Your Mission + Our $100,000

That's Impact!

Information Session for Nonprofits
September 23, 2019
Agenda

- Welcome
- Impact100
- Grant Guidelines
- Grant Focus Areas and Review Process
- Grant Portal
- Our Challenge to You
- Questions & Answers
Impact100 Introductions

Impact100 Leaders:

Ann Homstad, President
Robin Martin, President Elect
Jamy Malatesta, Founder & Past President
Patti Hoerig, Financial Review Chair
Kathy Morris and Peggy Niemer, Grant Co-Directors

Representatives from one of our Major Grant Recipients
Mission Statement

Impact100 Greater Milwaukee is an organization of women who collectively award transformative grants that make a lasting impact on the community.
Impact100 Model

100+ women join together

Each woman donates $1,100

$1,000 funds Impact100 Grants
$100 supports operations

Qualified nonprofits apply for $100,000 grants

Committees evaluate applications, perform site visits, choose finalists

Finalists present projects, members vote

$100,000 Impact100 grants awarded

Impact100 transforms Greater Milwaukee community

Women giving as one  www.impact100mke.org
Impact100 Around the World
400+
Grant Guidelines

- A 501(c)(3) tax-exempt charity for 36 months prior to applying for the grant.

- Be located in Milwaukee, Ozaukee, Washington or Waukesha County. All grant monies must be used for a proposed project or program that provides services to people who live in these geographic areas.

- Total annual revenue must be between $300,000 and $5 million per part 1, line 12 of your 990 form for each of the three (3) most recently filed years.
And.....

- Have three (3) years of independently prepared financial statements (audited or reviewed).

- Have current licenses with the Wisconsin Department of Financial Institutions – both corporate AND charitable at the time you submit your Letter of Inquiry. - No exceptions.

- Submit only one Letter of Inquiry each year. An organization that has received our grant of $100,000 may not reapply in any of the following three full grant years.

- Expend the full grant amount within 24 months of the award.
Collaborations

- Collaborating nonprofit must meet all of Impact100 Greater Milwaukee’s eligibility requirements with the exception of the annual revenue size. If the collaborator’s size means that audited or reviewed financials are not required, then internal financial statements may be submitted.

- In addition, letters of commitment from organizations collaborating on project or program are required.
Program/Project Requirements

**What We DO Fund**
- Capital project, new program, expansion of an existing program, or a new or expanded collaborative effort of several nonprofit organizations.

**What We DO NOT Fund**
- General operating expenses, debt reduction, operating deficits, interim or bridge funding, legal expenses.
- Fund drives, annual appeals or fundraising events, general capital campaigns unrelated to a specific project or program.
Program/Project Requirements

What We DO Fund

- Target a specific population for a specific duration with specific measurable goals.
- Categorized in one of our Focus Areas

What We DO NOT Fund

- Memorials or endowments, individuals or private foundations.
- Activities that are partisan, legislative or political in nature.
- Religious-focused projects or programs where the grant is for the principal benefit of the organization’s own members or adherents.
Focus Area Overview

Arts & Culture

Education

Environment & Revitalization

Family

Health & Wellness

IMPACT
GREATER MILWAUKEE
5th Anniversary
women giving as one

Women giving as one www.impact100mke.org
Focus Area Detail

Arts & Culture

Projects or programs that cultivate, develop, educate or enhance the artistic and/or cultural climate in the Greater Milwaukee area.

Education

Projects or programs that improve or advance educational opportunities for children and/or adults in the Greater Milwaukee area.

Environment & Revitalization

Projects or programs that (1) preserve, enhance or restore facilities, spaces or surroundings; (2) promote the protection and welfare of animals; or (3) encourage conservation in the Greater Milwaukee area.
Focus Area Detail (continued)

Family

Projects or programs that strengthen or enhance the lives of children, adults and families living in the Greater Milwaukee area.

Health & Wellness

Projects or programs that positively impact the mental or physical health of people living in the Greater Milwaukee area.
Focus Area Ranking

Focus areas apply to the project or program – not necessarily to the overall mission of the organization.

