policy and Sustainability Management
Director, Tishman Environment and Design Center
Co-Creator



Social Movements + Innovation provides space and tools for social justice leaders to explore and experiment with new and innovative ways to address some of society's most entrenched problems of inequality and repression.



Sujatha Jesudason, PhD

Professor of Professional Practice
Director, Social Movements + Innovation
Co-Creator

Project Background

The EJ movement's grassroots approach to tackling environmental problems makes it a transformative force for change.

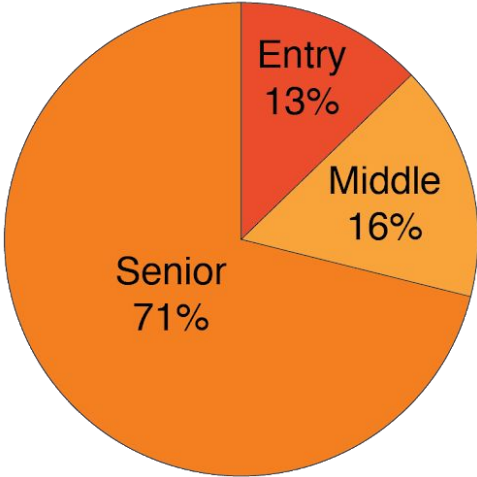


RESEARCH DESIGN

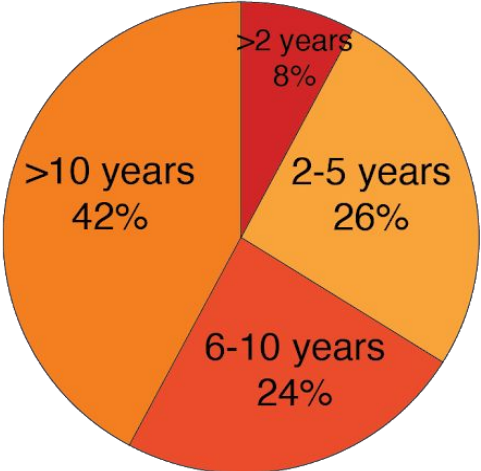
		Quantity
Leadership Program Scan	Leadership and fellowship programs inside and external to higher education	40
Surveys	70% (116) EJ organizations (self-identified) 12% (21) not part of EJ movement (self-identified) 18% (30) did not identify self or organization	167
Interviews	EJ leaders and organizations	48

