By **INVEST**ing in the United Way of Merced County, your donation stays local and is utilized to insure the support of all the programs, organizations and people we represent.

Giving through the workplace provides an easy, efficient and effective way to participate in community giving. There are many ways to get involved with the campaign: Businesses can participate by running a workplace giving campaign, or by sponsoring a United Way of Merced County event or activity; Individuals can participate by donating through their workplace giving campaign or make direct, personal contributions.

We invite you to look at our campaign materials and hope you’ll be inspired to join us and our corporate and community partners as we strive to paint a brighter tomorrow in our community and advance the common good with the building blocks to a good life: Education, Income, and Health.

Robert Hypes
Campaign Manager
roberth@unitedwaymerced.org
A complete and accurate count of our population is vital to the state because the data collected during the Census is used to distribute billions of dollars to local communities.

211 is a free service providing access to local community services, available 24 hours a day, seven days a week, and in multiple languages.

Cultiva La Salud works on creating healthy communities with an emphasis on healthy eating and active living. Cultiva works with schools, parents, and children to increase engagement within our schools.

The Emergency Food and Shelter Program is administered by the United Way. One in three children in Merced County are considered food insecure. EFSP funding is distributed by the United Way to local non-profits to combat this growing problem.

Working with other community organizations, each year we provide over 1,000 backpacks filled with school supplies to Merced County students.

Our mini grant program is designed to assist the smaller non-profits in our community to continue their good work by helping them build capacity and create new programming for their clients.

BORN LEARNING TRAILS:
Focused on children ages 0-5 and their caregivers, Born Learning Trails are modified paths in existing parks, designed to enhance learning, creativity, and the relationship between a child and their caregiver.

Working with the Literacy Coalition, we help to provide free little libraries focused on the neighborhoods with low literacy rates.

Our VITA/EITC Program provides free tax preparation and free e-filing of State and Federal tax returns for all low- to moderate-income individuals and families for no cost to the individual.

We are available 24 hours a day and 7 days a week for medical, legal, and event interpretations. With a focus not just on language but on respect for our different cultures, beliefs, and traditions, the result is patient satisfaction with optimal results.

Utilizing actual data from Merced County, our Non-profit assessment has been created to help other community agencies evaluate whether or not it is making progress towards various goals, including whether the nonprofit can demonstrate that it is making progress advancing its mission.