AIRC Board Election 2023 – Nominees’ Bios and Statements

For President-Elect (One Opening and One Nominee)

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<th>Robert Summers, PhD</th>
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<td>Vice Provost for International Affairs</td>
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<td>Middle Tennessee State University (MTSU)</td>
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Biographical Statement

Prior to embarking upon my professional career, I lived and studied abroad. It was almost 30 years ago now, and I still remember the fears, apprehensions, and other challenges I faced. These memories compel me to do all I can to serve students who may be experiencing similar circumstances. As such, my vision for AIRC, the Association of International Enrollment Management, is to focus on behaviors that develop student centeredness; advocacy; transparency and ethicality. This is best done through discourse and activity. I fully believe that we learn best from working together and that together we will build a better future for all involved.

Currently I am the Vice Provost for International Affairs at Middle Tennessee State University. Here I oversee the entire international enterprise of the university. This includes Study Abroad, International Recruitment and Admissions, International Student Support Services, the Intensive English Program, the Center for Asian Studies and the Center for Chinese Music and Culture. I am an active member in AIRC, NAFSA, AIEA and Study Tennessee. Additionally, I have been a member of the AIRC certification commission since 2018 and am currently the commission chairperson.

I am a trained linguist and hold a PhD from the University of South Florida. I have a special interest in Neo-Vygotskian Language Assessment; Comprehensive Internationalization in the academy; and International Enrollment Management. I hold faculty appointment as Professor of Applied Linguistics in the Department of World Languages, Literatures and Cultures at Middle Tennessee State University.
Robert Summers Nomination Statement

About a decade ago, I was asked to take over international recruitment at my previous institution. I accepted this daunting responsibility without fully understanding its scope and overarching impact on the university as a whole. Shortly thereafter, I read about AIRC and all the support services they offered. I joined, became an active member, and today I credit AIRC with helping shape me into an effective international enrollment manager and more effective university administrator. AIRC’s training modules, meetings and publications have been invaluable in my development, and as a result, I am committed to both giving back to our association and paying it forward by contributing to the development of future international enrollment managers, educational agents and other international enrollment professionals.

Among my earliest contributions to our organization was a willingness and ability to help lead efforts to challenge a proposal that would have prohibited MSCHE Title IV-funded institutions from accessing educational agents. I am pleased to share that I was a part of that successful effort. This would not have been possible without AIRC advocacy and leadership.

Over the past several years, I’ve has also made several key contributions to the greater AIRC community. From 2022 to 2023, I chaired the Data Working Group that created and deployed our “State of the International Enrollment” field survey. Since 2020, I have served as an instrumental member of the “Introduction to American Education” task force that developed and continues to offer synchronous training modules to educational agents. Finally, it is worth noting that he has attended all AIRC meetings since 2017 and has presented at our national conferences on two occasions in 2017 and in 2022.

My body of work demonstrates my commitment to increasing incoming student mobility and ensuring all university students have meaningful international experiences. Moreover, my active participation in AIRC events and initiatives indicates I see the overarching importance and sustainability of framing and promoting these industry advancements by professional association with university peers. My professional trajectory reflects the impact of AIRC, and as a tireless champion for international students, institutions, and agencies, I believe that I would be a natural selection for the position of AIRC President. Thank you for your consideration of my candidature.

For Agency Delegate  (One Opening and Two Nominees)

Nominees:
1.) Alexandra Michel, MA, Managing Partner, College Contact GmbH
2.) Victor Rajaveen, CEO, Adventus.io
3.) Ramash Yadav, CEO, Abacus Overseas Education Advisors Pvt. Ltd.
Alexandra Michel, MA
Managing Partner
College Contact GmbH

Biographical Statement

Alexandra is the Managing Partner of College Contact, an Airc-certified agency based in Frankfurt, serving students from Germany, Austria, and Switzerland. She joined the company in 2004 as its first full-time student advisor and progressed through various advising, business development and leadership roles before assuming her current role in October 2020.

College Contact works with higher education institutions in over 20 countries across four continents, with the U.S. being its primary destination country. This has allowed Alexandra to develop close relationships with her U.S. university partners and a profound understanding of the U.S. higher education landscape. College Contact’s global geographic scope also enables her to draw on valuable insights and best practices from other key destinations such as Canada, Australia, and the UK.