ORGANIZATIONAL DATA

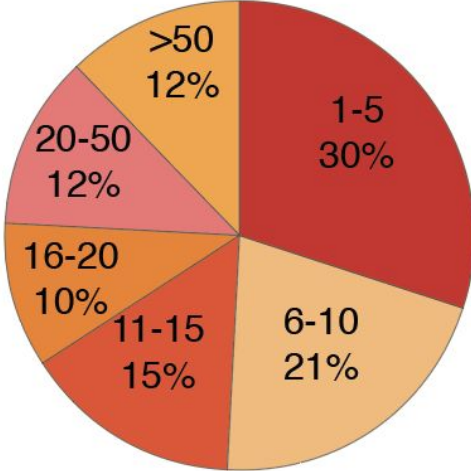
Staff Level



Years in Movement

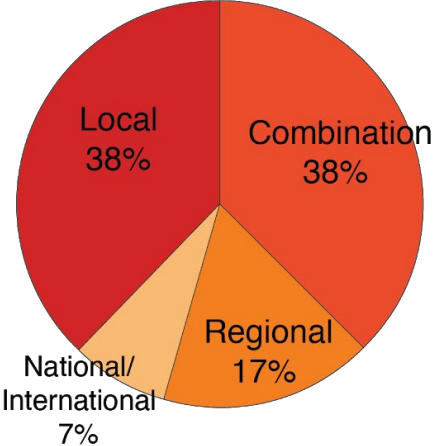


Organizational Size

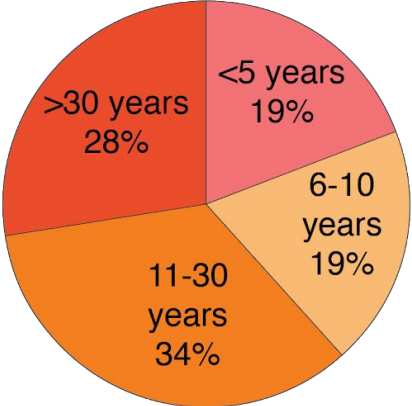


ORGANIZATIONAL DATA

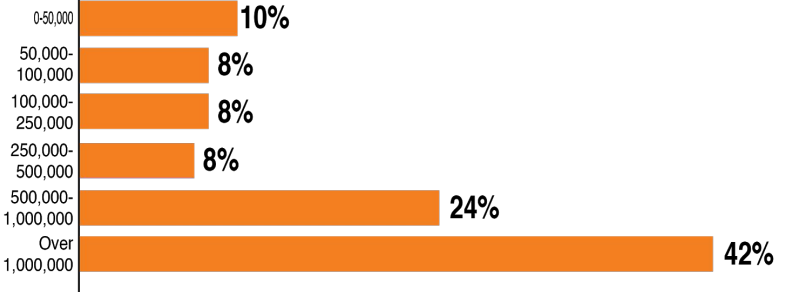
Geographic Focus



Organizational Age



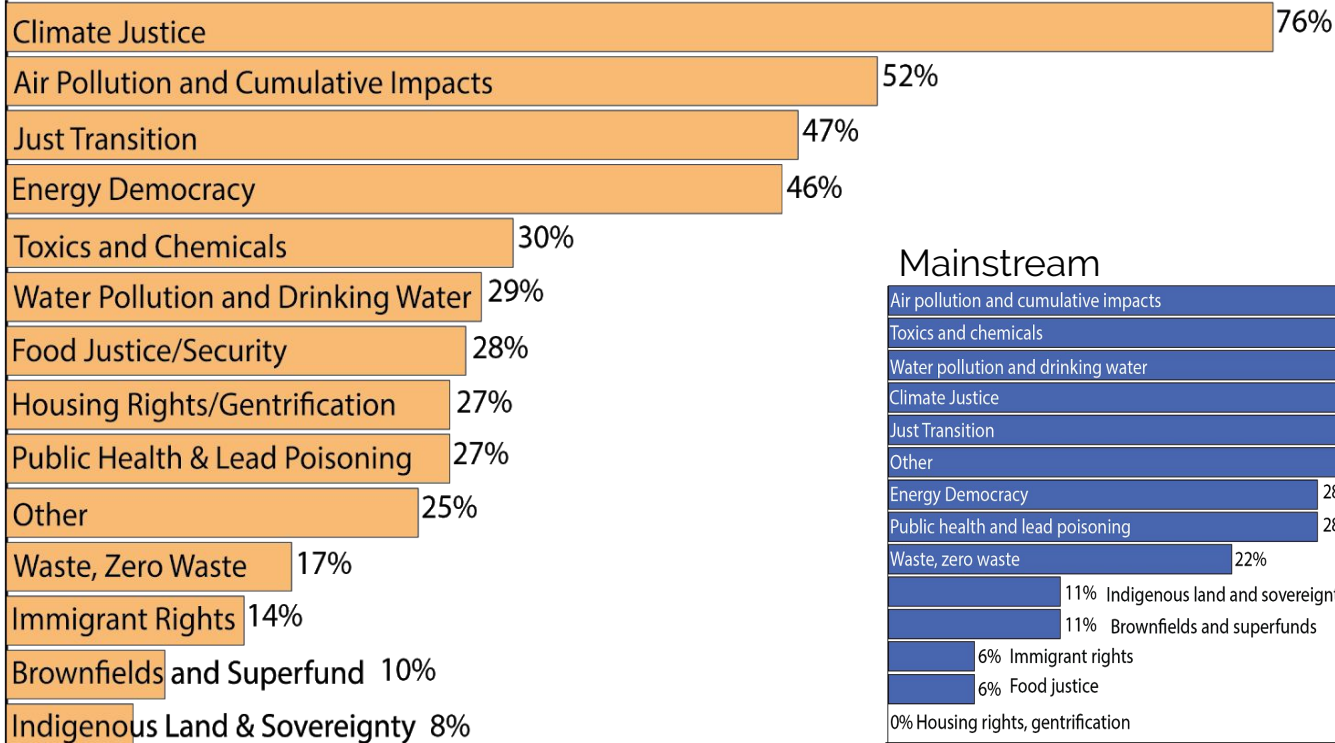
Budget



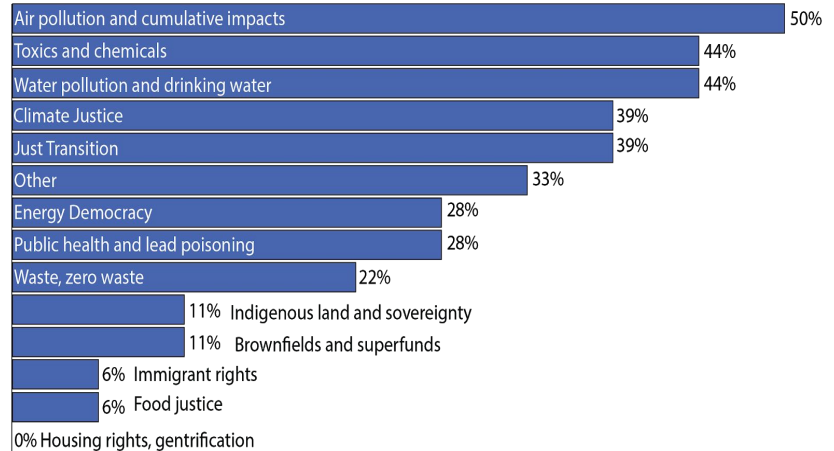
TOP PRIORITIES

EJ organizations: n=105
Mainstream: n=18

EJ

