AIRC CERTIFIED AGENCY MEMBERSHIP

SHAPING THE INTERNATIONAL ENROLLMENT MANAGEMENT FIELD TOGETHER

Why AIRC? The American International Recruitment Council (AIRC) is a dynamic network of U.S. secondary and post-secondary institutions, service providers, non-U.S. institutions, and student recruitment agencies that are committed to the professionalism of international student recruitment and best practices. Recognized by the U.S. Department of Justice and Federal Trade Commission, AIRC is the only organization exclusively focused on international student enrollment. AIRC Certification attests to the quality of the educational agency which is determined by the agency’s compliance with the AIRC Certification Standards and an external review of the agency’s headquarters and branches.

MEMBERSHIP BENEFITS

- Recognition among secondary and higher education institutions as meeting AIRC’s Certification Standards.
- Professional development opportunities, such as serving on AIRC’s Board of Directors.
- Access to AIRC’s resource library (i.e., sample contracts, recognized case studies, best practices, articulation agreements, etc).
- Access to AIRC’s Online Workshop on U.S. Education for Agency Counselors.
- Discounted registration rate for AIRC’s Annual Conference and AIRC Spring Symposium.
- Discounted rate on conference exhibit tables and sponsorships.
- Institutional networking opportunities to expand your agency’s partnerships.
- Participation in AIRC’s private LinkedIn group.
- Unlimited access to AIRC’s private webinars and online content.
- Development of Standards and Guidelines for the field.
- Contribute to and benefit from AIRC’s advocacy efforts.
- **Shape the international enrollment management field alongside industry leaders.**

“AIRC Certification plays a vital role in the development of our agency with partner universities and colleges, and also with the students as it adds great value in terms of credibility, trust, and transparency.”

— AIRC Certified Agency Member

Learn how AIRC can assist with your recruiting efforts:

www.airc-education.org/about-airc-membership