Alexandra holds the equivalent of a U.S. master’s degree in political science with a concentration in international relations from the Free University of Berlin. As part of her degree, she also spent a year studying abroad at the University of Copenhagen in Denmark.

Both her academic journey and her experience as an intercultural competency trainer and national support team member for the global student organization AIESEC have fueled Alexandra’s passion for international education and inspired her to pursue a career in the field. She is a dedicated champion for study abroad opportunities who strongly believes in the transformative power of intercultural learning.

Drawing from this passion, Alexandra has been an active Airc member since College Contact joined the organization in 2016. Her commitment is evident from her roles on various committees, such as the Conference Committee or the Membership Committee, which she co-chaired until her appointment to the Airc Board of Directors in November 2022. Additionally, she is a frequent presenter at Airc Conferences, especially around topics such as intercultural communication or best practices in agent-institution partnerships.
Alexandra Michel Nomination Statement

Working in international education offers the unparalleled reward of being able to change lives, a privilege we experience on an almost daily basis. Yet, with this privilege comes a great responsibility to the students who place their future in our hands.

As such, I am deeply committed to AIRC’s mission of developing professional standards for the ethical recruitment and enrollment of international students. I would be honored to continue contributing to this mission by serving on the Board as an elected Agency-Delegate.

For some time now, we have observed an increasing complexity in the international education sector. This is evidenced, for example, by the ongoing diversification of the agency landscape and shifts in student-mobility trends.

To maintain its relevance, AIRC would benefit from growing and further diversifying its institutional and agency membership. If elected, I will work closely with the new Executive Director, AIRC staff, and fellow Board members to achieve this goal.

Furthermore, I will focus on improving member engagement and retention. As a member-driven organization, AIRC thrives on member engagement, which in turn depends on members feeling a true sense of belonging and identification with the organization.

While attracting new members remains crucial, it is at least as important that we provide clearly identifiable value to all of our current members, regardless of the segment they represent. I consider it my responsibility as a Board member to listen to our members in order to understand their evolving needs and expectations, so that we can continue to enhance our shared membership experience.

AIRC is well-positioned to address the above complexities through dialogue and collaboration. I am confident that by fostering connections among the diverse stakeholders in international education, we can increase awareness and understanding of our common and differing concerns, challenges, and perspectives.

Thank you for considering my candidacy.
Biographical Statement

Victor Rajeevan, the CEO and Co-Founder of Adventus.io. Victor has founded a number of education and edtech entities, including Adventus, Swinburne College (Pathway College of Swinburne University, Australia) and UTS College (Pathway College of University of Technology Sydney, Australia) in Sri Lanka.

Before embarking on his entrepreneurial life, Victor worked in the international student recruitment space as a senior employee or collaborator with universities including La Trobe University, Monash University, Swinburne University and University of Technology Sydney in Australia, as well as Northwood University and California State University Monterey Bay in the United States.

Founder of Adventus Education and CEO & Co-Founder of Adventus.io, an educational technology platform designed to assist students seeking global university placement in over 1500 universities, colleges, and schools around the world, including the USA, Canada, UK, and Australia through our recruitment partner network. Currently, Adventus.io is present in over 15 countries worldwide, recruiting students to more than 35 destinations and employing 400 people. Adventus operates a model that enables institutions to gain a clearer understanding of the student journey in order to successfully enrol quality, aspiring students.

Victor has over 25 years of experience overseeing reputable universities and recruitment companies globally in the areas of business development, sales and marketing and student recruitment activities. He has hands-on experience in international student recruitment in many regions including South Asia, Southeast Asia, Africa, the Middle East, South America, and Central Asia.

During his career, he has presented at numerous government forums, university forums and expos, including NAFSA, IEAA, and ICEF and has advocated for our industry.

Victor has been dedicated to educating and empowering youths with education throughout the world, with countless initiatives in Sri Lanka and India. Aside from his routine work, he enjoys playing golf, travelling, and reading.
Victor Rajeevan Nominee Statement

Adventus.io is one of the first edtech platforms to be granted membership at AIRC and has been a member since 2019. As a nominee for the Board's Agency Representative position, I am honoured to be nominated for the position in the Board's election slate.