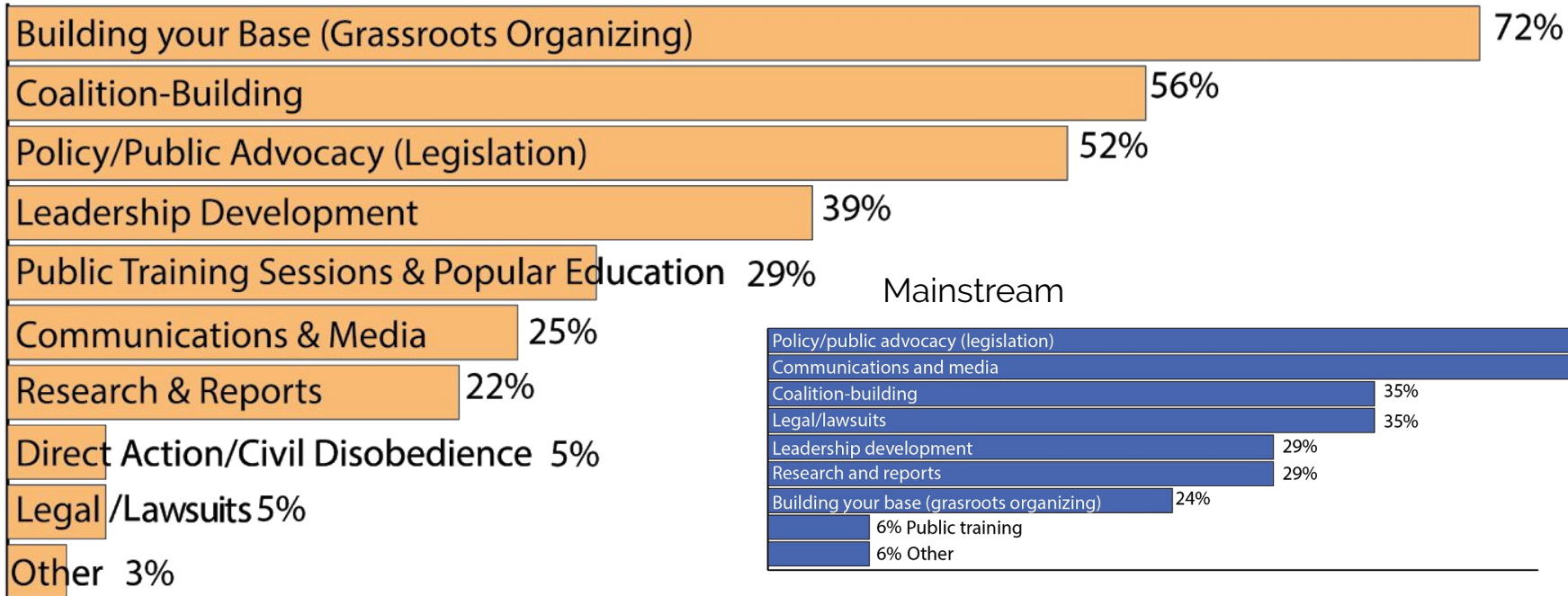


Mainstream



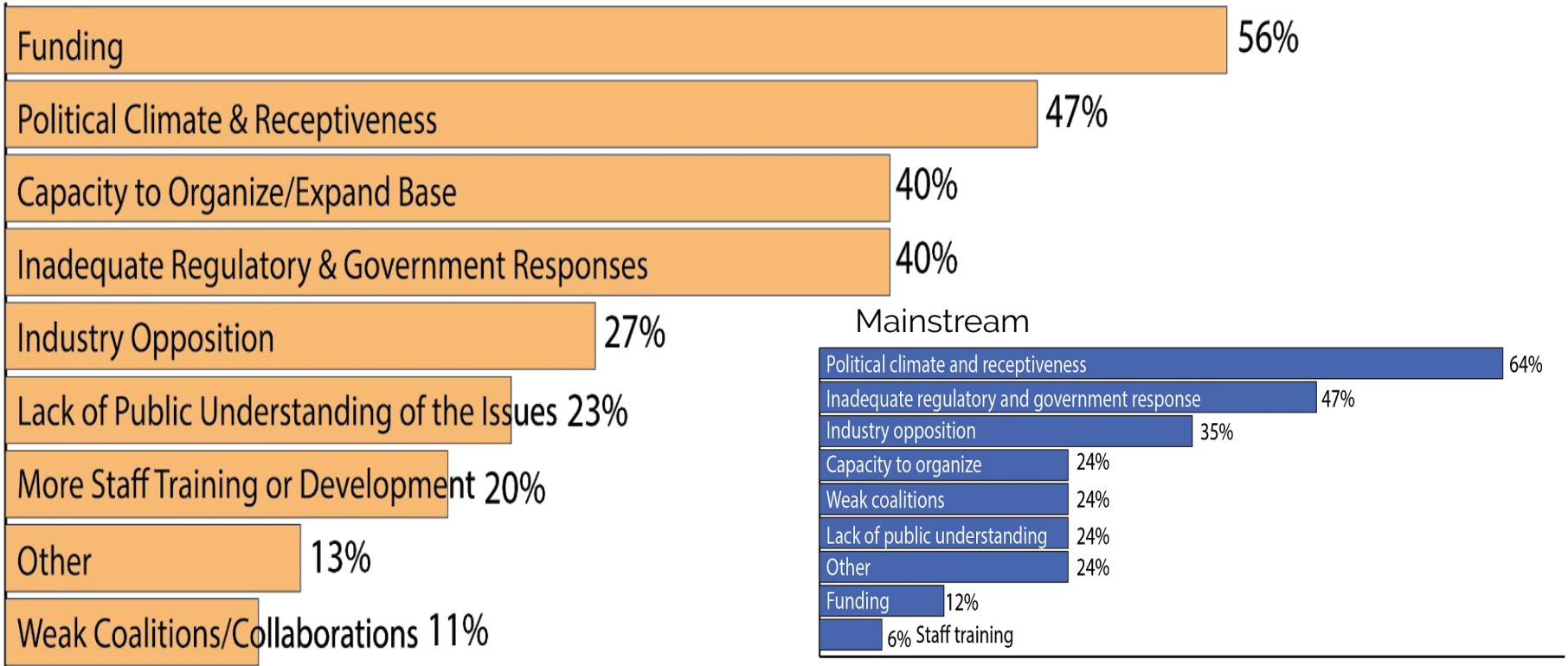
TOP STRATEGIES

EJ organizations: n=104
Mainstream: n=17



TOP CHALLENGES

EJ organizations: n=104
Mainstream: n=17



EJ ORGANIZATIONAL TACTICS

Base-Building and Organizing

“It’s old school, door to door, knocking on doors, doing one on ones with folks, maintaining communication with them, maintaining relationships with them. **That’s our priority, maintaining a relationship with the community**...because we recognize the importance of base-building, and that’s always a priority...” - EJ Activist 12

Narrative and Culture Shifts

“I do think that looking at [shifting] narratives has been so impactful for our history, both in **developing a climate justice narrative**, rooted in environmental justice, at a time where green national groups have been working on climate change and **weren’t even considering what justice meant in terms of climate change.**” - EJ Activist 3