Example: An environmental organization is considering a project educating families about Milwaukee’s clean water initiatives.

Question: How do you think this organization should rank the Focus Areas?

We reserve right to assign focus areas.
Grant Process
For each focus area

Letters of Inquiry (LOI)

Full Proposals

Site Visits

Five Finalists
Letters of Inquiry (LOI)

- Online LOI – due December 9th
  - Link on Impact100 Greater Milwaukee’s website
- Reviewed by Grant Committees & Financial Review Team
Full Proposals

- By invitation
  - Estimated 6-10 organizations per focus area
  - Invited via email in February
  - Full Proposals due February 27th
  - Includes details on project and more financial info
Site Visits

- 2-3 organizations selected per focus area
- April Site visits to selected organizations
- Site visits last 60-90 minutes and should include key players: Executive Director, the project manager and a Board Member
- Review by Grant Committees and Financial Review Team
Five Finalists

- Five Finalists -- one per Grant Committee
- Executive summaries are prepared
- Our members select Major Recipients of $100,000 grants and merit recipients
Important Dates

December 9, 2019  Letter of Inquiry (LOIs) Due
February 7, 2020  Invitations to submit Full Proposal
February 27, 2020  Full Proposals Due
April 1-8, 2020 or April 15-24, 2020  Site Visits
May 14, 2020  Finalists Announced
June 3, 2020  Annual Awards Celebration
How to Apply

Go to:

https://www.impact100mke.org/apply
Instructions, Tips & Updated Videos Provided

Logon Page

Welcome to Impact100 Greater Milwaukee's online grant portal!

Tip#1: Before you apply, please thoroughly read our Eligibility Requirements and Frequently Asked Questions on our website.

Tip#2: When creating an account, use the email of the person who is the primary grant contact.

Tip#3: To find out how to navigate the online grant portal, please click HERE to view a tutorial.

First time here? Please click on "Create New Account" to complete the registration process and create your logon credentials. If you need assistance, please click HERE to view a tutorial.

Been here before? Please enter your credentials and login. If you forgot your password, please click "Forgot your Password" and follow the instructions.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact grants@impact100mke.org to receive your user name and password.

Log On or Create New Account.

Questions? Contact grants@impact100mke.org.
New Collaborate Feature

Process: 2020 Impact100 Greater Milwaukee

Contact Info

Applicant:
Ms. Betsy Jones
Betsy@SharingCircle.com
414-222-2222
555 Sharing Way
Milwaukee, WI 53202

Organization:
The Sharing Circle
999-9999999
111-111-1111
555 Sharing Way
Milwaukee, WI 53202

If your organization information does not appear correct, please contact the funder. Thank you.

Fields with an asterisk (*) are required.

Organization Information

Organization Legal Name, if different from above

Year your organization was founded*

Organization's total annual revenue as shown on your 990 (Part 1, line 12)*
Warning: Do not enter your own email address to test the Collaborate feature.
Communication

- Email communication is sent to the email address used when registering for online application.
- We notify nonprofits via email at each stage of the grant process.
- "Click" any email you receive from administrator@grantinterface.com so we know that you have read your email and that it is not sitting in your spam folder.
- Please do not contact Impact100 Greater Milwaukee members so we may adhere to our confidentiality guidelines during the grant process.
- If you need to contact us, email grants@impact100mke.org.
Our Major Grant Recipients

- Pathfinders
- Just One More Ministry, Inc.
- Summit Educational Association
- Benedict Center
- Down Syndrome Association of Wisconsin, Inc.
- Acts Housing
- Education Partners
- Impact
- Running Rebels Community Organization
- Literacy Services
- Neu-Life Community Development
Words from a Major Grant Recipient
Our Challenge to You

What would you do with $100,000?

✔ Think about what your community needs
✔ Think about measurable outcomes
✔ Think outside the box
Your Mission
+
Our $100,000

That's Impact!
Questions & Answers

For questions that arise following today’s session, please email

grants@impact100mke.org
Look for a survey link from today’s session!
Thank You For Attending!

We look forward to receiving your LOI!!