Considering my extensive knowledge of the industry and ability to manage a global company in multiple destinations, I believe that I will be an invaluable member of the AIRC board because I am well versed in the current changes that are affecting the industry from a global perspective. The industry is rapidly changing, and the focus is on standards to assist institutions in attracting the students they desire. As part of this process, recruiters play an important role in assisting students to realize their dream of studying overseas.

As we bounce back from the pandemic, we see a surge in international students wishing to attend USA universities and colleges this year. However, we have not fully recovered in comparison to the high-water mark reached in the 2018-2019 academic year. Since every country is competing for its market share, we must bring innovation and rigour to how we operate and inspire our members.

With Adventus operating in all major sending and destination markets, my experience on both sides of the paradigm can offer both institutions and recruiters innovative ways to improve and solve current standards, procedures, and practices through digital transformation to uplift industry norms that will allow members of AIRC to benefit from their actions, while also being accountable and responsible for them. There are several lessons we can learn and apply in this era to refine performance and improve results.

I believe that by bringing my wealth of experience, knowledge, and insights to the board of the AIRC, I will be able to guide AIRC's offerings to its members.
Biographical Statement

“It's always inspiring to hear about individuals who have made significant contributions to education and public service. People who dedicate their lives to these fields play a vital role in shaping the future and improving the lives of many.”

As a successful person, it's impressive to read about accomplishments and contributions, both in education and public service.

As the CEO of Abacus Overseas Education Advisors demonstrated dedication to guiding students towards international education, providing comprehensive counseling and support for students aspiring to study abroad facilitating international education opportunities for countless students.

   Bridging the gap between students and their academic dreams undoubtedly has a profound impact on their futures.

Additionally, my service as a Member of the Legislative Council (MLC) in the Indian state of Andhra Pradesh reflects my commitment to legislative representation and policy-making, with a clear focus on the welfare and development of our constituents.

The ability to successfully balance the demands of education consultancy and legislative responsibilities speaks volumes about leadership and organizational skills. This dual role undoubtedly requires a high level of dedication and proficiency, showcasing exceptional capabilities.

My vision for a more prosperous and equitable Andhra Pradesh is evident in my active involvement in shaping policies and initiatives. This kind of forward-thinking approach is crucial for the progress of any community or state.

My dynamic and diverse career is an inspiration to many, and my unwavering dedication to the betterment of society is commendable. My journey stands as a testament to exceptional leadership, vision, and commitment to making a positive impact on education and public service.
As I continue to shape a brighter future for individuals and the community as a whole, my contributions are sure to leave a lasting legacy in Andhra Pradesh and beyond. Dedication to education and public service serves as an exemplary model for aspiring leaders in various fields.

**Ramesh Yadav Nominee Statement**

I am deeply honoured and enthusiastic to be nominated as a candidate for the esteemed American International Recruitment Council. My journey in the field of international education has been defined by a profound commitment to fostering global collaboration and advancing the cause of education. I am excited at the prospect of contributing to the AIRC's mission to ensure the highest standards in international recruitment, and I pledge to bring my expertise, dedication, and vision to this vital endeavour.

With more than a decade of experience in the field, I have had the privilege of working closely with institutions, students, and professionals from around the world. Through this, I have come to appreciate the transformative power of education on individuals and its broader impact on societies. I have witnessed first-hand the challenges and opportunities that define international education, and I am eager to leverage this experience to help shape the future of international recruitment.

Additionally, my service as a Member of the Legislative Council (MLC) in the Indian state of Andhra Pradesh reflects my commitment to legislative representation and policy-making, with a clear focus on the welfare and development of our constituents.

The ability to successfully balance the demands of education consultancy and legislative responsibilities speaks volumes about leadership and organizational skills. This dual role undoubtedly requires a high level of dedication and proficiency, showcasing exceptional capabilities.

If elected, I will focus on several key objectives:

**Enhancing Standards:** I am committed to upholding and elevating the standards of international recruitment. In an ever-evolving educational landscape, it is crucial that we continue to adapt and innovate while maintaining a steadfast dedication to ethics, quality, and transparency. Conducting research and analysis to identify areas that need improvement.

