

## **Zibrio to Sponsor Interactive “SAFE Zone” at National Senior Games**

Houston, Texas, January 15, 2019 - Zibrio, the balance company, announces its sponsorship of the “SAFE Zone” at the 2019 National Senior Games presented by Humana, to be held June 14-25 in Albuquerque, New Mexico.

“We are very excited to welcome Zibrio to the NSGA family as a Premier Sponsor and look forward to working with them to promote health and wellness for our athletes through education, fitness, and sport,” said National Senior Games Association CEO Marc T. Riker.

The “SAFE Zone” will be located within The Village at the Albuquerque Convention Center, where a number of sports will also be staged. The Village is the daytime hub of activity where more than 10,000 athletes will check in and can enjoy health and wellness exhibits, activities and entertainment in a festive atmosphere. It is also free and open to the public during The Games.

Athletes will be able to measure their balance in the “SAFE Zone” with Zibrio's space certified technology, explore the balance app, and come away with a detailed understanding of their personal balance profile.

"The NSGA is founded on promoting exercise throughout life, and in breaking many of the stereotypes of aging," commented Zibrio CXO Andrea Case-Rogers. "We feel their vision aligns with our own of empowering people to live their best lives, and to thrive right into very old age."

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### **About NSGA**

Now in its 32nd year, the National Senior Games is the world's largest multi-sport competition for people over 50 years old. Held every 2 years, the Games attracts over 10,000 competitive athletes, all of whom have to qualify for their spot at state level in non-Game years.

This year the 2019 National Senior Games presented by Humana will be taking place in Albuquerque, NM from June 14-25, 2019. For more information on this years games, please visit the National Senior Games Association at [www.nsga.com](http://www.nsga.com)

### **About Zibrio**

Zibrio is dedicated to helping people understand their balance as a measure of their overall health and performance potential. Our technology allows people, for the first time, to access a simple, safe method to measure and track their own balance objectively, leading to deeper insight into their health and training choices.