

“BUILDING HOPE”

WORKFORCE DEVELOPMENT PROGRAM



Revitalize Milwaukee presents Building Hope, a workforce development program centered around construction and training individuals in home repair and lead abatement. Applicants are not required to have any formal construction experience.

Why Partner with Revitalize Milwaukee?

Revitalize Milwaukee's Workforce Development program focuses on home repair in Milwaukee and Waukesha counties. Here is why it is so important:

- **Economic Empowerment:** Revitalize Milwaukee equips individuals with valuable skills that can lead to stable employment opportunities, helping them secure better wages and financial independence.
- **Lead Abatement:** Revitalize Milwaukee is helping to mitigate the lead crisis in Milwaukee by teaching students the construction skills needed to perform lead abatement in homes.
- **Community Revitalization:** Training in home repair contributes to neighborhood improvements by enabling residents to maintain and enhance their homes, which can increase property values and improve the overall aesthetic of communities.

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- **Addressing Housing Needs:** Milwaukee faces challenges with aging housing stock. Skilled workers can help address necessary repairs, making homes safer and more livable.
- **Reducing Inequality:** Many Milwaukee underserved communities lack access to quality training programs. By offering home repair training, the program can help bridge the skills gap, providing equal opportunities for all residents.
- **Sustainability:** Home repair skills promote sustainability by encouraging residents to take care of their homes, reducing the need for new construction and promoting resource conservation.
- **Job Creation:** As trained individuals enter the workforce, they contribute to local economies, and the demand for skilled tradespeople can stimulate job growth in related sectors.

Revitalize Milwaukee's program can significantly impact both individuals and the community at large, fostering resilience and improving quality of life in Milwaukee.



Framed structure



Finished structure



Fall 2024 Participants

Participant Feedback:

"Through the workforce development program, I learned skills that directly apply to what I want to do".

"Before the program, I was unsure of my career path. It helped me discover my passion."

"The hands-on projects prepared me for real-world work."

"RM has given me the confidence to step out of my comfort zone to explore new opportunities."

"Revitalize Milwaukee has significantly enhanced my carpentry skills, providing a sense of elevation and excellence. Jackie, with her extensive knowledge, offers exceptional instruction, and in return, I am more engaged."

Your Workforce Development Support includes:



Talent Pipeline Development: By investing in workforce development, your company can help create a skilled talent pool, ensuring a steady supply of qualified candidates.



Community Engagement: Sponsorship enhances your company's reputation in the community, demonstrating a commitment to local economic growth and social responsibility.



Skill Enhancement: Supporting training programs can help upskill current employees, improving overall workforce competence and productivity, which can lead to increased innovation and efficiency.



Networking Opportunities: Engaging in local workforce initiatives allows your company to connect with other businesses, educational institutions, and community organizations, fostering collaborations and partnerships.



Tax Deductions: Your company may be eligible for tax deductions or credits for contributions made to approved workforce development programs.



Diversity and Inclusion: Workforce development programs often focus on underrepresented groups, helping companies build a more diverse and inclusive workforce, which can enhance creativity and decision-making.



Economic Growth: By supporting local Milwaukee workforce initiatives, companies contribute to the broader economic health of Milwaukee, which can lead to increased consumer spending and a more vibrant business environment.



Positive Brand Image: Being recognized as a supporter of workforce development can enhance your company's image, attracting customers and potential employees who value corporate social responsibility.



Retention and Loyalty: Investing in workforce development can improve employee satisfaction and retention, as employees often appreciate employers who invest in their growth and development.



Long-term Impact: Your company can play a crucial role in shaping the future workforce, ensuring that the next generation is equipped with the skills needed to meet industry demands, ultimately benefiting the company's long-term success.



Benefits of Sponsorships

- Align your business with a creditable, impactful organization
- Share your brand throughout the community
- Stand out as a “Community Builder”



Legacy Builder

Leaving a lasting impact on the next generation of construction professionals

\$40,000/One Class or \$100,000/Year (Three Classes) | One available

- Prominent logo placement and recognition on RM website
- Recognition in three (3) RM e-newsletters
- Verbal recognition in the opening and closing remarks of 2025 Coffee and Community events
- Recognition in Impact Meeting slide presentation
- Premium logo placement on student t-shirts
- Opportunity to make a company presentation to the Building Hope classroom
- Prominent logo placement and table at Building Hope Career Evening (*Workforce contractors and sponsors assess the finished building and have a meet and greet with the program graduates.*)
- Verbal and signage sponsorship recognized at 2025 Block Builds



Hammer and Nail Champion

Hands-on support that drives the program forward

\$30,000/One Class or \$75,000/Year (Three Classes) | Three available

- Prominent logo placement and recognition on RM website
- Recognition in two (2) RM e-newsletters
- Verbal recognition in the opening and closing remarks of 2025 Coffee and Community events
- Logo placement on student t-shirts
- Opportunity to make a company presentation to the Building Hope classroom
- Logo placement and table at Building Hope Career Evening (*Workforce contractors and sponsors assess the finished building and have a meet and greet with the program graduates.*)



Blueprint Benefactor

Designing the future of our Workforce Program

\$18,000/One Class or \$50,000/Year (Three Classes) | Unlimited

- Recognition in one (1) RM e-newsletter
- Logo placement on student t-shirts
- Opportunity to make a company presentation to the Building Hope classroom
- Table at Building Hope Career Evening (*Workforce contractors and sponsors assess the finished building and have a meet and greet with the program graduates.*)



Foundation Level

Establishing the core support for the program

\$9,000/One Class or \$25,000/Year (Three Classes) | Unlimited

- Opportunity to make a company presentation to the Building Hope classroom
- Table at Building Hope Career Evening (*Workforce contractors and sponsors assess the finished building and have a meet and greet with the program graduates.*)