**Access and Inclusivity:** I believe in the power of education to transform lives and societies. I am dedicated to advancing initiatives that promote access to quality education for underserved communities and ensuring that international education remains inclusive. Ensures that everyone has the opportunity to participate in and contribute to their communities and the broader society, regardless of their background or abilities.

**Global Collaboration:** The challenges and opportunities in international education are global in nature. I will advocate for stronger collaboration among institutions, governments, and organizations to address these issues collectively. Effective global collaboration requires strong
communication, negotiation, and a commitment to finding common ground in the pursuit of shared objectives.

**Advocacy:** In my role, I will work tirelessly to advocate for policies and practices that facilitate international recruitment and support the free flow of ideas and talent across borders.

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**For Institutional Delegates  (Two Openings and Seven Nominees)**

1.) Dr. Patrice Campbell-Palmer, EdD, Director of Graduate Admissions (University of Louisville)
2.) Dr. Balaji Krishnan, PhD, Vice Provost, International Affairs (University of Memphis)
3.) Natalie Lobb, MIB, Assistant Director, International Recruitment (University of Maryland, Baltimore County)
4.) Stephanie Sieggreen, MBA, Director, International Recruitment & Outreach (University of Tennessee, Knoxville)
5.) Dr. Kevin Timlin, EdD, Executive Director, International Education & Services (Southeast Missouri State University)
6.) Pieter Vermeulen, MBA, MS, Senior Director, International Recruitment (University of North Texas)
7.) Dr. Jon Weller, PhD, Director of International Enrollment (University of Cincinnati)

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**Patrice Campbell-Palmer, Ed.D.**  
Director of Graduate Admissions and Enrollment Management  
University of Louisville

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**Biographical Statement**

Dr. Patrice Campbell-Palmer has been the Director of Graduate Admissions and Enrollment Management at the University of Louisville since August 2022. Before this role she was at Millersville University (Pennsylvania) where she served as the Senior International Officer overseeing Education Abroad and Partnerships, International Student and Scholar Services, International Enrollment Management, and the English Language Institute. Dr. Campbell-Palmer, originally from the island of Jamaica, studied in the U.S. as an international student and
received her bachelor’s and master’s degrees from the University of Michigan’s Flint Campus. She later received a doctorate in Educational Leadership from the University of New England, where she focused on the impact of integrative programs and services on international student transitions. She has had close to 20 years in the field of international education and has been an active member of several professional organizations during that time. She has served at the state, regional, and national levels within NAFSA: Association of International Educators—most recently, as the national Chair of the Membership Engagement Committee, and before this a member at large, with the Leadership Development Committee.

**Patrice Campbell-Palmer Nominee Statement**

Over the past 20 years, I have been fortunate enough to work in international enrollment at tertiary-level institutions within the United States. My career has been dedicated to enhancing the educational experiences of students from around the globe, understanding their unique needs, and facilitating their smooth transition into our university environment. As a former international student, myself, I understand firsthand the unique concerns, challenges, and aspirations of this community. I have used this unique perspective as my foundation when developing and implementing programs and services meant to help students navigate a new academic and cultural environment. I am fully committed to bridging the gap for new international students who are embarking on the same inspiring yet daunting journey.

Throughout my career, I have invested significant time and energy into building international partnerships. Establishing mutually beneficial collaborations with universities and agency partners from different countries has been an enriching and engaging experience. I appreciate the role educational agents play in shaping global education and the lives of students who aspire to study abroad. Having academically diverse students from varied cultural backgrounds benefits not only the students but also significantly enriches our university communities. It would be a privilege to take on this responsibility and collaborate in a more impactful way.

My passion for serving, whether it be the students, institution or the profession is at the core of everything I do. I believe I bring a well-versed perspective and a unique understanding of the international student market to the table. This, coupled with my experience in developing and managing partnerships with overseas establishments, specifically educational agents, makes me a strong addition to the team.
Biographical Statement

Dr. Balaji Krishnan is currently the Vice-Provost of International Affairs and Professor of Marketing in the Department of Marketing and Supply Chain Management in the Fogelman College of Business & Economics at The University of Memphis. Dr. Krishnan has 10+ years of experience as an academic administrator and 25+ years of experience in marketing research, consulting and marketing education. Dr. Krishnan has consulted with small businesses as well as multinationals in India and the US. He has also consulted with firms in various industries. He has taught in the Doctoral, Masters and Undergraduate programs. Dr. Krishnan received his Bachelors degree in Electronics and Telecommunication Engineering and his Masters degree in Marketing from India. He received his PhD in Business Administration from Louisiana State University. His path to international education was through the academic track. He joined University of Memphis as an Assistant Professor of Marketing in 1999 and progressed through the academic track as Associate Professor and then Full Professor before moving into administration. Initially he managed the MBA programs as our University before moving into his current role to manage International Enrollment at my University. He has lived the international student experience and understands the excitement, opportunities and challenges that international students face.