Coalition-Building and Collaborations

“One of the things that has always helped us and I know that folks like you are very aware of, is developing collaboratives, mutual collaboratives with science folks, and community folks, and researchers ... **where everybody has a stake at the table or everybody can contribute, and where things can be put in place that guarantees that somebody’s not going to become the expert on somebody else’s harm.**” - EJ Activist 19

TRANSFORMATIVE INSPIRING CAMPAIGNS

Local, Intersectional Efforts

National - Culture/Narrative Shifting Campaigns



Photo courtesy of: watergrabbing.net

Standing Rock shifted the way that we talk about what needs to happen...The American political system was laid bare when you had private security shooting at peaceful protestors as the Nation closed its eyes. For a generation of folks who have been looking for some sort of hope, some sort of political platform for climate justice - Standing Rock became the center of gravity for the way that people talk now.

- EJ Activist 16

WHAT WE HEARD: Movement Impact

"It actually takes a lot of careful work to bring people together and to **cohere around a common language, common agenda, common vision**. And sometimes that's tactical. Sometimes that's strategic."

"We need enough resources so that people can fail and learn from failure, and also **have the political space to advance new experimental thinking**. We need to throw a lot of tactical spaghetti on the wall to see what will work because no one has the answer so we have to try different things and take risks."

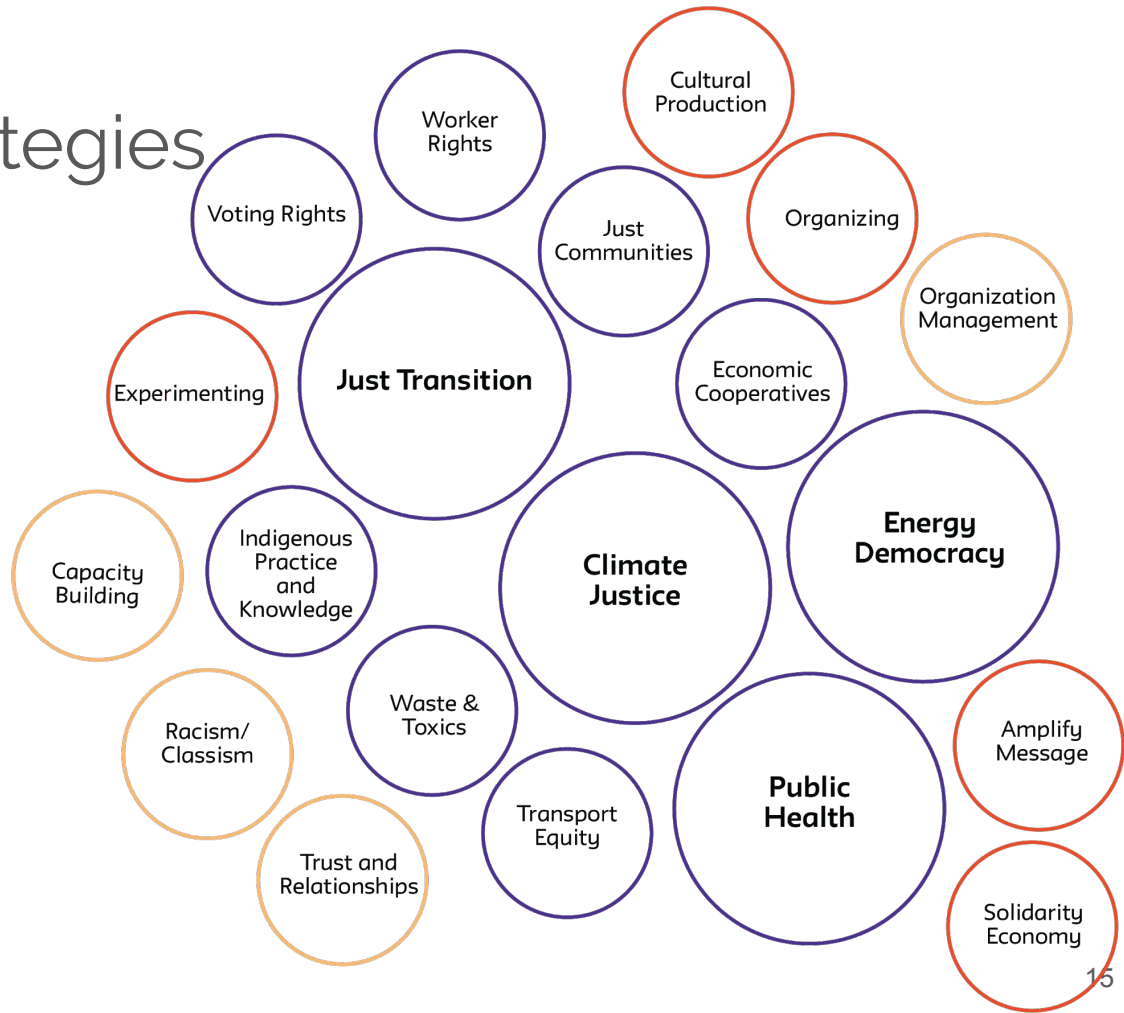
"Given the urgency of climate, given the crisis of the economy, and given the crisis of democracy, it's forcing people to really be like, **"What does it mean to build power? To have governance? To have community control, but also to really think outside of the constraints of what is possible?"**