Balaji Krishnan Nominee Statement

I am Dr. Balaji Krishnan, who has had the privilege of serving as the Vice Provost of International Affairs at the University of Memphis over the last 3 years. During this time I have had the opportunity to interact with, learn from and contribute to the field of International Education in general and international enrollment in particular. As a commitment to this I have enrolled in NAFSA’s Executive Internationalization Leadership program to gain a comprehensive view of the experience of our international students and what universities can do to enhance this experience. I have had the opportunity to present at NAFSA and AIRC symposiums. I believe that following are the major challenges facing International students at Higher Education Institutions (HEI s). If afforded the opportunity at AIRC, I hope to be able to facilitate these initiatives at HEIs.
1. **Focus on the Transfer Process:** US is one of the few countries which allows students to transfer from one University to the other without ever having attended classes in the university for which the visa was issued. Based on data that is available it seems like students transfer to cheaper schools which may not always provide them with a chance to be successful. I would hope to have US follow the processes at other countries where students would be required to attend the school they got the visa for at least for one semester.

2. **Ensure integrity in the process:** One of major challenges facing admission and i20 issuance at HEIs is the legitimacy and integrity of the documents being submitted. A few bad apples can sour the whole basket. I hope to work with my colleagues to try and ensure that the bad apples are isolated and we have pride in the documents being submitted by our partner institutions aka recruiters/agencies.

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**Natalie Lobb, MIB**

Assistant Director of International Recruitment  
University of Maryland, Baltimore County

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**Biographical Statement**

Natalie Lobb serves as UMBC’s Assistant Director of International Recruitment. She coordinates the university’s international student recruitment initiatives to support campus internationalization in alignment with UMBC’s mission and strategic plan. Natalie works to help future international students explore and achieve their academic goals, research and career opportunities.

Within AIRC, Natalie serves on the Annual Conference Committee and the Data and Research Working Group. She is passionate about the mission of AIRC and actively enjoys working alongside her peers to advocate for students and the field at large.

Her work and efforts continue to enhance a supportive, diverse and vibrant campus community and experience for international students.

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**Natalie Lobb Nominee Statement**
I am excited to be considered for the role of Institutional Representative on the AIRC board.

I currently serve as the Assistant Director of International Recruitment at my current university, the University of Maryland, Baltimore County (UMBC), a public, R1 institution, since 2020. I have been active in the field since 2017. During this time, I have gained a wide variety of experience and perspectives serving in roles, both in the U.S and abroad, that have allowed me to work closely with students, agency representatives, government organizations, and university leadership.

In addition to my institutional experience, I have been actively involved in AIRC, serving on multiple committees, including the Annual Conference Committee and Data and Research and Working Group.

Should I be selected for this position, I look forward to representing and advocating for the needs and goals of all international students and my institutional colleagues across the field.

It has been a pleasure to collaborate with AIRC throughout my time in the field of International Enrollment Management. I am committed to the mission and values of AIRC and in this role, I look forward to serving the needs of the field and supporting the international student community.

**Stephanie Sieggreen**

Director of International Recruitment & Outreach
University of Tennessee, Knoxville

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**Biographical Statement**

Stephanie Sieggreen serves as the inaugural Director of International Recruitment & Outreach. In her role, Stephanie and her team serve as university ambassadors developing global connections and sharing UT’s academic opportunities worldwide. Having studied, lived and worked abroad, Stephanie relates to the unique nuances presented to international students exploring universities outside of their home country. Stephanie and her team also provide a supportive infrastructure to future international Volunteers seeking admission to UT along with being a resource to their invaluable family members.
Stephanie’s professional background covers over 20 years within higher education ranging from various leadership roles within admissions, financial aid, career services, foundation development, public relations, and an extensive career within international education. Her fulfilling career in International education include overseeing English language programs, university partnerships (within the US and abroad), international government relations, international student services and immigration assistance, international recruitment and admissions, pathway programs, and study abroad.

During Stephanie’s undergraduate program, she studied economics within the United States (U.S.) and Macerata, Italy. Stephanie obtained a Bachelor of Business Administration and a Master of Business Administration with a concentration in economics. Stephanie also completed an international relations concentration as the only American within a Taiwanese academic program while securing a graduate assistantship.

Upon completion of her undergraduate degree, Stephanie served as a U.S. Peace Corps Volunteer in Kazakhstan within the economic development sector. She also had the fortune to teach English as a foreign language along with economics in English and Russian within the U.S. and abroad.

In addition to Stephanie’s current administrative role, she is working on her PhD within Higher Education and Administration at the University of Tennessee, Knoxville.

**Stephanie Sieggreen Nominee Statement**

It is truly an honor to serve on the AIRC Board. The AIRC founding members and staff are to be commended for pioneering quality assurance of recruitment partnerships within the field of international enrollment management which was and continues to be critically needed. I look forward to serving alongside leaders within our industry during a momentous time for AIRC continuing the legacy of positive global diplomacy and credence.

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**Kevin Timlin, Ed.D.**

Senior International Officer (SIO) and Executive Director of International Education and Services at Southeast Missouri State University (SEMO)
Biographical Statement

Dr. Kevin Timlin has been the Senior International Officer (SIO) and Executive Director of International Education and Services at Southeast Missouri State University (SEMO) since 2016. He has been involved in various aspects of international education for over 25 years. Originally from Iowa City, Iowa, he began working in international education as a Peace Corps volunteer in the Kyrgyz Republic (1997-1999). Prior to his current position, he worked at the University of Oklahoma, Western Illinois University, and Northern Michigan University. He has degrees from the University of Northern Iowa (B.A.), University of Oklahoma (M.Ed.), and the University of Minnesota-Twin Cities (Ed.D.).

Dr. Timlin oversees a comprehensive international office at SEMO, but spends the majority of his time focusing on international recruitment and admissions, particularly on managing agency partnerships. SEMO currently enrolls over 1,200 international students from 66 different countries, and the international population makes up 12% of SEMO’s total student enrollment. Dr. Timlin also has a long history of involvement in international education professional organizations. He was a Neal Presidential Fellow for the Association of International Education Administrators (AIEA), held leadership positions on NAFSA’s International Enrollment Management Knowledge Community and Membership Engagement Committee, and currently serves as a faculty member in AIRC’s International Student Recruitment and Enrollment Planning certificate program.

Kevin and his wife Leslie have been married for 21 years, and have two daughters.

Kevin Timlin Nominee Statement

I am honored to be a candidate for the AIRC Board. If elected, I will bring to the Board a great deal of experience from the international education world, as well as knowledge and networks from leadership positions in other professional and academic organizations.

However, my desire to serve on the AIRC Board is different from previous experiences because of the special meaning AIRC has to me. Prior to 2016, I had no involvement with AIRC. At that point, I had worked at two different universities, and had enjoyed moderate success as an international enrollment manager. My first AIRC conference (2016) was a pivotal event in my growth as an enrollment manager. Prior to that, my understanding of the field was solely from a university perspective, and my approach to relationships with agents was relatively simple (i.e., agents recruit students, universities pay agents). My experience at the 2016 conference (and participation in subsequent AIRC events) changed my perception on how to collaborate effectively with recruitment partners, and it allowed me to move into a higher, more sophisticated level of enrollment success. Involvement with AIRC has helped me build meaningful and valuable partnerships, understand the international recruitment field from a broader, more ethical perspective, and learn that I have an obligation to be proactive with agencies to be successful. Simply put, since becoming involved with AIRC, my collaboration with agents is deeper and significantly better, I am a better professional, and together we are
helping an increasing number of students from diverse backgrounds achieve their educational goals.

I am interested in serving on the AIRC Board as an institutional delegate because I recognize how important AIRC has been to my professional development, and I want to serve the organization so that others can have similar growth and success.