- EJ Activist 1

Interview Responses for Suggested Leadership Program Components

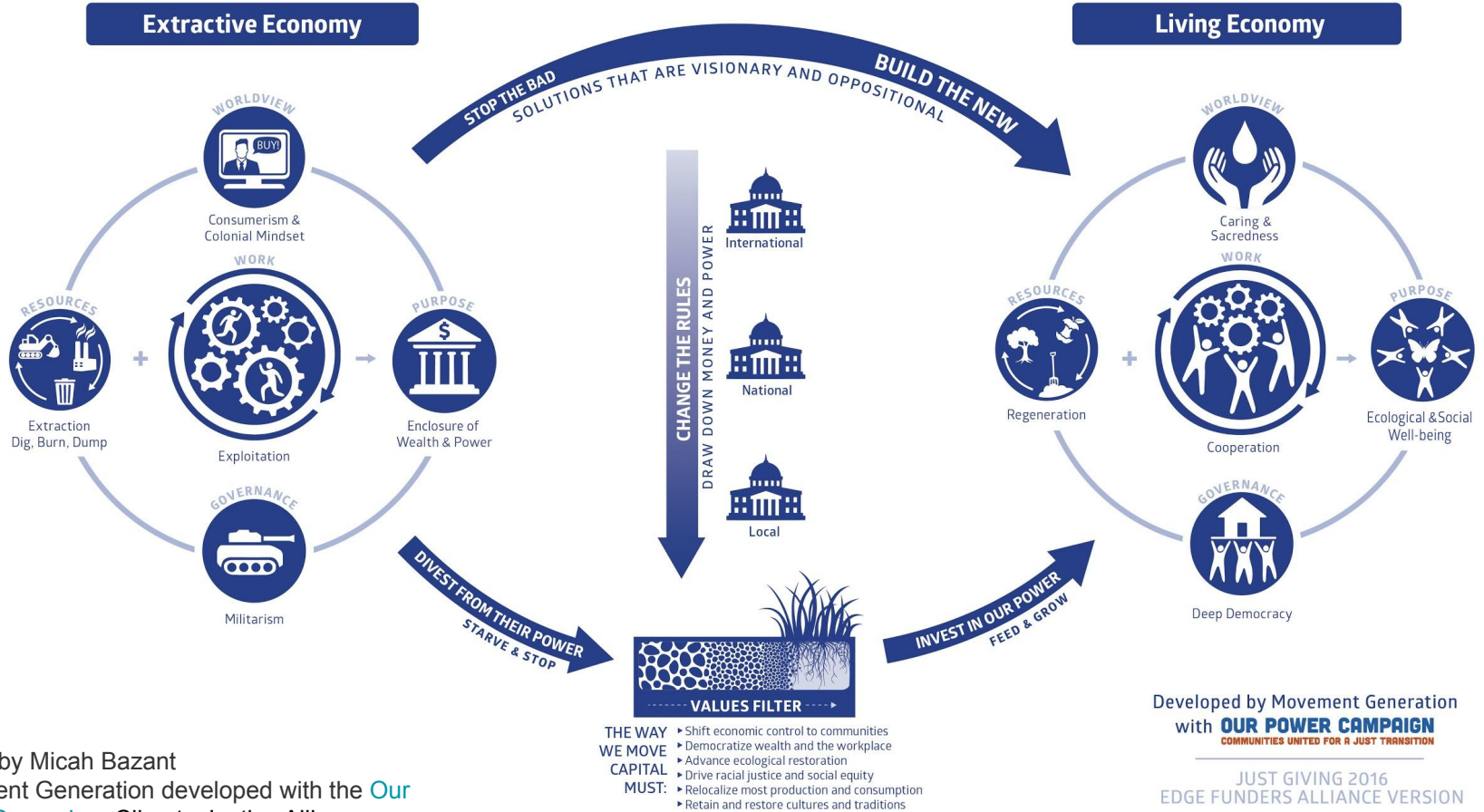
- Strategic Planning
- Campaign Strategy
- Organizing for Alignment/Coalition Building
- EJ History Curriculum
- Technical Resources
- Organizer Training
- Technical Skills
- Leadership Succession Strategy and Training
- Peer Mentorship
- Cohort
- Networking
- Transformative Justice Theory
- Strength Based Theory
- Time for Self-Care
- Space to Develop Innovative Strategies
- Tactical Tools
- Organizational Management & Support
- Coaching
- Power Analysis
- Research Science
- Legal Support