Pieter Vermeulen, MBA, MS
Senior Director, International Recruitment
University of North Texas

Biographical Statement

Pieter Vermeulen currently serves as Senior Director, International Recruitment at the University of North Texas (UNT). Before joining UNT he pursued a 25-year career in Higher Education, at leading Graduate Schools in Europe and the U.S., building and directing MBA & Executive Development programs, consulting to multinational corporations, and recruiting students worldwide.

Mr. Vermeulen gained a Bachelor’s Degree in Public Administration and a Master’s Degree in Political Science / International Relations from Erasmus University (EUR) in Rotterdam, a postgraduate Certificate in Diplomacy from the Netherlands Institute for International Affairs Clingendael in The Hague, and an MBA in International Management from the Rotterdam School of Management (RSM), in the Netherlands. His research and publications focus on International Enrollment Management (IEM), and International Student Mobility.

Pieter grew up in Singapore, Hong Kong, Malaysia, Bermuda, Belgium and The Netherlands. He is a Dutch citizen, a U.S. Permanent Resident, and lives in Denton, Texas, U.S.A.

Nominee Statement
I am delighted to see AIRC expand its identity as The Association of international Enrollment Management, and I applaud the initiatives underway to further provide value, in particular to AIRC’s Institutional Members, to tackle our IEM challenges.

At this crucial juncture, my contributions on the Board will focus on initiatives that ensure that AIRC stays rooted in its original purpose: as a diverse membership organization, and renews its efforts to effectively engage, serve and expand our other crucial constituent base: our Agency Partners. A frank dialogue will ensure continued relevance.

I am grateful for the opportunity to serve AIRC, and all its members. Hope to see you again in Phoenix. - Pieter

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**Biographical Statement**

Dr. Jon Weller is the Director of International Enrollment at the University of Cincinnati. He earned a bachelor’s degree in Political Science from Xavier University and a Master’s degree and PhD from the University of Cincinnati. He began working in Enrollment Management at the University of Cincinnati in 2000 where he helped create the International Admissions Office in 2007. His team’s efforts have helped the University of Cincinnati become a global destination for education while increasing international undergraduate enrollment from less than 200 students to over 1,300 during this time.

Jon has helped the University of Cincinnati gain national attention for its undergraduate international enrollment success and he frequently presents at national and international conferences. He plays a significant role in UC’s enrollment and international strategies and serves on various committees and task forces related to domestic enrollment, international enrollment, and campus internationalization. He also created and implemented the Global Opportunity Scholarship program that partners with NGOs to provide scholarships for academically gifted, but extremely financially challenged, international students.
In addition to his Enrollment Management responsibilities, Jon is an adjunct instructor in the Department of Organizational Leadership. He has created, and continues to teach, popular classes, such as “How to Change the World” and “How to Combat Human Trafficking”, that introduce students to major social and environmental issues throughout the world - and the organizations and individuals working to address them. He also leads popular study abroad programs through his “Changemakers: Lessons Learned through Travel in the Developing World” course.

Jon Weller Nominee Statement

I am honored to be considered for serving on the Board of Directors for the American International Recruitment Council. AIRC has played a large role in my professional career of international enrollment management, and I am grateful for the ways in which I have been able to contribute back to AIRC over the years.

The University of Cincinnati was a founding member of AIRC and I was fortunate to be able to participate in its evolution even before it was founded. As AIRC became a national organization, my primary roles were related to external site reviews. Serving as one of AIRC’s first and most active external reviewers, I conducted over a dozen reviews throughout the world for agencies that I maintain relationships with today. I was also honored to receive AIRC’s inaugural Quality Assurance Award.

I, and my team at the University of Cincinnati, regularly attend the AIRC conference and frequently present at the AIRC conference and at other opportunities around the country to stress the importance of international enrollment being conducted through efficient, and most importantly, ethical means. We are proud of our accomplishments at UC, including not just significant international enrollment increases – but enrolling high quality students who are engaged on campus, serve as leaders at the university, and perform extremely well academically.

I believe that my experience in a wide range of enrollment and academic roles at the University of Cincinnati - a large, complex, public university experiencing unprecedented enrollment growth - could be of assistance to the AIRC Board as it continues to serve as a leading organization in the ever-changing world of international enrollment.