WHAT WE HEARD: Themes, Issues, Strategies



A STRATEGY FRAMEWORK FOR JUST TRANSITION

RESIST — RETHINK — RESTRUCTURE



Design by Micah Bazant
Movement Generation developed with the **Our Power Campaign**, Climate Justice Alliance

PROGRAM DESIGN

Political opportunity

- critical mass
- vulnerability

Repertoires of contention

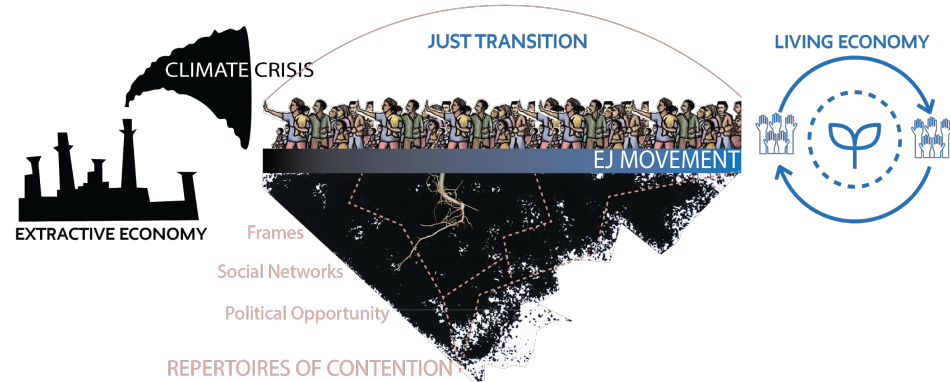
- violent
- disruptive
- constrained

Social networks


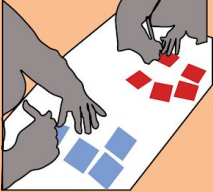
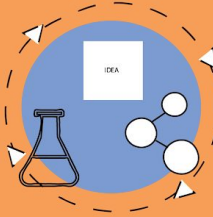

- solidarity
- mobilizing structure

Frames

- creating meaning
- recognizable resonance



PROGRAM DESIGN

Innovative mindsets for disruptive impact	Generate transformative ideas for Just Transitions	Test disruptive and risky ideas for Just Transitions	Implement & scale disruptive ideas/strategies
Phase 1: Leadership Development 	Phase 2: Idea Generation 	Phase 3: Idea Testing 	Phase 4: Scaling 
6 months/ 3 retreats	6 months/ 2 retreats	6 months/ 1 retreat	6 months/ 1 retreat

*“It [the program] really should support the many experiments of what scaling up a true **Just Transition** looks like in frontline communities and support the thinking, the acting and the practice of Just Transitions....”*

-EJ Activist 10

QUESTIONS?

Please submit questions using the Q&A box and we will do our best to answer everything.

Thank You

If you have more questions
please reach out to Marouh
Hussein,
husseinm@newschool.edu

Next Steps:

Fall 2020 Launch

Stay up-to-date!

<https://www.tishmancenter.org/eifellowship>

